

Arlington Transit – Arlington Public Schools Free Student Fare Program

1. Spring Semester 2022 Pilot Review
2. The 2022-2023 School Year Expansion
3. First Two Weeks of School

ART-APS Free Student Fare Pilot Program

Spring Semester 2022 Pilot Review:

- Between February and May 2022, Arlington Transit (ART) and Arlington Public Schools (APS) collaborated to provide ~811 APS middle and high school students with subsidized iRide cards

Goals

1. Inform internal discussions regarding students riding free
2. Understand feasibility of ART Fare Free Pilot Expansion
3. To encourage the use of ART by Arlington's student population

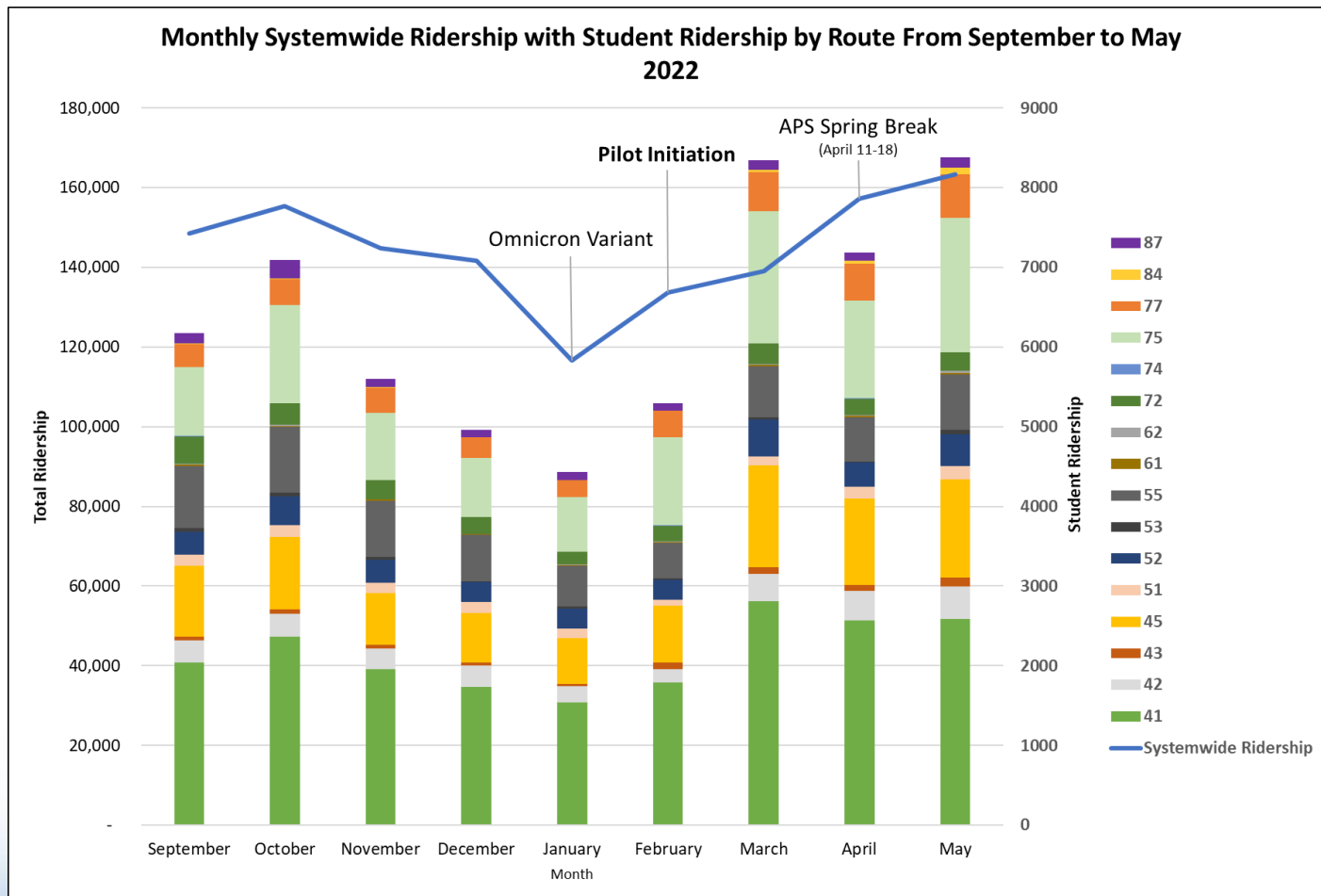
Findings

1. Gained insight to student riders needs and behaviors
2. Developed interdepartmental relationships needed to expand program
3. From pilot inception, ART experienced increased student ridership

ART-APS Free Student Fare Pilot Program

Spring Semester 2022 Pilot Review:

Routes 41, 45, and 75 were the highest performing in terms of student ridership serving Arlington Career Center, H-B Woodlawn, and Kenmore Middle School



APS Student Fare-less Transit Program

2022 – 2023 School Year

- Expanded to all schools
 - All APS students with an iRide card ride free with a focus on middle and high school
- School Transportation Coordinator (STC)
 - Each School has a transit champion
 - Creates a closer resource for students to obtain an iRide card
- Working with WMATA to provide additional SmarTrip cards to be available to more students in the fall of 2022

All APS
students ride
FREE
starting on
Monday
August 29th,
2022 with an
iRide card



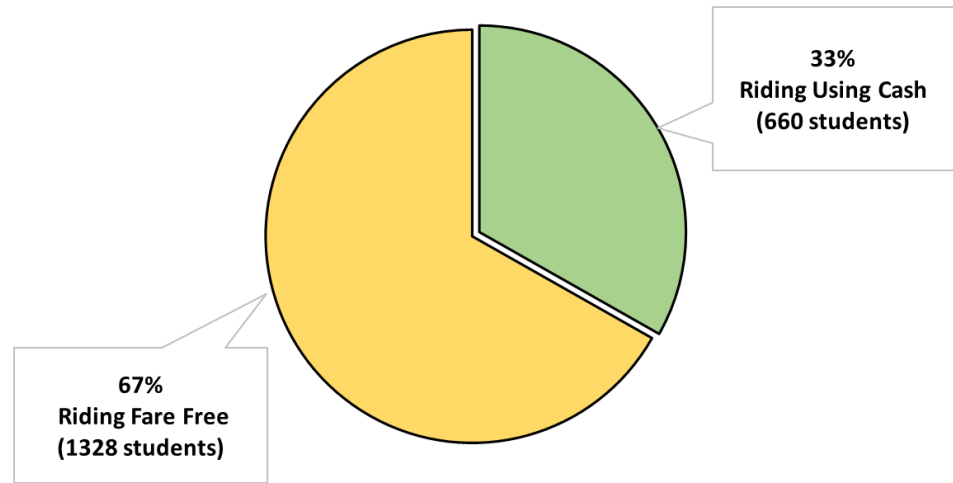
First Two Weeks of the 22'-23' School Year

An average of 67% of students are riding fare free, by use of an iRide card

A population of 33% still riding using cash, as they do not yet have an iRide card

Through coordination with STCs, we aim to diminish the amount of students still riding using cash by continuing to provide iRide cards.

Student Ridership by Fare Use
September 1st through 8th 2022



First Two weeks of school	Total Student Riders	Fare Free	Cash	% Riding Fare Free
29-Aug	313	210	103	67%
30-Aug	329	215	114	65%
31-Aug	314	232	82	74%
1-Sep	442	281	161	64%
2-Sep	200	119	81	60%
3-Sep	149	113	36	76%
4-Sep	93	71	22	76%
5-Sep	73	39	34	53%
6-Sep	318	219	99	69%
7-Sep	353	245	108	69%
8-Sep	360	241	119	67%