

# APS Student Fare-less Transit Pilot

Update: January 2022

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## Program basics

- 2,400 middle and high school students will receive pre-loaded ART iRide cards
- The 18-month pilot is supported by the federal American Rescue Plan
- The pilot will:
  - Inform ART operation decisions regarding free APS student public transit
  - Support evaluation of the ART Fare study (summer 2022)



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## Program Details

- Target Date: February 1, 2022
- Will run through 2022-23 School Year
- Approximately \$479,000 (FY 22) and \$878,000 (FY 23) – Board Adopted
- Tracking multiple factors:
  - Additional users, ridership, trip patterns

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## January next steps

- Coordination with ACCS, Convention Store and Marketing teams
- Prepare cards for distribution
- Send invitation letters and information to pilot participants
- Schedule Arlington Commuter Services staff at participating schools for card distribution and registration
- Distribution to begin February 1
  - Once received, card usage can begin immediately

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What's next:

May 2022	Initial data check-in
September 2022	Fall semester update
January 2023	Fare study update
May 2023	Pilot update and next phase feasibility