Site Plan Review Committee (SPRC) Online Engagement Opportunity

May 5 - May 16, 2022

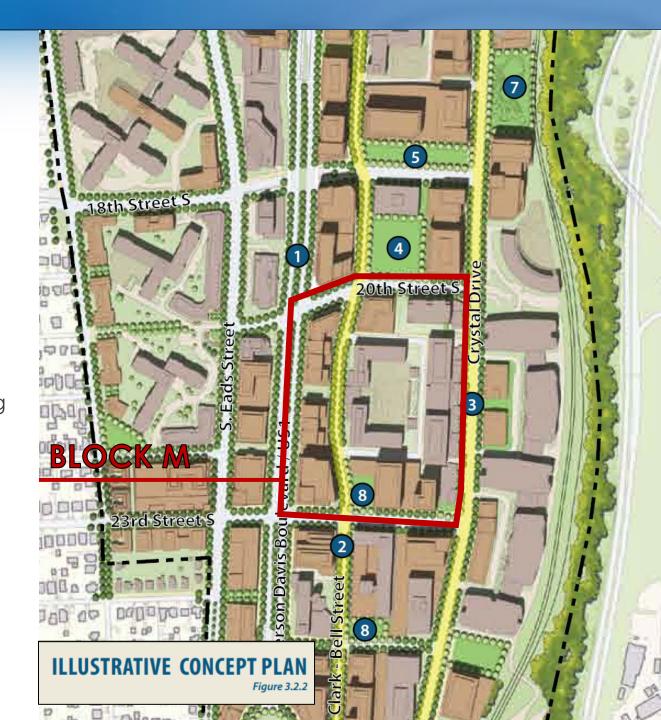
Crystal Plaza 5 – 2250 Crystal Drive / 223 23rd Street S.

New Site Plan, and PDSP and Site Plan Amendments

(RPC #34-020-003, -017, -018, -265)

Agenda Topics

- Site Location/Existing Conditions
- Land Use/Zoning and Policy Guidance
- Project Discussion
 - Building Form
 - Architecture
 - Transportation, Parking, and Streetscapes
 - Open Space, Tree Canopy, and Landscaping
 - Underground Connection
- Next Steps



Development Proposal



Development Proposal – 2250 Crystal Drive

Statistics

- Residential building with ground floor retail
- 30 stories (304')
- 827 units
- 13,000 sf retail
- Underground parking (0.30 spaces per unit)
 - Rebuilt garage
 - Connected to existing parking structure
- Proposed LEED Gold (15% energy reduction over LEED V4 baseline)

Images/Renderings (SCB Architecture)



Development Proposal – 223 23rd Street

Statistics

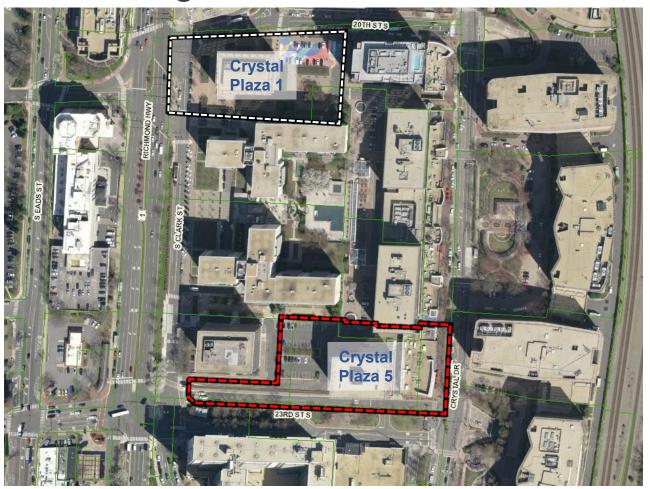
- Residential building with ground floor retail
- 30 stories (309')
- 613 units
- 4,300 sf retail
- Underground parking (0.30 spaces per unit)
 - Rebuilt garage
 - Connected to existing parking structure
- Proposed LEED Gold (15% energy reduction over LEED V4 baseline)

Images/Renderings (KGD Architecture)



Site Location/Existing Conditions

Aerial Image



Existing Conditions



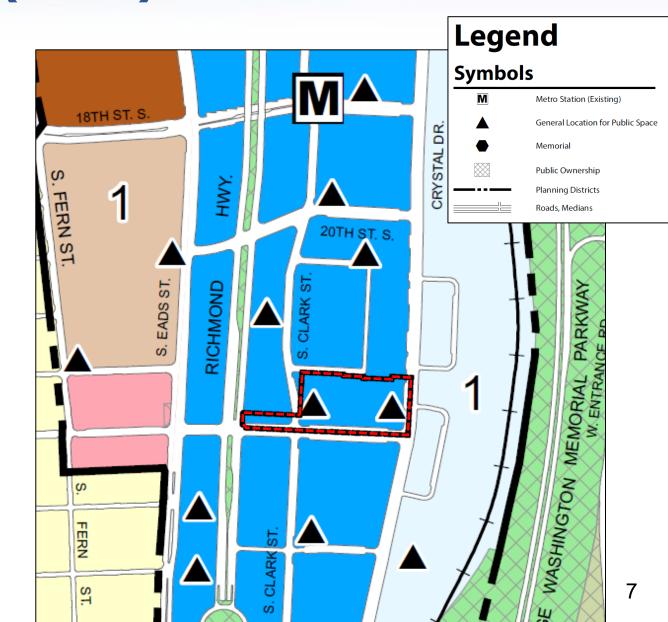
Neighborhood



General Land Use Plan (GLUP)

"High" Office-Apartment-Hotel (Up to 4.8 FAR Apartment Density)

| Land Use Designation* | | | ange of Density | Zoning** | | | | | |
|------------------------|-------------|------------------|--------------------------------------------------|-------------------------------------|-------------------------------------------------|--|--|--|--|
| Reside | ntial | | | | | | | | |
| | Low | | 0 units per acre | R-20, R-10, R-10T, R-8, R-6, R-5 | | | | | |
| | Low | 11- | -15 units per acre | R2-7, R15-30T | | | | | |
| | Low-Medium | 16- | -36 units per acre | R15-30T, RA14-26, RA8-18 | | | | | |
| | Medium | Up | to 37-72 units per acre | RA7-16, RA6-15, RA-H | | | | | |
| | High-Medium | Up | to 3.24 F.A.R. (Floor Area F | RA-4.8 | | | | | |
| | High | | to 4.8 F.A.R. Residential to 3.8 F.A.R. Hotel | RA-H-3.2, C-O Rosslyn | | | | | |
| Office-Apartment-Hotel | | | | | | | | | |
| | | Office Density | y Apartment Densit | y <u>Hotel Density</u> | | | | | |
| | Low | Up to 1.5 F.A.R | . Up to 72 units/acre | Up to 110 units/acre | C-O-1.5, C-O-1.0 | | | | |
| | Medium | Up to 2.5 F.A.R. | . Up to 115 units/acr | e Up to 180 units/acre | C-O-2.5 | | | | |
| | High | Up to 3.8 F.A.R | . Up to 4.8 F.A.R. | Up to 3.8 F.A.R. | C-O, C-O Crystal City, C-O Rosslyn, RA-H-3.2 | | | | |



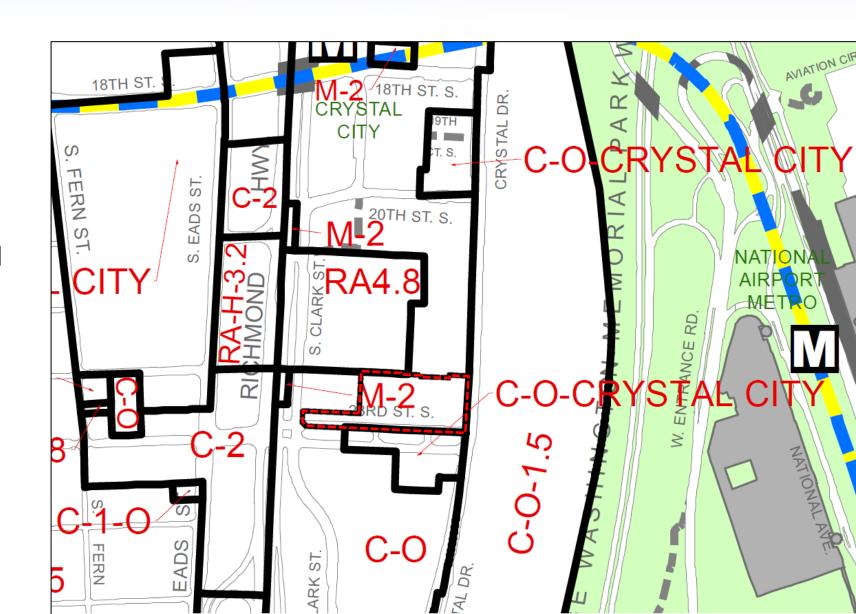
Zoning

Existing:

"C-O" Mixed Use District

Proposed:

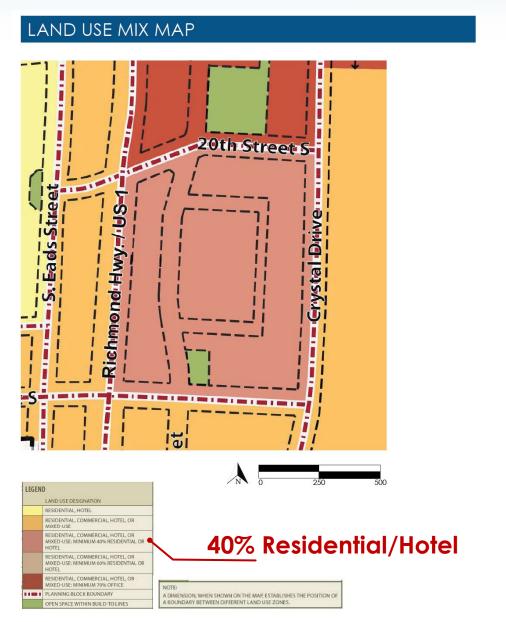
"C-O Crystal City" Mixed
 Use Crystal City District

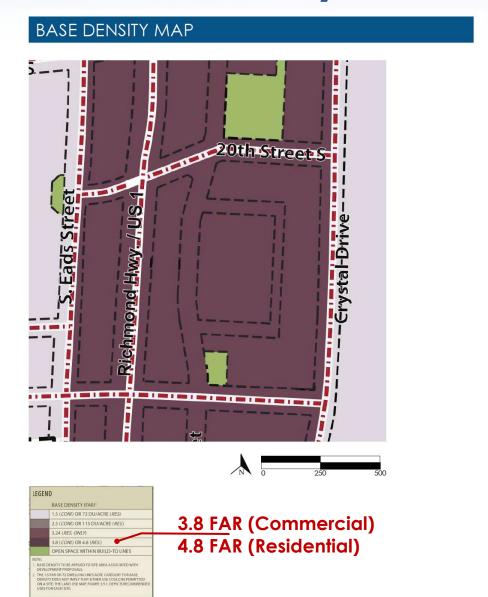


Policy Guidance and Implications

Crystal City Sector Plan

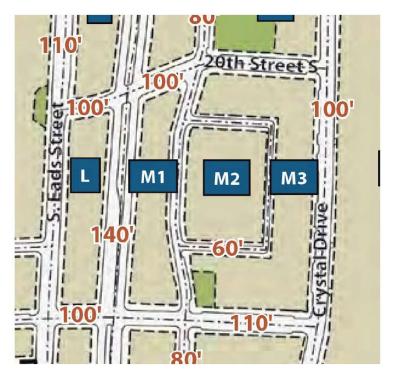
Sector Plan Guidance: Land Use & Density





Sector Plan Guidance: Siting and Street Typology

BUILD-TO LINES MAP





| LEGEN | D |
|-------|----------------------------------|
| X | CONCEPT PLAN BLOCK |
| | BUILD-TO LINE |
| | GENERAL STREET CENTER LINE |
| | OPEN SPACE WITHIN BUILD-TO LINES |

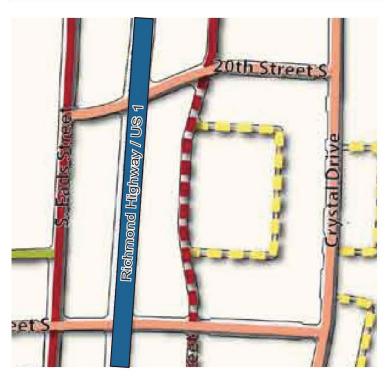
NOTE

1. NUMBERS REPRESENT DISTANCE FROM BUILDING FACE TO BUILDING FACE. FROM LOWERS SUBJECT TO ADJUSTMENT, DEPENDING JPCON PROCESSOR TRANSITIONS REQUIREMENTS.

2. POINT ONLY OF CHISTAL DR. MAY MAINTAIN EXITING SEPONT REALT.

3. PROCOMMENDED BUILD TO JUST ESTABLISHED SET INVEST PUBLIC OPEN SACES AND STREET RIGHTS OF WAY REPRESENT THE APPROXIMATE DEMANCATION BETWEEN THE PUBLIC OPEN SACE AND SIDEWAY.

STREET NETWORK AND TYPOLOGY MAP

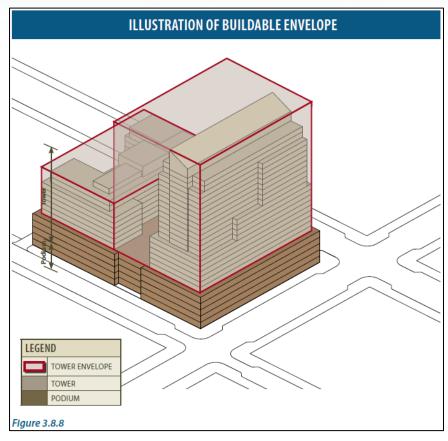


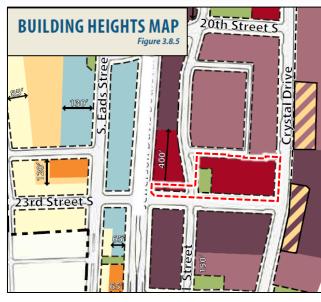




Sector Plan Guidance: Building Form

- **Building Height**
 - 300' (additional 2-3 stories may be considered on 23rd Street
- Tower Coverage
 - Up to 85%
- Defined podium base
- Tower forming/sculpting with façade step backs
- Distinctive building tops and enhanced mechanical penthouse screening

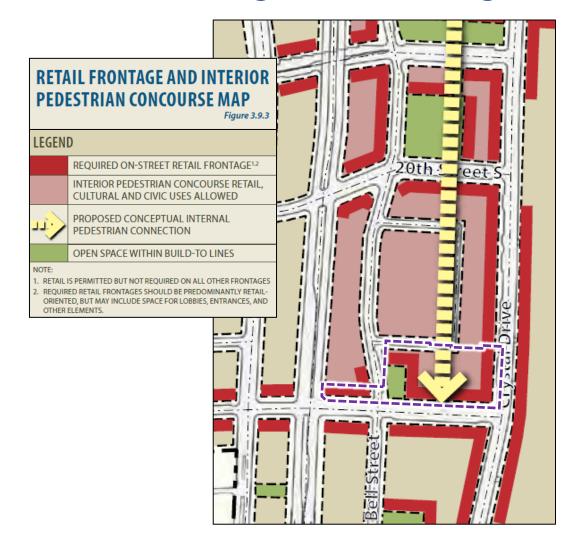


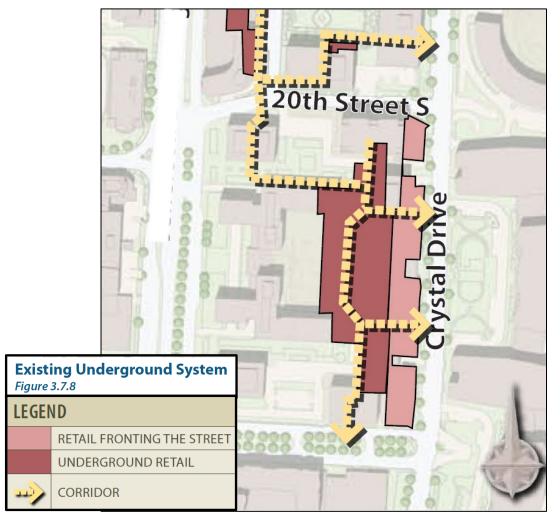


| LEGEND | | | | | |
|--------|----------------------------------|--|--|--|--|
| | 35' | | | | |
| | 60' | | | | |
| | 75' | | | | |
| | 110′ | | | | |
| | 150′ | | | | |
| | 200' | | | | |
| | 250′ | | | | |
| | 300′ | | | | |
| | OPEN SPACE WITHIN BUILD-TO LINES | | | | |
| NOTES: | | | | | |

Sector Plan Guidance: Retail

Retail Frontages and Underground System





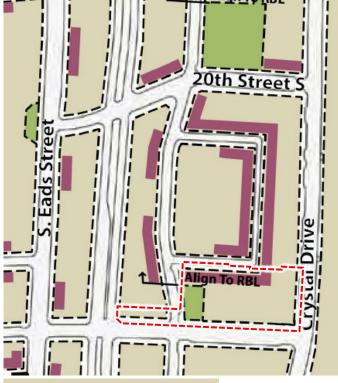
Sector Plan Guidance: Transportation

- Clark-Bell Street realignment
- Transitway stop near Open
 Space #10 / 23rd Street
 Plaza
- Loading located on alleys interior to the block





THE LOCATIONS OF THE PROPOSED TRANSIT STOPS SHOWN ON THIS MAP ARE ILLUSTRATIVE AND GENERAL, WITH FINAL LOCATIONS TO BE



FGFND

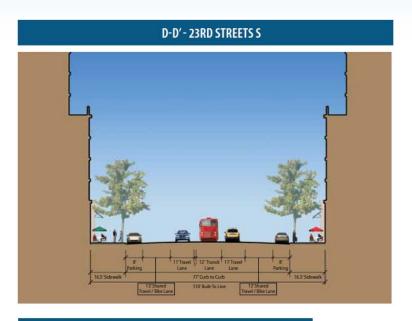
GENERALLY PREFERRED FRONTAGE WHERE LOADING, SERVICE, AND GARAGE ENTRANCES ARE LOCATED ON A STREET

OPEN SPACE WITHIN BUILD-TO LINES

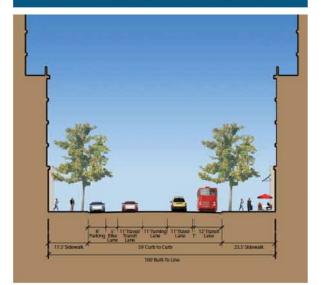
NOTE

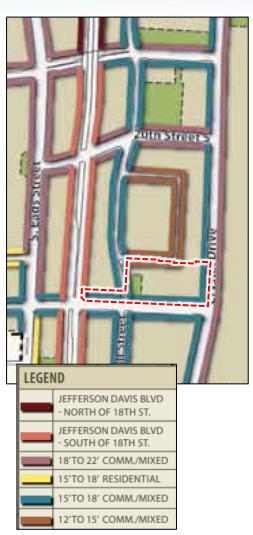
- WHEREVER POSSIBLE, ALLEYS SHOULD BE PROVIDED WITHIN BLOCK AND SERVICE, LOADING, AND GARAGE ENTRANCES SHOULD BE LOCATED AT THESE ALLEYS RATHER THAN ON STREET FRONTAGES
- WHEREVER POSSIBLE, SERVICE AND PARKING ENTRANCES SHALL NOT BE LOCATED ON TYPE A OR B STREETS.

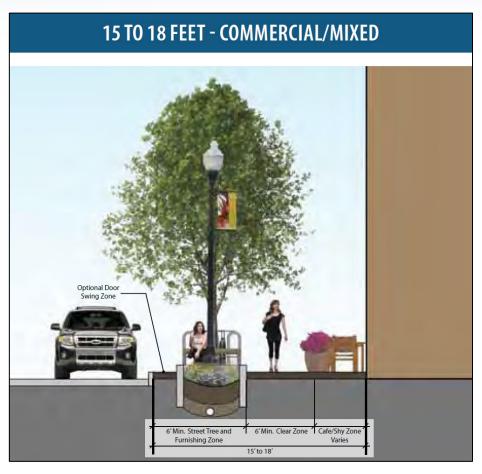
Sector Plan Guidance: Streetscape & Sidewalks



B-B'- CRYSTAL DRIVE - NORTH OF 23RD STREET S







Sector Plan Guidance: Public Open Space

- Open Space #10
 - "23rd Street Plaza"
 - 13,000 sf
 - Retail uses envisioned on the north and east sides
 - "Noteworthy" design for north building wing
- Open Space #11
 - "Landscaped Plaza"
 - 3,300 sf
 - Not defined by build-to lines
 - Landscaped with tables/seating for outdoor dining



Project Discussion

Building Form and Height

223 23rd Street Building Deviations

- Podium base defined through recessed space and canopy overhang
- Sector Plan calls for tower forming/sculpting with façade step backs









Architecture

Ground floor frontages

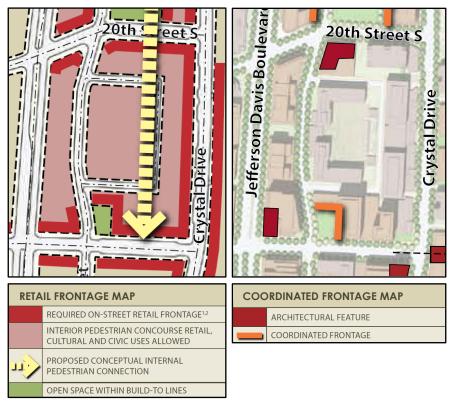
- Sector plan goals for pedestrian scale and retail frontages call for additional attention on ground floor facades
- Additional ground level facade considerations include:
 - 223 Building frontage on Open
 Space #10, including western
 façade along anticipated Open
 Space #10 expansion
 - 2250 Building frontage along proposed plaza and Open Space #11





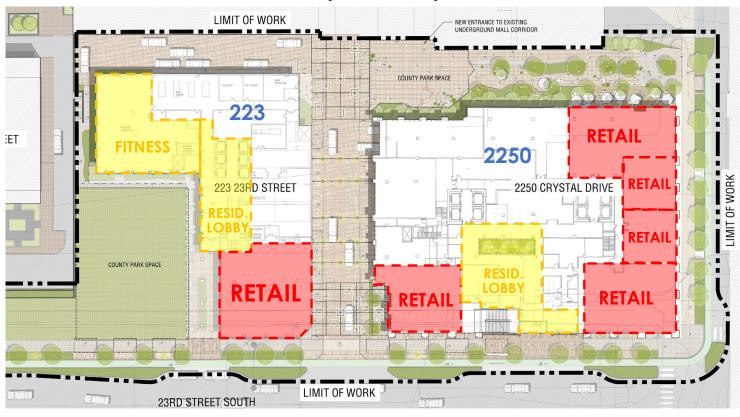
Retail and Coordinated Frontages

Sector Plan Guidance



by market demand. For required retail frontages, it is understood that portions of the frontages may include lobbies, entrances, and other elements, while still maintaining a predominantly retail character. On the east side, retail frontage has been coordinated

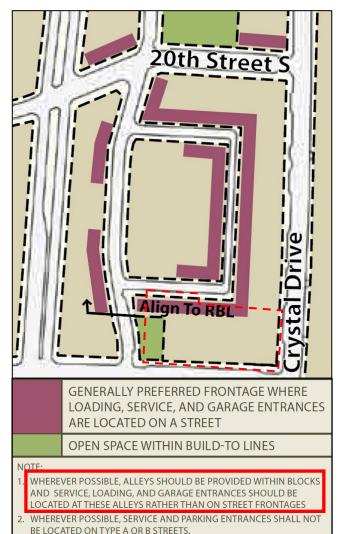
Development Proposal



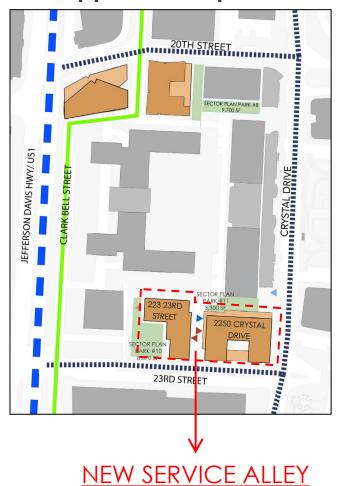
- At the North side of park #10, the applicant is proposing to have the **fitness space and lobby** as opposed to retail.
- 1/3 portion of the South façade of building #3 is being proposed as staircase and lobby entrance to the residential building.
- The 2 facades facing Open Space #10 are identified in the Sector Plan as **Coordinated Frontage**.

Street Network, Parking and Loading

Sector Plan Guidance

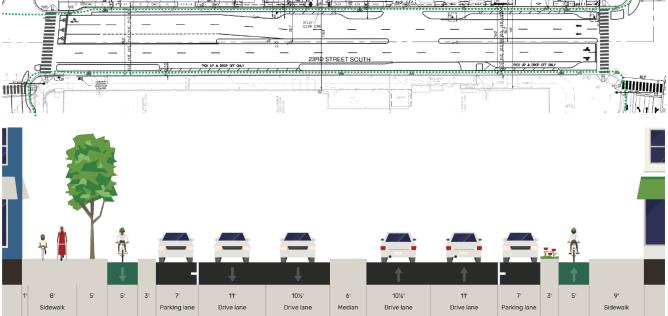


Applicant Proposal



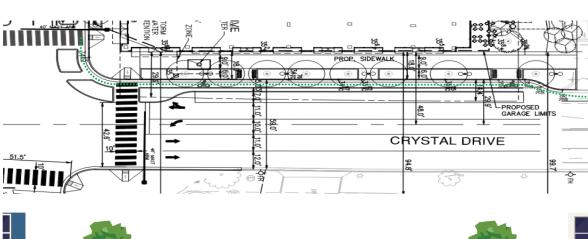
- A North-South Connection between the two buildings is proposed
 - Connection would remain as a dead end until further development happens to the North
 - New connection would result in new built-to-lines
- The Sector Plan envisions the service and loading entrances on the rear street parallel to 23rd Street
 - Proposed parking and loading entrances are located on the North-South Connection
- Parking is located in rebuilt garage structure connecting to existing underground parking area:
 - Proposed at 0.3 spaces/unit for both buildings
 - Residential Parking Guidelines (2017) recommend market rate parking ratio as low as 0.3 spaces/unit for this block

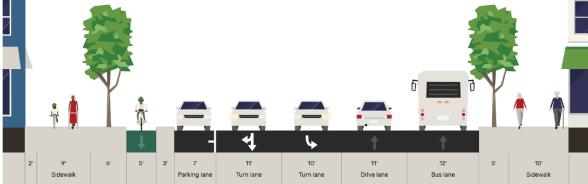
Streetscape



23rd Street Realignment

11 PH





Crystal Drive Improvements

Public Open Space

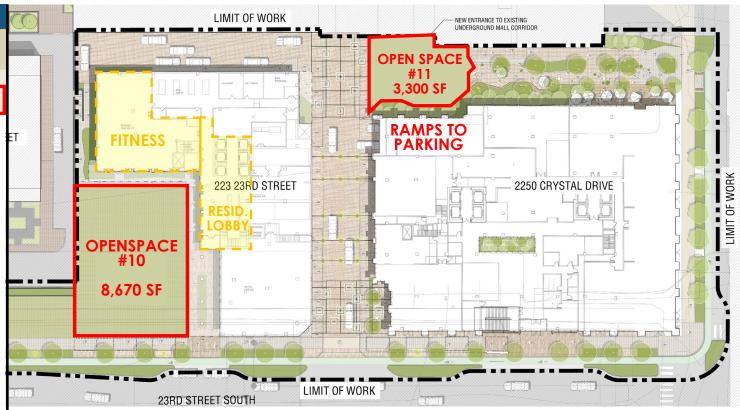
Sector Plan Guidance

| TABLE 3.7.1 - OPEN SPACE DESIGN CONCEPTS | | | | | | | |
|------------------------------------------|---------------|------------------------|----------------------------------|-------------------------------------------------------------|--|--|--|
| PARK NUMBER* | NAME | SIZE (SQ. SF.)** | DEFINED BY BUILD- TO LINES | PARK DESIGN RECOMMENDATION | | | |
| 10 | 23RD ST PLAZA | 13,000 | YES | DESIGN CONCEPT PROVIDED, SEE PAGE 82 | | | |
| 11 | PLAZA | 3,300 | NO | LANDSCAPED PLAZA WITH TABLES AND SEATING FOR OUTDOOR DINING | | | |

OPEN SPACE #10

This new retail plaza will be located at the corner of 23rd and Clark-Bell Streets, with at-grade access from 23rd Street. The target size is 13,000 square feet. Retail uses are envisioned on the north and east sides of the plaza, with pervious paving and landscaping appropriate for an active retail venue. The building wing to the north should have a noteworthy design that helps create a sense of place to the park backdrop, with a level of transparency that helps activate the space

Development Proposal

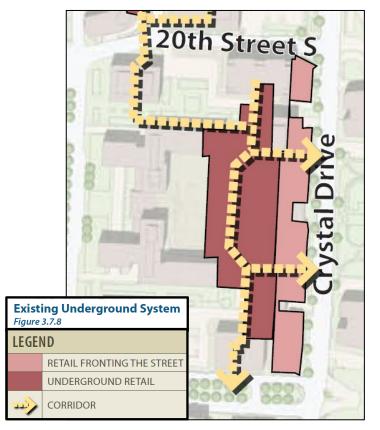


- The applicant is proposing an open space **#10** that is **33% smaller** that what is envisioned in the Sector Plan as an interim condition.
- Space #11 is being shown in a different location and with different design elements.
- Both open spaces are framed by uses different than what the sector Plan is suggesting: retail.

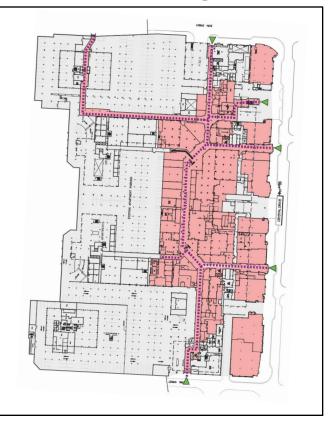


The Underground

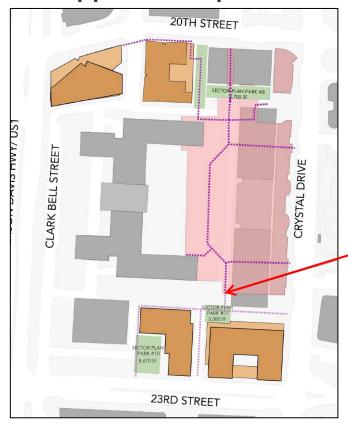
Sector Plan Guidance



Existing



Applicant Proposal



Proposed access to the Underground

In the Master Plan, the Underground will be preserved in much of its current form, although new development that replaces existing buildings will require an evolution in both its form and program. The Underground will have improved access to, and frontage on, the street, which in some cases may lead to street level crossings where it's not feasible to continue the Underground below the street.

- Pedestrian access to the underground will be provided along the sidewalk of the new internal N/S connection.
- Access to the underground will be provided by the proposed open space #11.

Review Process



- 1. Anticipated schedule is subject to change based on nature of public feedback and guidance from Planning Commission
- 2. Public Hearings may also include other Commissions such as Transportation and Parks & Recreation

Next Steps

- Provide your feedback, comments, and questions by visiting the Project Pages or reaching through the contacts below
- Comment Period will be open from May 5 May 16, 2022

County Staff
Block Plan Review:

Michael Cullen mcullen@arlingtonva.us

Planning Commission LPRC Chair:

James Schroll imschroll@gmail.com

Additional County staff contacts are provided on each of the individual project pages:

Project Website: https://www.arlingtonva.us/Government/Projects/Project-Types/Site-Plan/2250-Crystal-Drive

Thank You