**Future of Outdoor Dining** (FOOD) Study NAOIP Update June 14, 2023

Quervo

chamara's

appy Hour

50% Off bar drinks M-F

3pm-5pm



## **Study Schedule**

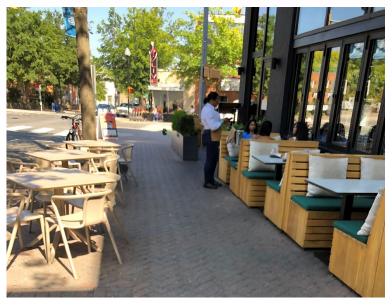
<b>Aug 15, 2022</b> County	Sept- Nov '22	Dec- Feb/Apr '23	May- July '23	<b>Aug 15, 2023</b> TOSA Program
, Manager Removal of	Phase 1	Phase 2	Phase 3	Ending
Emergency Order FOOD Study Launch	<ul> <li>Information Gathering</li> <li>Review of TOSAs &amp; existing policies</li> <li>Research benchmark communities</li> <li>Communities</li> <li>Community Engagement <ul> <li>Online Feedback Form (approx., 2,000 responses)</li> <li>Virtual Roundtable Events (2)</li> </ul> </li> </ul>	<ul> <li>Information Gathering/ Community Review</li> <li>Synthesize findings from Phase 1</li> <li>County Board extension of COGO (Jan 2023)</li> <li>Develop &amp; Release Draft Framework with recommendations</li> <li>Additional Community Engagement Opportunities</li> </ul>	<ul> <li>Information Sharing</li> <li>2 Coning Ordinance Amendments</li> <li>3 Updates to Outdoor Café Guidelines</li> <li>June</li> <li>9 Request to Advertise</li> <li>3 Commission Review</li> <li>Jung</li> <li>9 Planning Commission</li> <li>9 County Board</li> </ul>	New Outdoor Dining Regulations in Effect
ARLINGTON VIRGINIA				2

## **FOOD Study Purpose & Primary Goals**

- Incorporate aspects of the Temporary Outdoor Seating Areas (TOSA) program into Arlington's framework for "permanent" outdoor cafés
- Inform other changes to current regulations for managing outdoor cafés
- Create a clear pathway forward for current TOSA permit holders looking to transition to/update permanent outdoor cafes

#### **Overarching Study Themes:**

- Restaurants as a Public Good
- Restaurant Recovery & Resiliency
- Different Places & Spaces







## **Recommended Framework- Key Elements**

#### 1. Zoning Ordinance Amendments

- Permit allowing outdoor seating in public spaces via administrative review
- Ability for County Board modification of parking requirements for seats located on required private parking spaces
- Other amendments to further study goals & recommendations
- 2. Encroachment Ordinance & Outdoor Café License (New County Code Chapter)
  - Administrative process/ requirements for outdoor café license, application and fee
- 3. Update the County's Outdoor Café Guidelines (last updated in 2013) to include the following elements:
  - Introduction, Purpose & Goals
  - Application & Permit Process
  - Guidance for clear sidewalk widths
  - Pedestrian Safety, ADA & Accessibility

ARLINGTON Fire & Building Code, Tents & Heaters

Subjects of June RTA

Administrative Document (no County Board action)

# Zoning Ordinance Regulations & Guidance for Outdoor Cafes



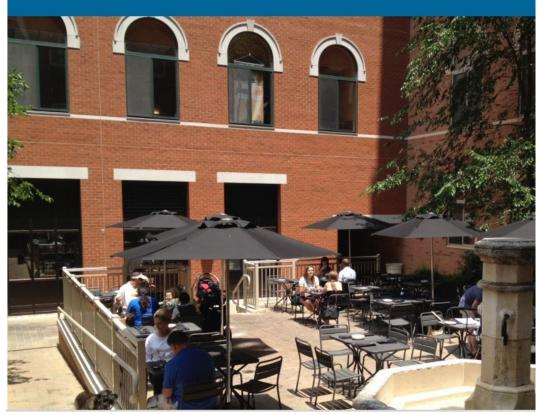
#### Background

**Outdoor Cafes- Current Approval Process** 

- Guidelines for Outdoor Cafes (2013)
  - 1. <u>Private Property-</u> Administrative approval
  - 2. <u>Public R.O.W. or Public Spaces-</u>Site Plan or Use Permit approved by County Board

#### **ARLINGTON COUNTY** GUIDELINES FOR OUTDOOR CAFÉS

August 10, 2012 Updated: May 18, 2013





#### **Applicable Policies and Regulations for Outdoor Cafes**

- Guidelines for Outdoor Cafes (last updated in 2013)
- Arlington County Zoning Ordinance- Section 14 & 12.9.15
- Arlington County Retail Plan (2015)
- Master Transportation Plan (MTP) Pedestrian Element (2011)
- Public Spaces Master Plan (2019)

- Virginia Statewide Universal Building Code (VASUBC)
- Virginia Statewide Fire Prevention Code (VAFPC)
- Virginia Alcoholic Beverage Control Authority (VA ABC)
- Guidance for Tents and Heaters
- Encroachment Ordinance (Public ROW)



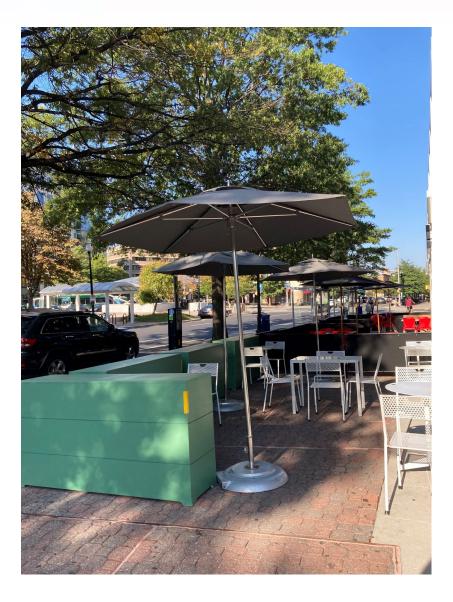
# Temporary Outdoor Seating Areas (TOSAs)

Murrin



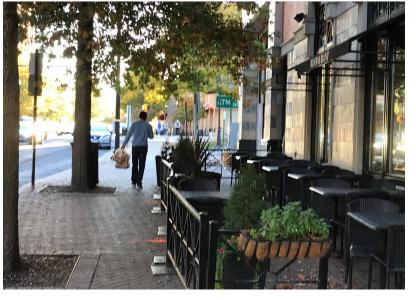
#### **TOSA Overview**

- TOSAs were established in 2020 to help restaurants and businesses during the COVID-19 pandemic
  - Flexible Design & Operational Guidelines established
  - Online submission process
    - Interdepartmental staff review team
    - Approved by County Manager through Continuity of Governance Ordinance
- Approx. 100 TOSAs (public & private)
- TOSAs will expire August 15<sup>th</sup>, 2023



## Outdoor Café – TOSA Examples













#### **Outdoor Café- TOSA Examples**

TOSAs in private parking spaces





#### TOSAs with pedestrian path in street parking lane







#### Phase 1 Engagement- What we heard

#### Overview of Community Priorities and Considerations w/ TOSAs

Priorities	Concerns		
Support for local businesses	<ul> <li>Varying demands/needs for different types of restaurants &amp; neighborhoods as well as the need for recovery &amp; resiliency within the restaurant industry</li> </ul>		
Enjoyment of outdoor dining options that provide for vibrant streetscapes	<ul> <li>Safety while dining in streets or parking areas</li> </ul>		
Provide adequate space for <b>safe</b> , <b>accessible pedestrian circulation</b>	<ul> <li>Congested sidewalks</li> <li>ADA &amp; accessible routes not clear</li> </ul>		
Support for TOSAs and reduction of parking for expanded outdoor dining options on private property	<ul> <li>Parking availability if used for circulation or outdoor dining</li> <li>Safety and protection from vehicles</li> <li>Cleanliness, maintenance of spaces</li> </ul>		
Streamline the process	Costly & Lengthy review time		

# Zoning Ordinance Amendments

Tursul



## **Staff Analysis & Recommendations**

#### **Existing & Proposed Process**

Approval Path	Existing Standards	Proposed Standards	
		1) Private property, unencumbered by public easements	
By-right (administrative)	1) Private property, unencumbered by public easements	<ul> <li>2) Public sidewalks within rights-of-way</li> <li>Includes utility/street</li> <li>easements</li> <li>Excludes travel-way or parking space</li> </ul>	
County Board Use Permit	2) Public rights-of- way; public easements on private property, including 3) POPS	3) Privately owned public spaces (POPS)	





## Privately-Owned Public Spaces (POPS)

#### Examples of Outdoor Cafes in POPS/ Public Access Easement Areas

• Approved as Use Permit by County Board

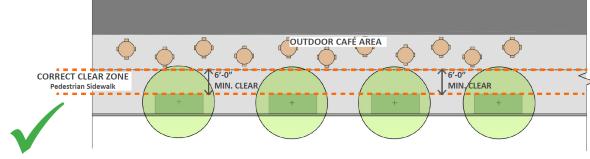




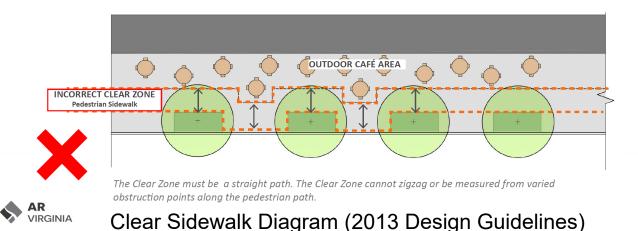
## **Summary of Recommendations- Public Property**

#### **Clear Sidewalk**

• 6' straight, unobstructed pedestrian clear zone must be maintained (unless greater as required by site plan)



The Clear Zone is measured in a consistently straight path from the closest obstructions on both sides. Six feet minimum must be left clear for pedestrians. Site Plan Conditions or Sector Plans may call for a wider clear zone.







## **Summary of Proposed Zoning Amendments**

**Proposed Text Changes:** 

- Article 12 Outdoor Cafes to reflect proposed changes for the approval process:
  - 1. Privately-owned Public Spaces (POPS)
    - Requirement for outdoor café license (new Chapter 70)
    - Meets ACZO use standards
  - 2. Public Property (sidewalks)
    - Requirement for outdoor café license (new Chapter 70)
    - Meets ACZO use standards
    - Clear sidewalk dimension of 6-feet (or site plan requirement, if greater)
    - Location in front of restaurant
    - Sound/ entertainment not permitted adjacent to residential\*
  - 3. Private Property
    - Use of AZCO required parking for outdoor café by use permit approval when
       use standards are met

\* Can be modified by the County Board through use permit review/approval

## **Summary of Proposed Zoning Amendments**

#### **Proposed Text Changes:**

- Articles 7 & 8 Commercial & Industrial Districts Use Tables- Editorial changes to reflect proposed changes for the approval process for outdoor cafés
- <u>Article 14-Parking-</u> Editorial changes to resolve regulatory conflicts with allowing outdoor cafes in off-street parking spaces
  - Use permit for outdoor cafes located on ACZO required parking spaces subject to use standards
- <u>Article 18: "Public space, privately owned-</u> New Definition to distinguish POPS from other public easement areas (sidewalks)
  - Use permit for outdoor cafe(current practice)



## County Code Chapter 70 Encroachment into Public Spaces



## Chap. 70 of County Code -Encroachment into Public Spaces

#### Purpose of Chapter 70 of County Code

- Will facilitate administrative review and approval process for certain encroachments meeting required standards
- Simplifies and accelerates approval process for specified encroachments by avoiding the need to obtain an encroachment ordinance
- Provides a list of features that are permitted without an ordinance of encroachment or license



## Chap. 70 of County Code -Encroachment into Public Spaces

Physical encroachments that will not require an Ordinance or compensation, if standards are met:

- Canopies
- Awnings
- Projecting Signs
- Architectural Features
- Stoops/Stairs
- Planters, fencing, tables, chairs, benches and other similar items
- Bicycle racks, street furniture

#### All other features that don't meet standards will still require an Encroachment Ordinance through County Board approval process

## Chap. 70 of County Code -Encroachment into Public Spaces

#### Outdoor Café Licensing Administrative Process

- An Outdoor Café License will be required for cafés located within a Public Space
- The café must meet the design requirements set forth in Chap. 70
  - > No elements permanently affixed to the real property
  - > Low barriers/fences can be attached, if surface can be capped/made flush
  - Not located within fire lanes, bicycle lanes, travel ways, loading docks, transit stops or emergency vehicle access areas
- Must have Building Permit and Occupancy Permit
- Must submit application with consent of owner (if different from Applicant) with detailed plans of café area and pay \$150 Application Fee
- Will require payment of Annual License Fee based on square footage of café area, per schedule of fees to be adopted by the County Board starting in FY 2025.

## **Commission Review**

- ✓ 5/9- Zoning Committee
- $\checkmark$  5/25- Transportation Commission (info)
- ✓ 6/5- Pedestrian Advisory Committee
- ✓ 6/6- Zoning Committee Meeting
- ✓ 6/7- Chamber of Commerce
- ✓ 6/13- Economic Development Commission
- ✓ 6/13- County Board Request to Advertise
   ✓ Zoning Ordinance Amendments
   ✓ Encroachment Ordinance
- 6/14- NAOIP
- 6/20- Park and Recreation Commission
- 6/29- Transportation Commission (action)
- 7/3- Planning Commission
- 7/15- County Board- Action
  - Zoning Ordinance Amendments
  - Encroachment Ordinance

## **Engagement & Communications**

#### • Time Period: June 15 – August 15

Communication & ENGAGEMENT PRODUCTS/TASKS	PRODUCT/MATERIAL	Тіміng
Categorize Outdoor Café by 6 Types	<ul><li>Spread sheet with staff assignments</li><li>Use as an outreach tracker post-Board action</li></ul>	In progress
Notification of RTA	<ul> <li>Email newsletter; Letter to owner of record- Potential information to include:</li> <li>TOSA categories and how to determine which they are in</li> <li>How to follow the Board review process</li> <li>How information will be shared with them after Board action</li> </ul>	After June 13
Website Updates	<ul> <li>Links to relevant presentations</li> <li>FAQ (as it is ready)</li> <li>Category information</li> <li>Link from AED website</li> </ul>	After June 13
In-person delivery to individual TOSA holders	Individual packets tailored to the different TOSA scenarios with information on steps restaurants need to take to maintain their outdoor seating/TOSA after Aug. 15- <b>CPHD/AED/BizLaunch "Street Team"</b>	After July 15
Email electronic copy of all material	Include links to required documents and <b>intake form for questions</b> /and consultation appointments	After July 15
Virtual Q&A information sessions (if needed based on intake form)	Teams, Facebook Live, other	TBD: (Tuesday afternoon and Saturday morning)
Consultations	Teams Meetings (or potentially in-person options)	Aug. 15 and beyond to facilitate business becoming compliant

## **Anticipated Activity Post July CB Meeting**

- In-person direct engagement with restaurants with TOSAs (mid/late July)
- Interested restaurants file pertinent applications (by August 15)
- Continuity of Government Ordinance Ends (August 15)
- Interdepartmental staff works to review applications (est. 90-120 days)
- Anticipated decisions made on administrative/use permit applications (late 2023)



#### Submit your feedback



 Provide your feedback, comments or questions by visiting the project page or by contacting staff

https://www.arlingtonva.us/Government/Programs/Building/FOOD-Study

 Staff Contact:
 Brett Wallace, bhwallace@arlingtonva.us



# Thank you

