



ARLINGTON COUNTY POLICE DEPARTMENT

ACPD - WRAP - Lyft SoberRide® Vehicle

Goals

The Arlington County Police Department's (ACPD) goal is to highlight the dangers of drinking and driving and serves as a visual reminder to the public that they have a choice in how they are transported at the end of the night.

History

Since 2012, ACPD and the Washington Regional Alcohol Program (WRAP) have partnered to raise awareness about the dangers of drinking and driving. The first collaboration was the Chooser Cruiser, which was a hybrid taxicab and police vehicle was popular until the vehicle was decommissioned in 2017. The overall message of the Sober Ride vehicle remains the same as the Chooser Cruiser, our mode of transportation has changed with the growth of rideshare companies providing safe and reliable transportation to area residents.

SoberRide® Vehicle

- WRAP's SoberRide® program, called one of the nation's most successful free ride programs for would-be impaired drivers, has helped to ensure greater Washington, DC residents have a safe way home on high-risk holidays. Since 1991, WRAP has dispatched over **77,000** safe rides home. Currently, SoberRide®, operates during the December/January holiday season, St. Patrick's Day, Cinco de Mayo, Independence Day and Halloween.
- The SoberRide® vehicle is specially-outfitted and combines the design of an Arlington County Police Cruiser with the iconic pink logo of the ridesharing service Lyft.
- This high-visibility vehicle is designed to provide the public with a potentially life-saving reminder to make the right choice and arrive home safely by using a sober driver – whether it's a ridesharing service, taxi, public transportation or designated driver.
- As the popularity of Arlington County's thriving nightlife and entertainment areas continue to grow, with it comes the need to develop innovative public education programs and partnerships to ensure the overall safety of customers, businesses and neighborhood residents.
- Arlington County Police officers are committed to improving the safety of our roadways by identifying, stopping and arresting motorists under the influence of alcohol or drugs.
- Penalties for first time drunk driving offenders include up to a \$2,500 fine, a jail term of up to one year and/or the suspension of the offender's driver's license for up to one year.

SoberRide® Vehicle Specs

2004 BMW 330ci

- Seized asset from a drug dealing conviction
- Two door
- 121,000 miles
- Sunroof
- Operational emergency equipment

