RACE to Rebuilding Trust & Community Grant

Technical Assistance Session 1

Overview

October 2, 2024





Partnership

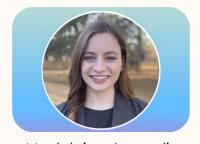




United Way of the National Capital Area



Meet the Team



Madeleine Angerdina

Data Associate
United Way of the National Capital Area



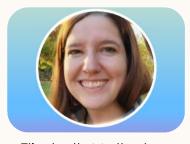
Cynthia Liccese-Torres

Acting Director of Race & Equity Programs

Arlington County Government



Stephanie Crane
Director of Community Impact
United Way of the National Capital Area



Elizabeth Matlock
Assistant to Deputy County Managers
Arlington County Government



Shaylanie McCowan
Program Manager Community Impact
Unity Way of the National Capital Area



Scott Mengebier

Director, Research and Evaluation
United Way of the National Capital Area

Overview and Background

WHAT is the program?

- An equity-based competitive grant process for County Board-awarded community and human services funding to help:
 - o Address racial and social inequities and disparities in Black, Indigenous, People of Color (BIPOC) communities; and
 - o Improve outcomes for all.

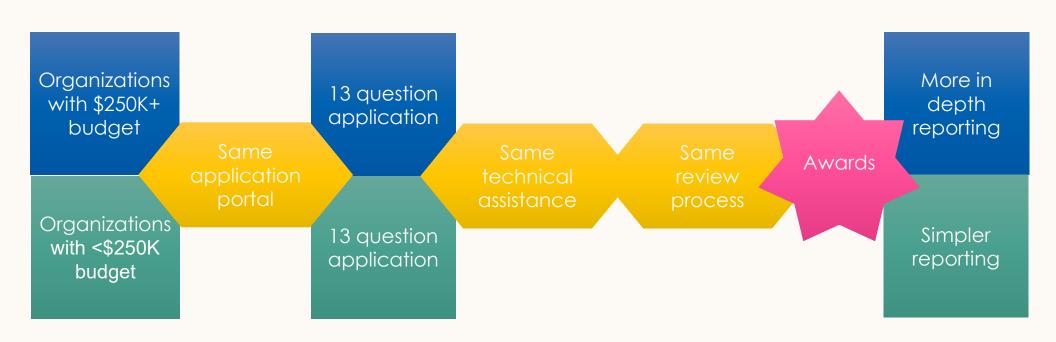
WHO is eligible to apply?

Nonprofits and faith-based organizations serving Arlington County.

HOW will the program be effective?

- Funding will directly support demonstrated community or human services needs.
- The program focuses on transparency and accountability in both the application and review processes.

Tiered Application Format



Proposal and Submission Requirements

Written Application

 Completed through online portal available on RACE to Rebuilding Trust and Community Grant website.

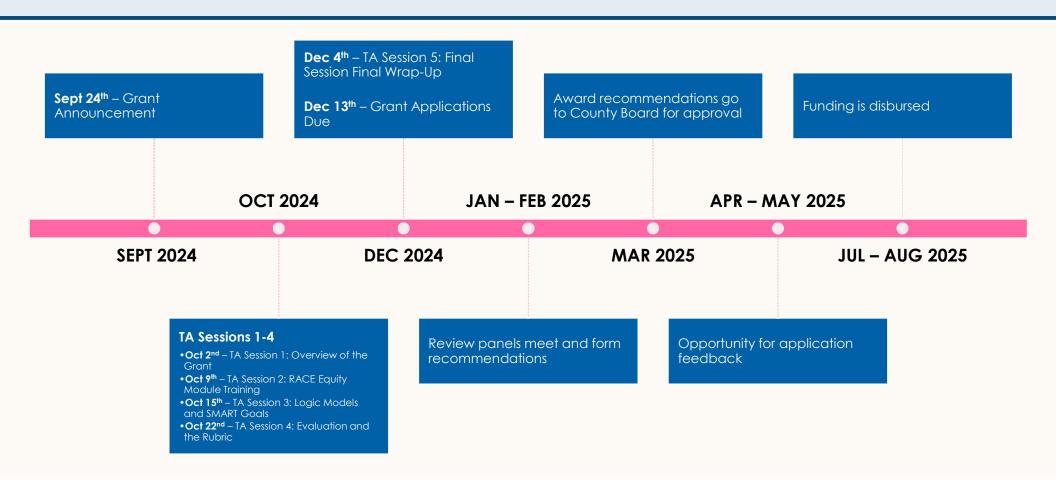
Oral Presentation

- Each applicant will be given 15 minutes to present to the panel of community reviewers
- The oral presentation will answer 5 questions

Timeline & Selection Process



IMPORTANT DATES



Technical Assistance Sessions

OCTOBER 2, 2024

TA Session on the Grant Overview -Arlington Mill Community Center – Hybrid Event

OCTOBER 9, 2024

TA Session on the RACE Equity Training Module - Virtual Event

OCTOBER 15, 2024

TA Session on Logic Models and SMART Goals - Virtual Event

OCTOBER 22, 2024

TA Session on Evaluation and the Rubric - Virtual Event

DECEMBER 4, 2024

TA Session on Final Questions- Virtual Event

Funding Requirements

Before funding is disbursed, the awardees will have to be up to date on the following:

- County business license taxes per the Commissioner of Revenue, if applicable
- Confirm or update banking information with the County's Finance Department
- Sign a grant agreement with the County Manager
- Sample of grant agreement is included in Appendix 5.0 on page 50 of the Grant Guidelines

Proposal Evaluation

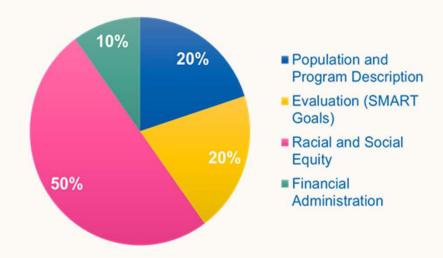


Here's what you can expect through the process...

- 1. Race to Rebuilding Trust Team screens applications for completeness
- 2. Staff review panel reads and scores written applications and convenes for consensus sessions to establish final scores
- Community review panel scores oral presentations and convenes for consensus sessions to establish final scores
- County board receives reviewer scores and funding recommendations
- 5. Awards are approved
- 6. Applicants can review scores
- County staff will be available to provide feedback on applicants' proposals and oral
 presentations

Written Application Review

- The written portion of the application will be completed and submitted through an online portal available on the <u>RACE to Rebuilding Trust &</u> Community Grant website.
- A total of five (5) staff reviewers will be recruited from County departments based on their interest and expertise.
- Staff reviewers will complete conflict of interest nondisclosure forms and be trained on racial equity concepts and the application scoring process using the rubrics – Appendix 4.1 for \$250,000 and above and Appendix 4.2 for \$249,999 and below.
- The staff panel members will individually score all the written applications. The staff reviewers then will convene in consensus sessions to discuss their respective scores, provide comments, and reach a final cumulative score per application.



Oral Presentation Review

- Up to twenty (20) community reviewers will be recruited during planned community events taking place around the County and at various gathering places (e.g., food distribution sites, vaccine clinics, PTA events, etc.).
- Community reviewers will complete conflict of interest non-disclosure forms and be trained on racial equity concepts and the application scoring process using the rubric in Appendix 4.3
- Community reviewers will participate in Community Reviewer Days, during which each applicant will make a fifteen-(15) minute oral presentation on their proposal and answer reviewer questions
- Reviewers will use the presentation rubric <u>Appendix 4.3</u> to evaluate each oral presentation.
- The community reviewers will individually score each presentation. Following the oral presentations, community reviewers will convene in consensus sessions to discuss their respective scores, provide comments, and reach a final score per presentation.

Review Process

- Written applications and oral presentations each will be weighted at 50% of the final cumulative score.
- The County Board will consider and approve award recommendations at its March 2025 County Board hearing.
- Once awards have been approved, all applicants will have the opportunity to view their cumulative scores and receive application feedback on submitted proposals and/or guidance for future grants.

Consensus Sessions

- Staff will convene to discuss written applications and provide cumulative score recommendations for each application.
- Community will convene to discuss oral presentations and provide cumulative score recommendations for each presentation.
- A moderator will facilitate each review panel and take notes on the reviewers' feedback. The reviewers should discuss how they arrived at their respective scores.

Objective vs. Subjective Scoring

Staff reviewers will only score what is in the written application.

Community reviewers will only score what is shared in the oral presentation.

Assumptions, intuitions, hunches, and guesses, no matter how insightful, do not serve the way that words on the page or during the oral presentation do.

Outside knowledge of programs, organizations, and/or project participants will be discarded for reviewing purposes.

All reviewers will be required to complete both conflict-of-interest and non-disclosure forms, as well as receive training on scoring objectively and removing bias from the review process.

Content relevant to each section of the application should be provided in that specific section, with the addition of required attachments.

TA Session available 10/22

Written Application Rubric

| | Section 1: Population and Program/Project Description (20%) | | | | | | | | |
|----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|-------|----------------------------------------|--|--|
| Q# | Questions | Unacceptable or Did Not Respond (0 points) | Acceptable (1 point) | Good (2 points) | Excellent (3 points) | Score | Feedback Written Notes on Scores | | |
| | What are the most important needs in your community? Include more than one example that connects relevant data, stories, and details to the population to be served to support your explanation. | □ Does not describe the most important needs in their community | ☐ Describes the most important needs in their community | ☐ Describes the most important needs in their community | ☐ Describes the most important needs in their community | | | | |
| 1 | | | □ Expresses the importance of the needs through only one relevant data point, story, or detail to address the need in their proposal. | □ Expresses the importance of the needs through more than one relevant data point, story, or detail to address the need in their proposal. | □ Expresses the importance of the needs through more than one relevant data point, story, or detail to address the need in their proposal. | | | | |
| | | | | | ☐ There is a connection between the important needs, the relevant data or stories, and the population to be served. | | | | |

Oral Presentation Rubric

| Presentation Rubric | | | | | | |
|--------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|-------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|-------|----------------------------------------|--|
| Questions | Unacceptable or Did Not Respond (0 points) | Acceptable (1 point) | Good (2 points) | Score | Feedback Written Notes on Scores | |
| The applicant defines the inequities that the organization is addressing through data and/or stories. | Did not define the inequities that the organization is facing. | Defines inequities but does not provide supporting data and/or stories. | Defines inequities and provides supporting data and/or stories. | | | |
| The applicant describes how the proposed services are addressing the inequities through data and/or stories. | Did not describe how the proposed services are addressing the inequities. | Describes proposed services but does not provide data and/or stories. | Describes proposed services and provides data and/or stories to show how services are addressing the inequities. | | | |

Bonus Point Opportunities

Written Application

 The applicant wrote a compelling proposal that meets a demonstrated need and will likely result in significant community impact.

Oral Presentation

- I have seen or felt this need in the community, or I believe it is an important need.
- The applicant gave a compelling presentation that connected each question and provided a detailed picture of the need and the proposed services.

Completing the Application



Section Overview



Section 1: Population and Program/Project Description



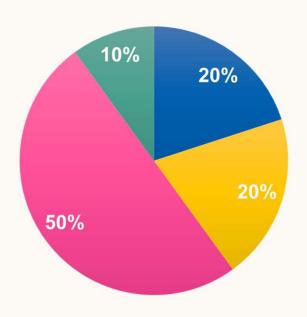
Section 2: Evaluation



Section 3: Advancing Racial and Social Equity

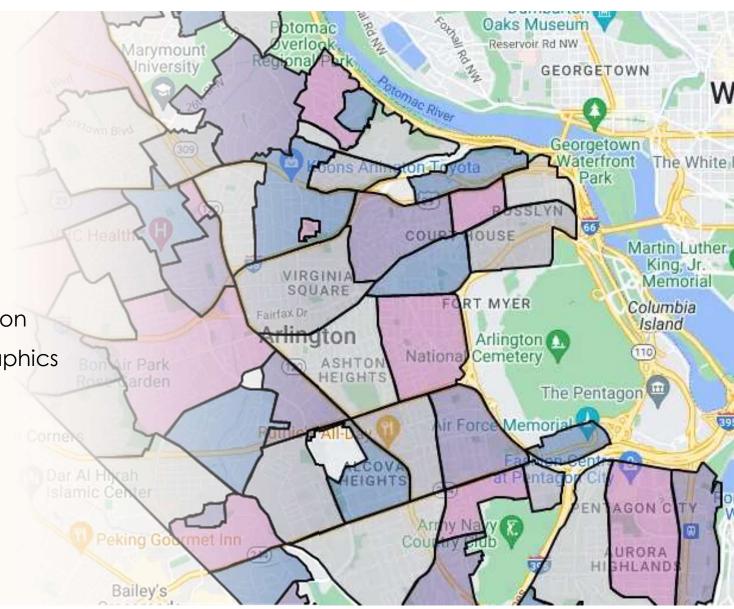


Section 4: Funding Request





- Primary focus area
- Primary population
- Community description
- Leadership demographics



Section 1: Population and Program/Project Description

Identify the Need Define the Services

Describe Your Organization

Section 2: Evaluation

TA Session available 10/15

For organizations with \$250K+ budgets:

Logic Models

| Organization Name | | | | | | | |
|--------------------|---------------------------------------------|------------|-------------------------------------------------|----------|---------------|--|--|
| Program objective: | | | | | | | |
| | | | | | | | |
| SMART Goal | Planned Work Resources / Inputs Activities | | Intended Results Outputs Outcomes Impacts/Goals | | | | |
| SMART GOAL | Resources / Inputs | Activities | Outputs | Outcomes | impacts/Goals | | |
| | | | | | | | |
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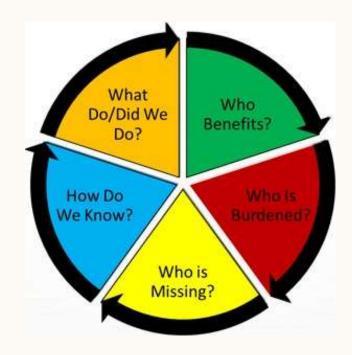
For organizations with >\$250K budgets

Describe your SMART Goals



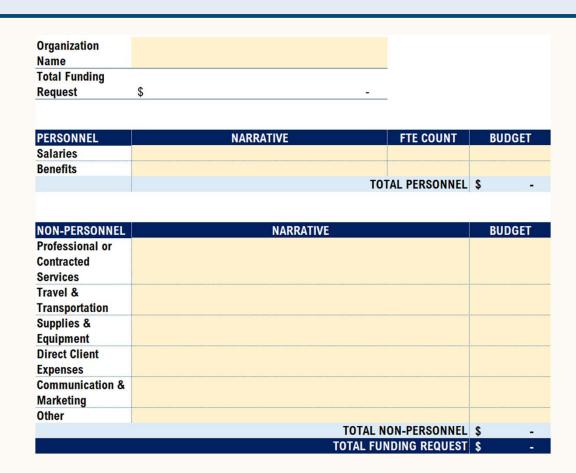
Section 3: Advancing Racial and Social Equity

- Walk through the racial equity lens
- How does the proposal address those who are burdened or missing?
- For organizations with budgets
 \$250K+, describe equity within your organization



Section 4: Funding Request

- Budget
- Other revenue
- How you might adjust the proposal if you do not receive full funding



Appendices

1.0 Definitions of Key Terms 2.0 Resources for Section 2: Evaluation 3.0 Resources for Section 4: Funding Request 4.0 Rubrics 5.0 Sample Grant Agreement

Completing the Presentation



Presentation Requirements

15 minutes addressing the following:

- Describe the inequities
- Describe proposed services
- Demonstrate expertise
- Demonstrate direct impact of proposed services
- Describe collaboration



Presentation Schedule

The following evenings from 5:45 – 9:00 p.m.

- January 14
- January 16
- January 23
- January 28
- January 30
- February 4



Questions?

Thank you for attending!

