



HISTORIC PRESERVATION MASTER PLAN OUTREACH WEEK ENGAGEMENT OVERVIEW

What was Outreach Week?

Arlington County's Historic Preservation Program (HPP) hosted outreach week, a series of in-person and virtual engagements, from **November 29 to December 4, 2021**. The team connected with the public about the Historic Preservation Master Plan update process at:

- Maywood Mini Park
- Westover Library
- Courthouse Farmers Market

The HPP released a video about cultural heritage in Arlington featuring **Freddie's Beach Bar & Restaurant**.



The HPP created **seven** different table tents featuring historic information about Arlington neighborhoods and how to share feedback with our team. In total, **167 table tents** were distributed to **40 restaurants**.

Who participated?

194 participants at in-person events

764 views of the video (as of May 2022)



Out of the **126** feedback form responses, **73%** were from Arlington residents:



86% of those who engaged with us were homeowners.

When asked which of the following preservation-related offerings would be most helpful, participants selected the following:

-  Educational sessions on Arlington's history and culture (80)
-  Demonstrations on researching historic properties and neighborhoods (62)
-  Advocacy efforts for historic landscapes (61)
-  Educational sessions on preserving historic properties (47)
-  Educational sessions on historic rehabilitation tax credits (35)
-  Demonstrations on how to fix historic windows (21)

During in-person events, participants expressed interest in:



The preservation of historic tree canopies and cultural landscapes.



The preservation of historic properties, neighborhoods, and houses.



The partnership between sustainability and historic preservation.

To learn more, scan the QR code:



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