

# Pathways to 255 CAFs at 30% AMI at Barcroft Apartments

Arlington Community Foundation Shared Prosperity Initiative June 2023



What's our inventory of rentals at 30% AMI?



Arlington Community Foundation Shared Prosperity Initiative

### Supply-Demand Mismatch Rental Units vs. Renters by AMI

70000 60000 120%+ AMI 50000 100-119% AMI 40000 80-99% AMI 60-79% AMI 30000 50-59% AMI 80% AMI 20000 30-49% AMI 60% AMI <30% AMI</p> 10000 60% AMI 0 Rental Units Renter Households

There is a severe shortage of units affordable at 50% AMI and below relative to the number of households at that level. Extremely low-income households are particularly underserved, with fewer than 1600 units affordable to the 8000+ renter households in Arlington at 30% AMI or below.

Source: GMU Stephen Fuller Institute, Arlington County 2020 Updated Housing Needs Analysis

#### **Arlington's Living Wage Gap For Essential Jobs**

Living wage is defined as the full-time hourly rate that an individual in a household must earn to support him or herself and their family without outside assistance or sharing housing.

The median hourly rates below are derived from August 2022 JobsEQ<sup>™</sup> real-time data on median wages across all experience levels for listed positions. The number in parenthesis is the annual income if full-time [most are not].

#### 2022 LIVING WAGES FOR:

1 working adult. 2 children.

(\$89,422 annually, before taxes) Household where one adult stays home with children\*

#### 2 working adults. 2 children.

(\$138,028 annually, before taxes) Household with both adults working, so annual need includes childcare expenses\*

#### Single adult. No children.

(\$47,778 annually, before taxes)\*

\*Source: MIT Living Wage Calculator

\$45 \$42.99 \$40 \$35 \$33.18 \$30 Hourly \$25 Rate \$22.98 \$20 \$15 \$10 \$16.80 \$16.10 \$16.15 \$14.40 \$15.50 \$16.00 **\$**5 (\$34,944) (\$32,240) (\$33,488)(\$33,592)(\$29,952)(\$32,240)0 Childcare Home Building Food Cashier Nursing Worker Health Aide Assistant Cleaner Prep

Visit arlcf.org/sharedprosperity to view the full list of positions.

What is ACF doing to help address this issue?

### Philanthropic investment in buildings

 $\sim$  \$170,000 additional investment per unit is needed to buy down a 60% AMI CAF to a 30% AMI CAF for 30 years.

#### Philanthropically funded 2-year rent subsidy program

Average Housing Grant for a 30% AMI household to cover the cost of a 60% AMI unit is approximately \$9,000 annually. Annual cost for Grants goes up as rent in Arlington continues to increase.

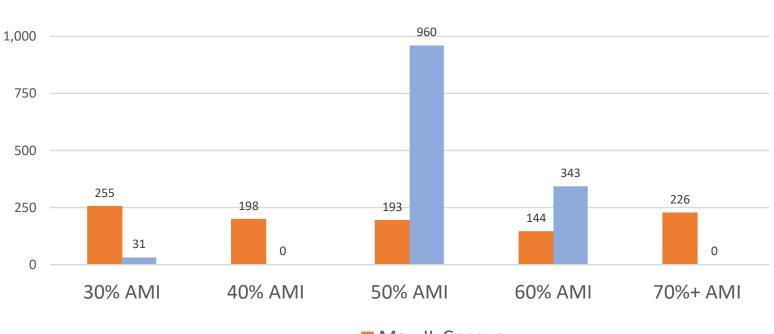
### Advocacy for 255 30% units at full build-out of Barcroft

Deploying key tools - income averaging, use of 9% LIHTC program, adjusting amount of new construction and additional investment - puts this goal within reach. Avoids need for Housing Grants at this property for 30 years.

### May Census vs. MFDP Baseline Mismatch

Number of Renter Households and Units by AMI Category

1,250

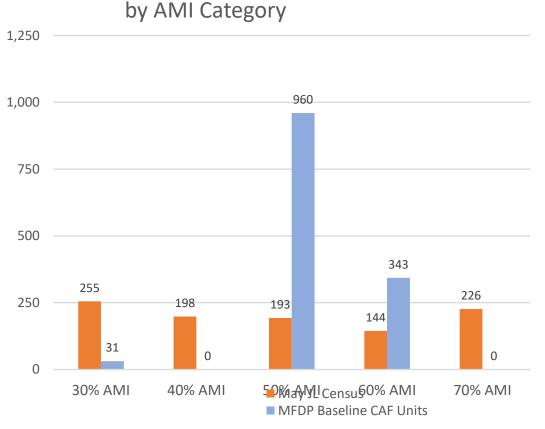


May JL CensusMFDP Baseline CAF Units

Source: Jair Lynch Barcroft MFDP p. 42 and May 2022 Barcroft Household Census. Household survey data for 70%+ includes those reporting up to 100% AMI.

### MFDP Baseline Details

### Number of Renter Households and Units



#### **MFDP** Baseline

Project Type	Units	Gap Financing		
4% LIHTC Rehab	1,004	\$240 M		
4% LIHTC New Construction	330	\$58 M		
Total CAFs	1,334	\$298 M		
Available Gap Fir	\$310 M \$11.6 M remaining			

### Pathway to 255 Step 1: Focus on cost-effective strategies to meet 255 CAF goal

#### Number of Renter Households and Units by AMI Category 1.250 960 1,000 750 500 439 365 343 275 255 255 226 198 250 193 154 144 31 0 0 0 30% AMI 40% AMI 50% AMI 60% AMI 70% AMI MFDP Baseline CAF Units Illustrative CAF distribution May JL Census

#### **Illustrative Pathway**

Project Type	Units	Gap Financing	
4% LIHTC Rehab Reduce units & use	804	\$198 M	
income averaging	(-200)	(-\$42 M)	
4% LIHTC New Construction	530	\$109M	
Increase units & use income averaging	(+200)	(+\$51 M)	
ADD: 9% LIHTC Project	+154	+\$0.5	
Total CAFs	\$308M (+\$9M)		
Available Gap Financi	\$310 M \$2.3 M remaining		

Numbers in parenthesis show change from original MFDP baseline.

Source: Arlington Community Foundation analysis based on Jair Lynch Barcroft MFDP p. 40-44; May 2022 Barcroft Household Census

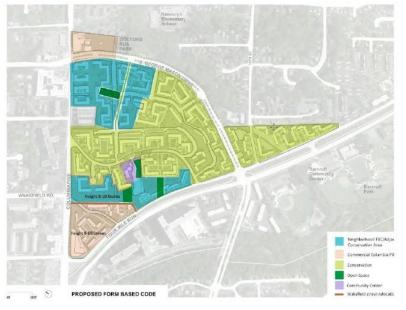
1,334 units under 60% AMI

### Pathway to 255 Step 2: Other Sources Leverage Increased Density within Form-Based Code

#### **Existing FBC**



#### **Potential FBC Updates**



Source: JLREP presentation to Columbia Pike Form Based Code Advisory Working Group, Dec. 2022.

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#### Key Variables:

- Height in Commercial FBC areas and along Four Mile Run
- Affordability within Commercial FBC
- Interpretation of N-FBC's height options
- Parking and infrastructure requirements
- Area shifted from conservation to redevelopment
- Other community benefits/concerns/needs

## Potential internal subsidy from density increases

### Pathway to 255 Step 2: Other Sources

- Historic Tax Credits
  - Federal & State
- VA LIHTC & HTF
- New Markets Tax Credits
- Opportunity Zone
- Other opportunities?

Fisher House / Westover



Buckingham



### Pathway to 255 30% AMI CAF Summary

#### **MFDP Baseline**

#### **Illustrative Pathway**

Project Type	Units	Gap Financing	Project Type Units		Gap Financing	
4% LIHTC Rehab	1,004	\$240 M	4% LIHTC Rehab Reduce units & use income averaging	804 (-200)	\$198 M (-\$42 M)	
4% LIHTC New 330 \$58 M Construction	\$58 M	4% LIHTC New Construction <i>Increase units &amp; use</i> <i>income averaging</i>	530 (+200)	\$109M (+\$51 M)		
			ADD: 154 9% LIHTC Project		\$0.5 M	
Total CAFs	1,334	\$298 M	Total CAFs	1,488	\$308M	
Available Gap Financing (\$11.0		\$310 M (\$11.6 M remaining)	Available Gap Financing		\$310 M (\$2.3 M remaining)	

Step 2

Leverage opportunity for potential internal subsidy from density increase and/or other sources: Federal & State Historic Tax Credits, VA Trust Fund, etc.

### Pathway to 255 30% AMI CAF Summary

#### ESTIMATED DISTRIBUTION OF TOTAL UNITS ON SITE

	30% AMI	40% AMI	50% AMI	60% AMI	70% AMI	Market	Total Units
Higher Density							
Scenario	255	275	365	439	154	2,700	4,188
	6%	7%	9%	10%	4%	64%	
Moderate Density							
Scenario	255	275	365	439	154	2,200	3,688
	7%	7%	10%	12%	4%	60%	
Baseline							
Scenario	255	275	365	439	154	1,700	3,188
	8%	9%	11%	14%	5%	53%	

## What can you do now?

Mention your support for achieving the 255 30% AMI unit goal when you talk to County Board members or interact with Amazon

Express support for income averaging as a useful tool to achieve the goal

Encourage continued pursuit of additional funding sources



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Thank you

