

Our Mission: To provide supplemental services in support of successful revitalization of National Landing and its economic development

In April 2006, the Arlington County Board, authorized by state enabling legislation, passed an ordinance to establish a Business Improvement District (BID) in Crystal City. The property owners within this geographic area have a separate and additional tax rate to fund the BID’s programs. The BID’s Board of Directors and committee membership, who oversee the work program, includes owners and tenants of the properties located in the District. In September 2019, the Arlington County Board passed an ordinance to expand the boundaries of the BID to include parcels from the Arlington portion of Potomac Yard and Pentagon City submarkets which expanded its geographic boundaries by 76 percent. In April 2020, the County Board passed an ordinance to change the name from the Crystal City BID to the National Landing BID.

The National Landing BID provides funding for:

- Marketing & Promotion
- Public Realm
- Community Events
- Transportation
- Economic Development
- Administration & Management

SIGNIFICANT BUDGET CHANGES

The FY 2025 proposed expenditure budget for the National Landing Business Improvement District is \$5,047,694 a six percent increase from the FY 2024 adopted budget. This expenditure budget includes \$126,192 budgeted contribution to the BID’s reserve fund balance, which is the maximum contribution of two and a half percent of fiscal year revenues.

↑ The proposed CY 2024 real estate tax rate is \$0.043 for each \$100 of assessed value, no change from the CY 2023 tax rate. Due to an increase in real estate assessed values, revenue increases six percent (\$305,573).

PROGRAM FINANCIAL SUMMARY

	FY 2023 Actual	FY 2024 Adopted	FY 2025 Proposed	% Change '24 to '25
Personnel	-	-	-	-
Non-Personnel	\$4,318,652	\$4,742,121	\$5,047,694	6%
Total Expenditures	4,318,652	4,742,121	5,047,694	6%
Total Revenues	4,374,019	4,742,121	5,047,694	6%
Change in Fund Balance	\$55,367	\$118,553	\$126,192	6%

NATIONAL LANDING BUSINESS IMPROVEMENT DISTRICT FUND
FUND BUDGET SUMMARY

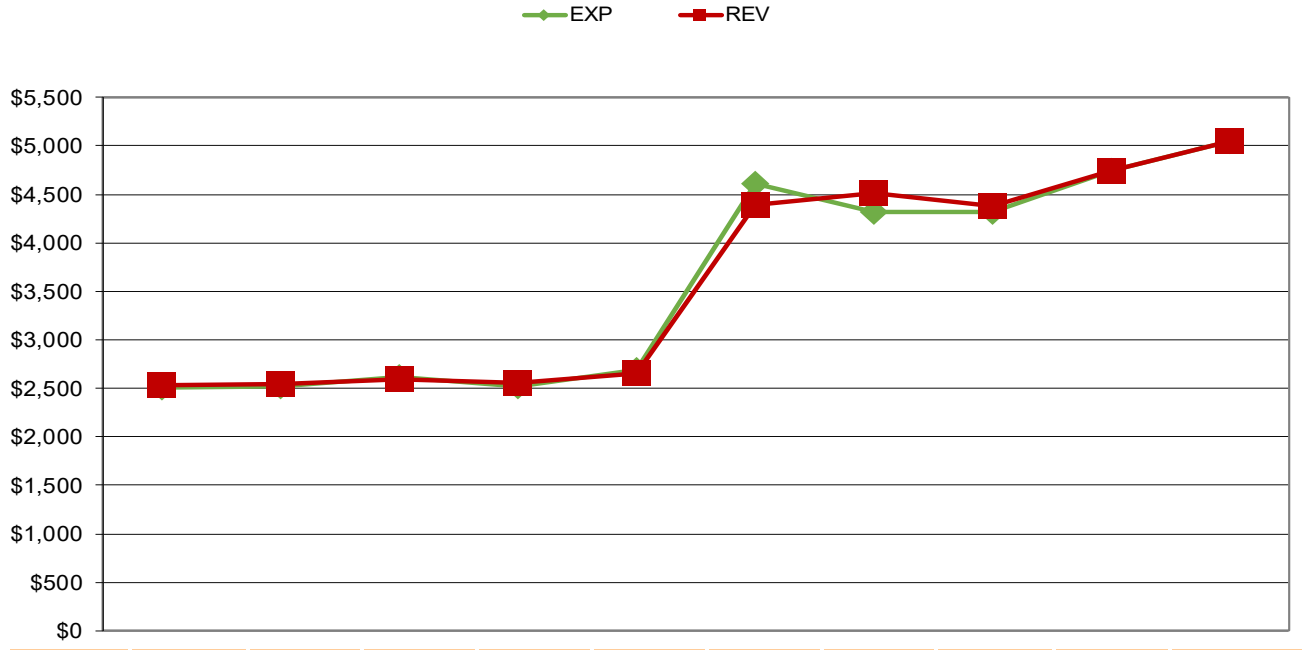
	FY 2023 ACTUAL	FY 2024 ADOPTED	FY 2024 RE-ESTIMATE	FY 2025 PROPOSED
ADJUSTED BALANCE, JULY 1				
Delinquency or Appeals Reserve	(\$4,245)	\$75	\$51,123	\$90,949
TOTAL BALANCE	(4,245)	75	51,123	90,949
REVENUES				
Interest Earned on Delinquency/Appeals Reserve	1,434	-	-	-
Special Assessment District Revenue	4,372,585	4,742,121	4,661,660	5,047,694
TOTAL REVENUES	4,374,019	4,742,121	4,661,660	5,047,694
TOTAL BALANCE AND REVENUES	4,369,774	4,742,196	4,712,783	5,138,643
EXPENSES				
Operating Budget (Admin Fee)	4,318,652	4,623,568	4,621,833	4,921,502
Drawdown Requests	-	-	-	-
TOTAL EXPENSES	4,318,652	4,623,568	4,621,833	4,921,502
Budgeted Contribution to Delinquency or Appeals	-	118,553	-	126,192
CLOSING BALANCE, JUNE 30	\$51,122	\$118,628	\$90,949	\$217,141

Notes:

- 1) A five percent reserve for uncollected taxes and assessment appeals reductions is required for the fund. This reserve is reflected in the "Delinquency or Appeals Reserve" portion of the fund balance in combination with the Delinquency or Appeals expense. The FY 2022 year-end reserve balance was temporarily negative due to a late payment applied to the following fiscal year. The BID continues to make the maximum required contribution to build the balance back up to the targeted amount. The FY 2025 proposed budget reflects adherence to this reserve balance policy.
- 2) The FY 2024 re-estimate is the current projection of expenses and revenues.

NATIONAL LANDING BUSINESS IMPROVEMENT DISTRICT FUND
TEN-YEAR HISTORY

EXPENDITURE AND REVENUE TRENDS



	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025
\$ in 000s	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Adopted Budget	Proposed Budget
EXP	\$2,514	\$2,523	\$2,614	\$2,521	\$2,692	\$4,614	\$4,322	\$4,319	\$4,742	\$5,048
REV	\$2,529	\$2,539	\$2,599	\$2,554	\$2,656	\$4,387	\$4,512	\$4,374	\$4,742	\$5,048

NATIONAL LANDING BUSINESS IMPROVEMENT DISTRICT FUND
TEN-YEAR HISTORY

Fiscal Year	Description	FTEs
FY 2016	<ul style="list-style-type: none"> ▪ The County Board set the Crystal City BID tax rate at \$0.043 for each \$100 of assessed value. 	
FY 2017	<ul style="list-style-type: none"> ▪ The County Board set the Crystal City BID tax rate at \$0.043 for each \$100 of assessed value. 	
FY 2018	<ul style="list-style-type: none"> ▪ The County Board set the Crystal City BID tax rate at \$0.043 for each \$100 of assessed value. 	
FY 2019	<ul style="list-style-type: none"> ▪ The County Board set the Crystal City BID tax rate at \$0.043 for each \$100 of assessed value. 	
FY 2020	<ul style="list-style-type: none"> ▪ The County Board set the Crystal City BID tax rate at \$0.043 for each \$100 of assessed value. 	
FY 2021	<ul style="list-style-type: none"> ▪ The County Board set the Crystal City BID tax rate at \$0.043 for each \$100 of assessed value. 	
FY 2022	<ul style="list-style-type: none"> ▪ The County Board approved the request to change the name from the Crystal City BID to the National Landing BID. ▪ The County Board set the National Landing BID tax rate at \$0.043 for each \$100 of assessed value. 	
FY 2023	<ul style="list-style-type: none"> ▪ The County Board set the National Landing BID tax rate at \$0.043 for each \$100 of assessed value. 	
FY 2024	<ul style="list-style-type: none"> ▪ The County Board set the National Landing BID tax rate at \$0.043 for each \$100 of assessed value. 	