LOGO REVIEW PANEL MEETING

APRIL 15, 2021

AGENDA

- ERG presents logo designs
- Panel discussion on designs
  - Decide on top 5 for public input
- Voting process
- Communication and engagement
- Next meetings

VOTING PROCESS

- From April 26 to May 26 online via Survey Monkey
- Vote on <u>top two</u> picks
- Color and black-and-white versions, plus short description
- One vote per person (multiple per household allowed)
- No age limit

<u>Note:</u> QR code for physical signage that links to online form

COMMUNICATION AND ENGAGEMENT

- County departments/newsletters

- Arlington Public Schools

- Arlington Economic Development

- Civic associations and commissions

- Business Improvement Districts

- Social media

- Community partners

- Physical signage in parks

Panel ideas?

PROCESS OVERVIEW / TIMELINE

NEXT MEETING - Finalize Recommendation for County Board

Wednesday, June 2, 7:00 pm

CALL FOR ARTWORK	PANEL REVIEW/ DESIGN TIME	PUBLIC RANKING	COUNTY BOARD DECISION
Feb 12 – March 14	March 16 – April 21	April 26 – May 26	June 12 or 15