

Fiscal Affairs Advisory Commission: FY2025 Proposed Budget

## Pre-Work Session Report to County Board

Budget Area:	Arlington Economic Development (AED)
Date of FAAC Action:	March 4, 2024

## Recommended areas for work session discussion:

- Much of AED's work leads to increased tax revenue. It would be helpful for AED to share the data and estimates they have that quantify a correlation between their lines of business and increased revenue. It would also be helpful for AED to quantify the data and estimates they have that shows the value of other Arlington services (streets, schools, parks, etc) on economic growth in the County.
- 2. Would it be more efficient to have media development services for multiple departments in the County government? Would it be valuable to transition the two filled communications positions that are proposed to be cut in AED to serve County-wide media needs? Could there also be efficiencies by combining some of this work with APS?
- 3. How does Arlington Arts work with APS and youth services related to, for example, school-based arts programs, activities for youth, the Teen Mental Health, Substance Use and Programming Proposal, etc.?
- 4. As funding for the Arlington Innovation Fund runs out, it would be helpful to see an analysis of how those funds were used and what impact they had on recruitment and retention of businesses to and in Arlington. More broadly, have we looked at the most effective ways to spend similar one-time monies and should we make sure that any similar future programs have end-of-funding transition plans?