PenPlace Public Space Area

Online Engagement #1
May 2021

ARLINGTON

DEPARTMENT OF PARKS AND RECREATION



Agenda

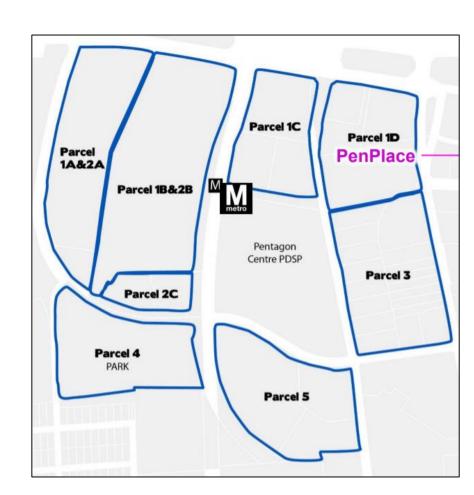
- Welcome
 - Introduction
 - PenPlace Design Guidelines
 Open Space Addendum (2014)
 - What is a Park Master Plan?
 - Public Process
- Presentation by SCAPE Landscape Architecture
 - Introduction
 - Planning History
 - Site Walk-Through



Introduction

Context for Planning

- September 2013: County Board approval of amended Phased Development Site Plan (PDSP) (SP #105)
- July 2014: Adoption of PenPlace Design Guidelines Open Space Addendum
- County is co-leading this effort with the development team to facilitate public engagement.





PenPlace Design Guidelines Open Space Addendum (2014)

- During the original PenPlace Design Guidelines
 Open Space Addendum public engagement
 process:
 - March July 2014
 - Two Community Engagement Workshops and One Open House
 - Reviews by Park and Recreation Commission (PRC) and County Board







PenPlace
Design
Guidelines
Open Space
Addendum
(2014)



What is a Park Master Plan?

- Policy and planning context and history
- Existing conditions analysis
- Community engagement process
- Master Plan
- Design Guidelines









Park Master Plan Examples

Public Process

- Online Engagement #1
 - ➤ Proposed Design Plan
- Online Engagement #2
 - ➤ Updated, Proposed Design Plan & Introduction of Design Guidelines

• May 2021

• Summer 2021



AGENDA

- INTRODUCTION
- PLANNING HISTORY AND PDSP COMPARISON
- SITE DESIGN



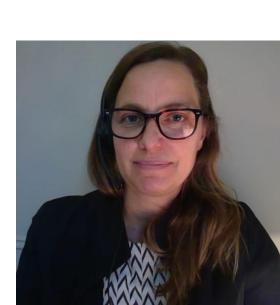
LEARNING FROM THE 2014 OPEN SPACE DESIGN GUIDELINES



Key Takeaways:

- Public, inclusive, safe and enjoyable open spaces for people
- Active ground level with robust retail program at 12th Street
- Strong pedestrian connections

- Incorporate art, performance, and live events
- Native plants, natural experiences, and seasonal interest
- Dedicated dog amenities
- Water features



BUILDING ON A LEGACY OF COUNTY PLANNING



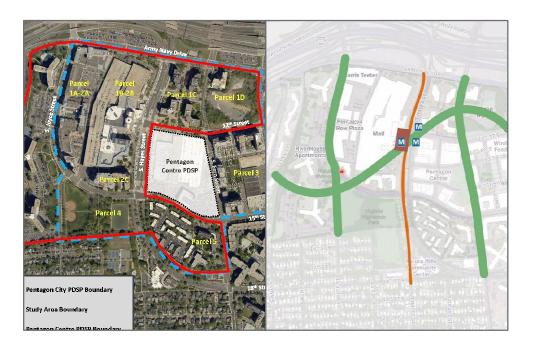
LIVABILITY 22202 ACTION PLAN, 2019, COMMUNITY-LED PROCESS



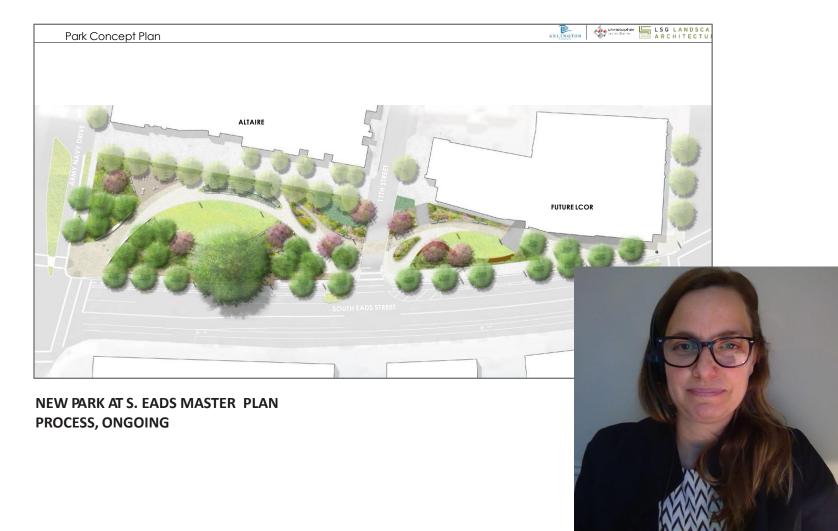
MET PARK
MASTER PLAN PROCESS, 2020



PUBLIC SPACES MASTER PLAN, 2019



PENTAGON CITY PDSP, ONGOING



PENTAGON CITY PLANNING

When you hear "Pentagon City" what do you think of?

What's the brand?

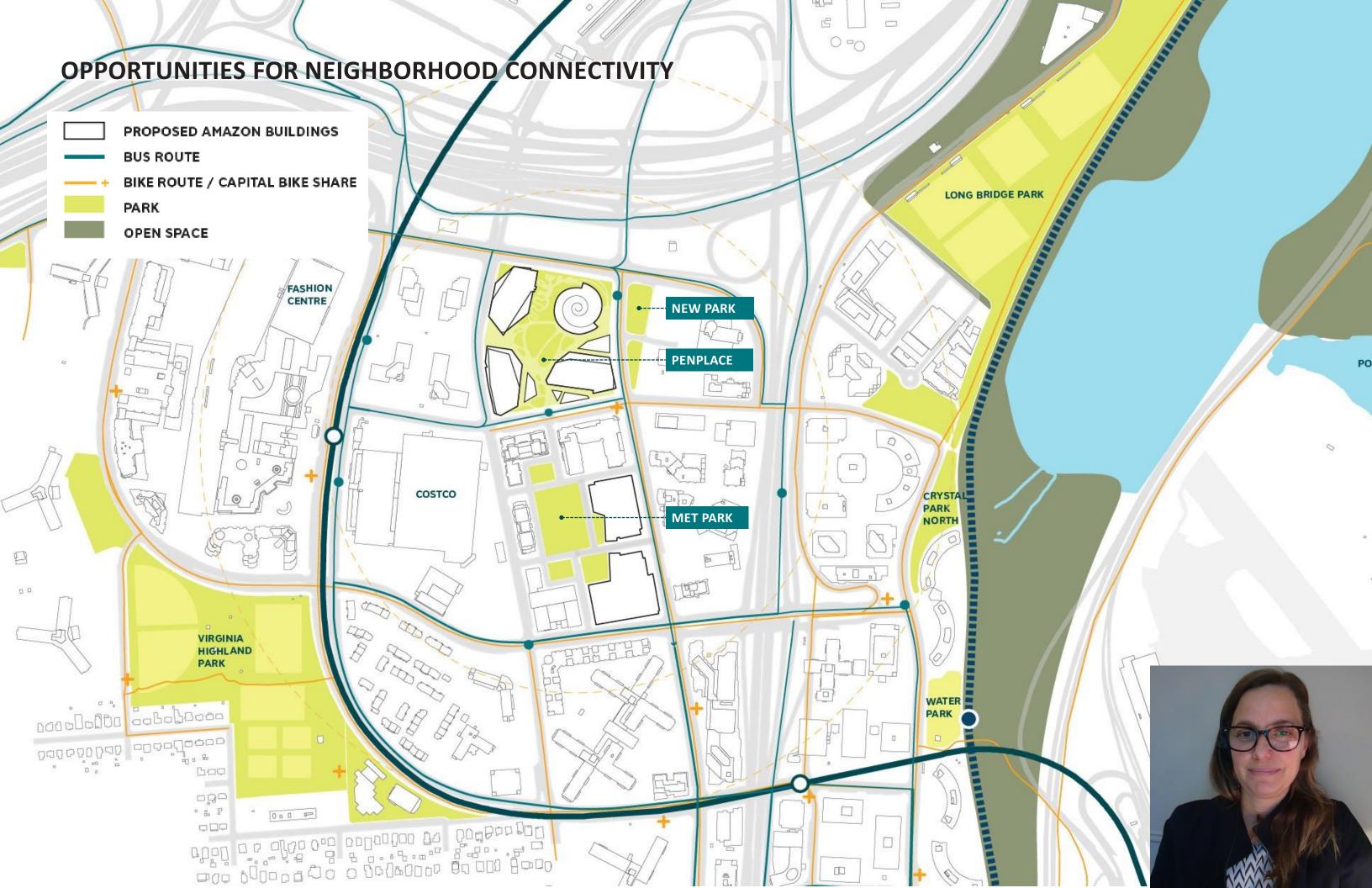
The place?

crossing noise middle schoolers from the midwest unprotected extended great blend school amazon2 construction costco shopping unconnected coast tourist defense tourist defense amazon place live shops tourists upscale dodoffice place live shops tourists homes amazon amazon amazon amazon blocks without amazon blocks amazon blocks without amazon blocks without amazon blocks amazon blocks without amazon blocks amazon blocks without amazon blocks with a second without amazon blocks with a second without amaz

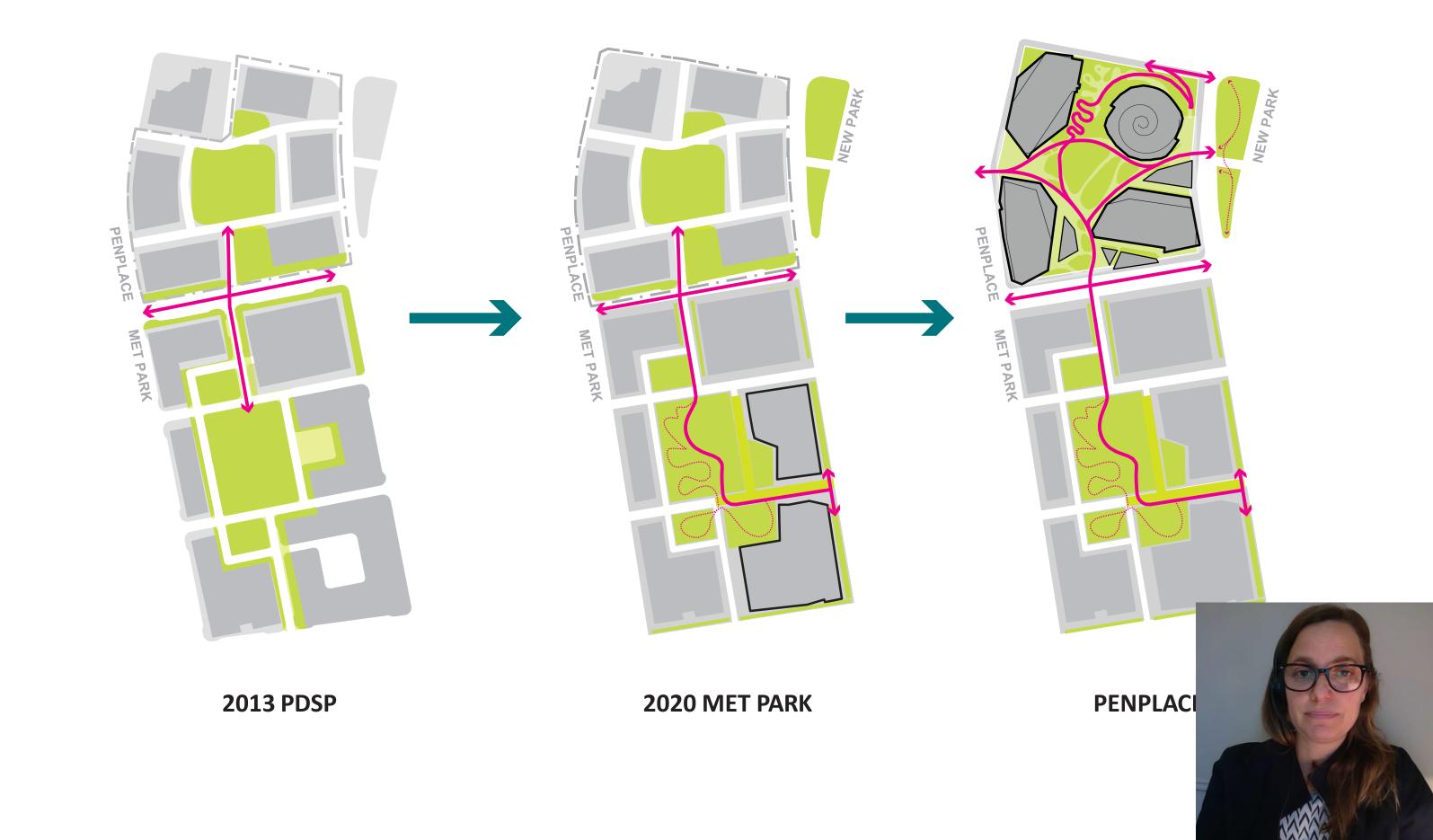
What would success look like - places you'd like to think of the future Pentagon City as being like?

meetings citycenterdc allencompassing capitalriverfront apartment directly roslynva nocostco fast communitycenter space austin access connections bikeable city, and access connections city and access connections city and access connections city and access city a

Extract from *Pentagon City Planning Study* Public Meeting, December 9, 2020



MASTER PLAN EVOLUTION



PDSP AND VISION COMPARISON - CIRCULATION

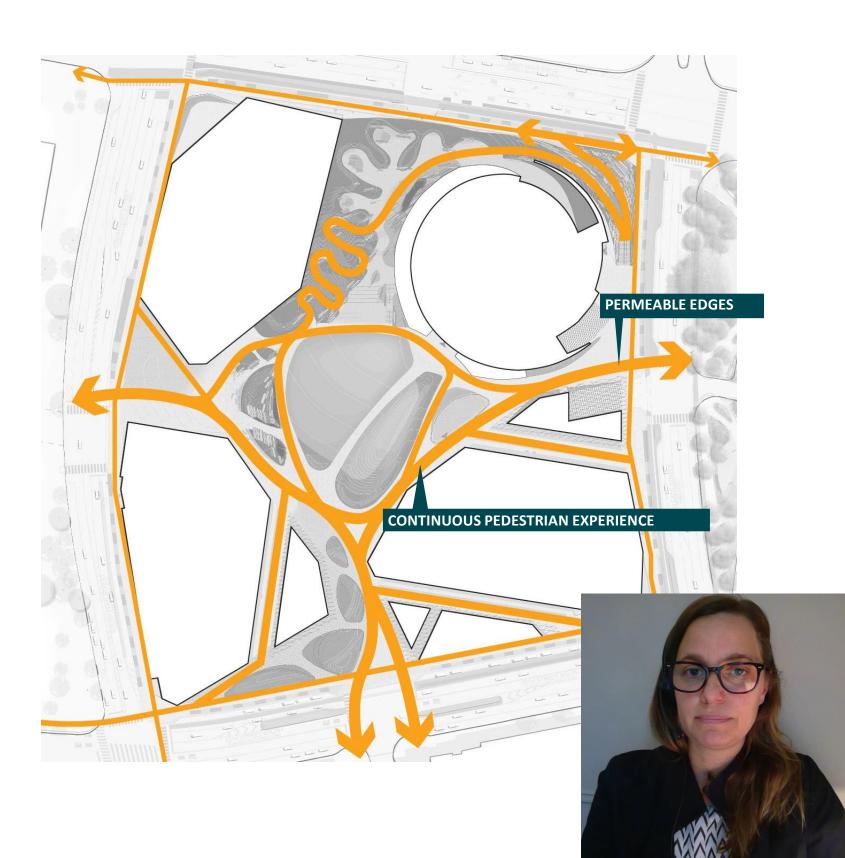
PDSP - OPEN SPACE CONCEPT

July 2013



VISION FOR PENPLACE

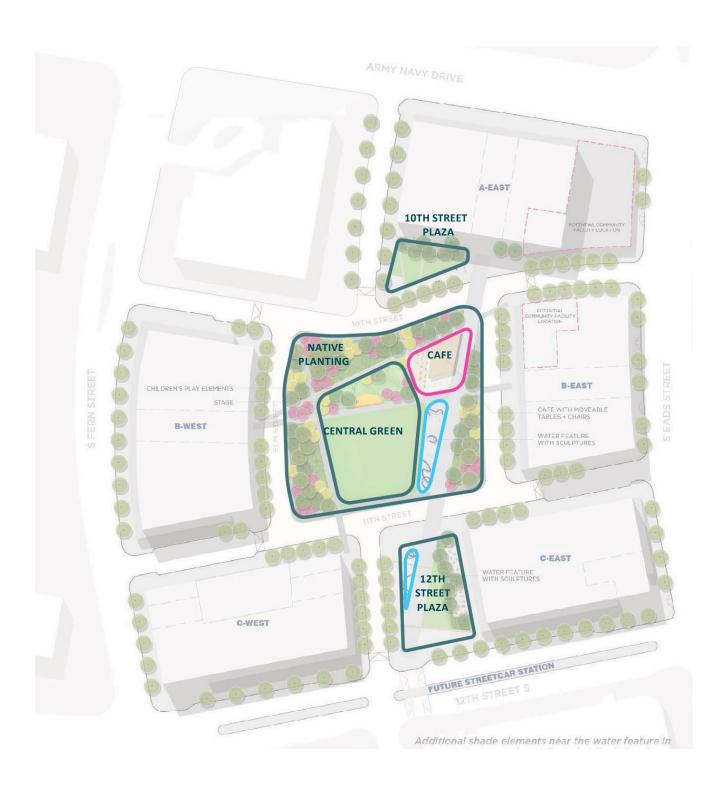
May 2021



PDSP AND VISION COMPARISON

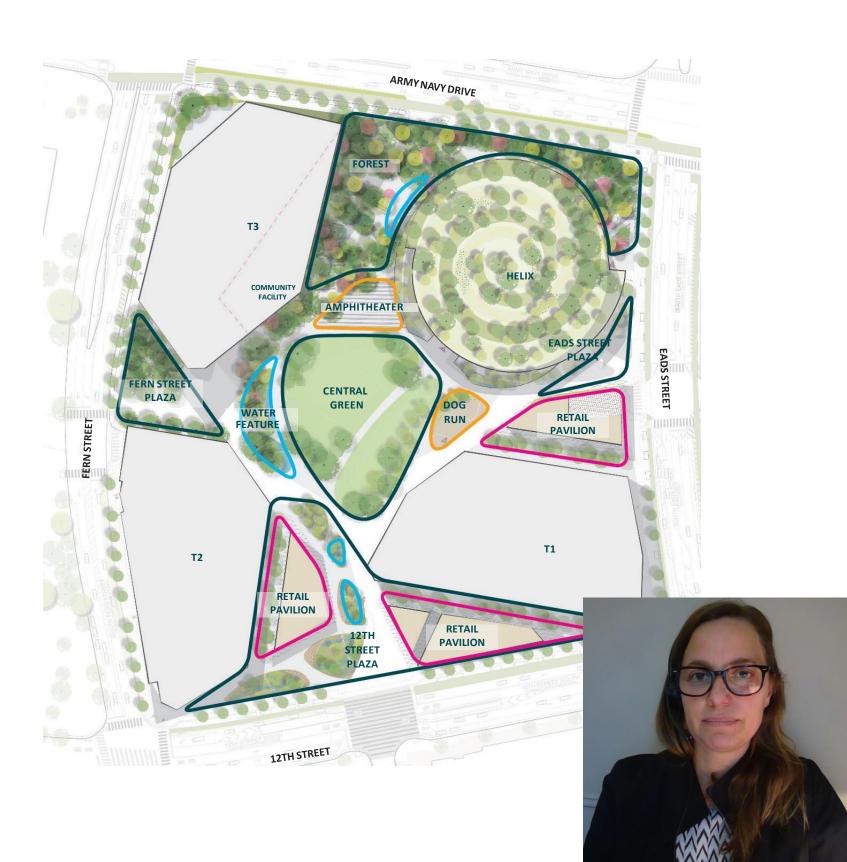
PDSP - OPEN SPACE CONCEPT

July 2013

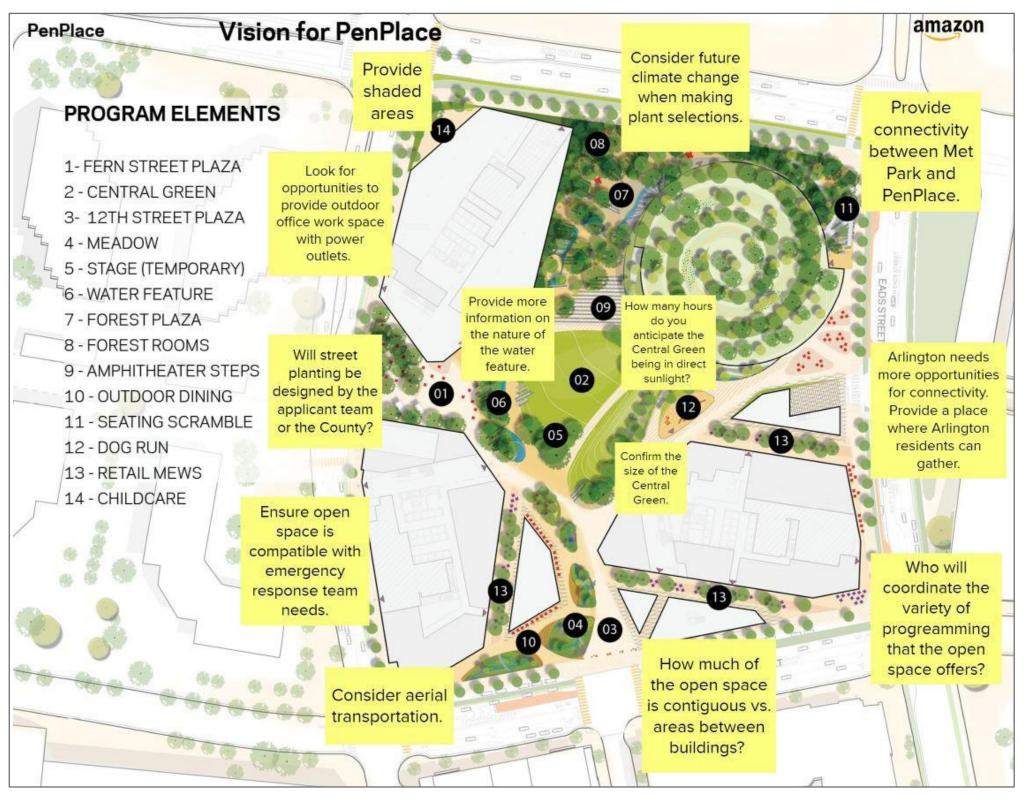


VISION FOR PENPLACE

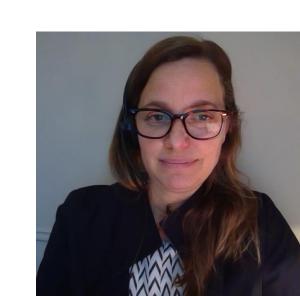
May 2021



4.1 PROCESS, HERE'S WHAT WE'VE HEARD TO DATE:

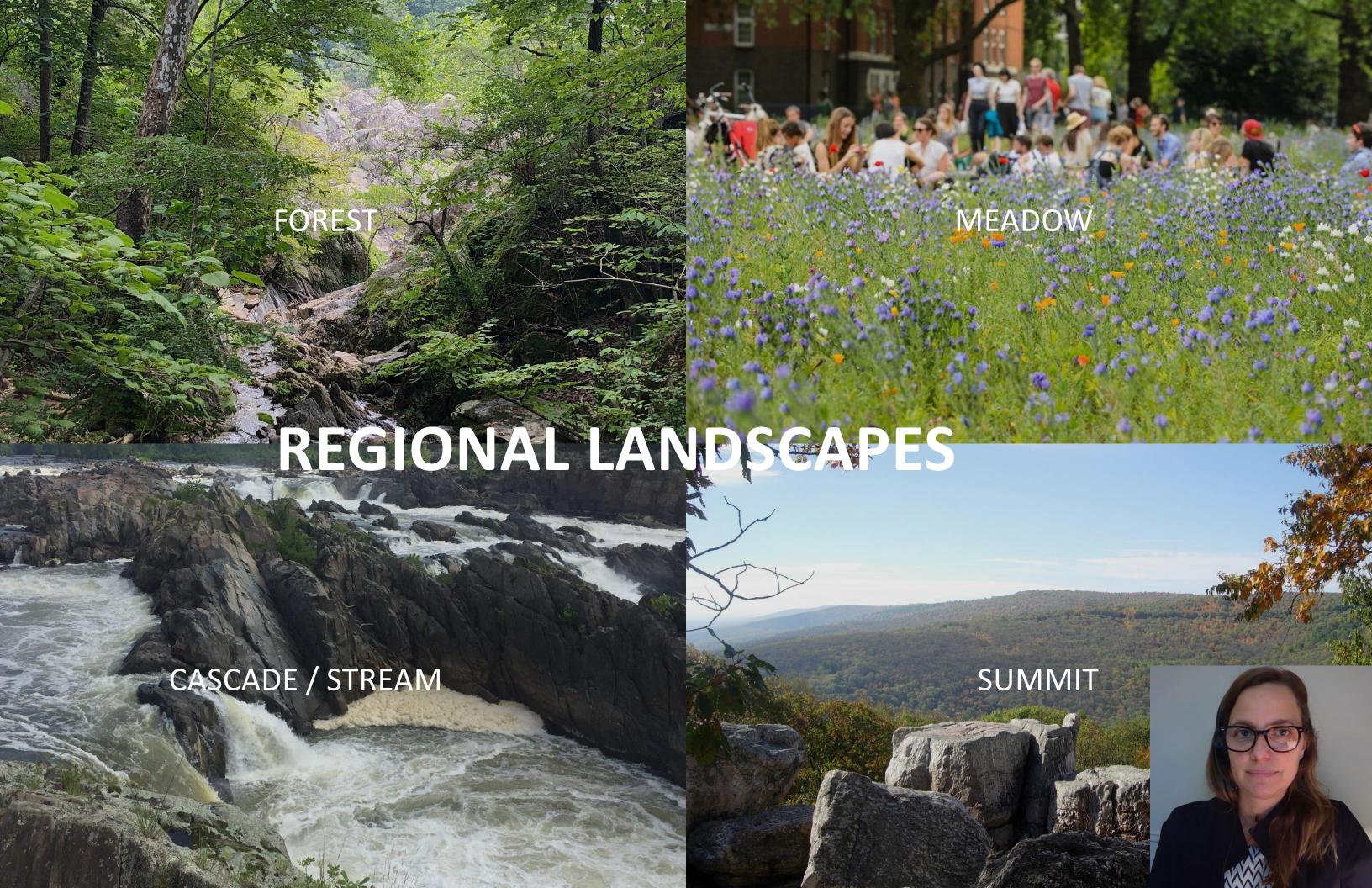


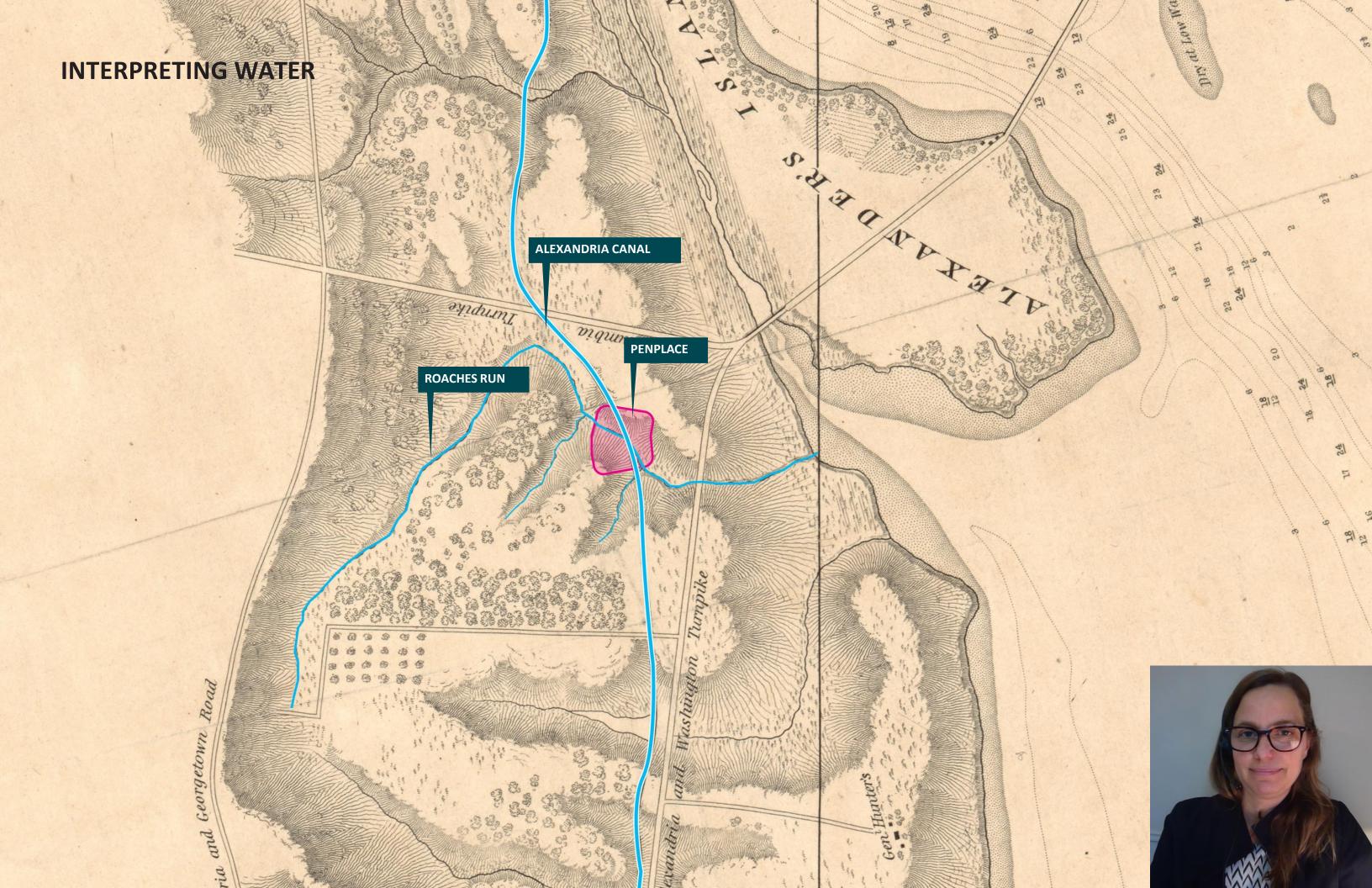
COMMUNITY KICKOFF MARCH 25, 2021

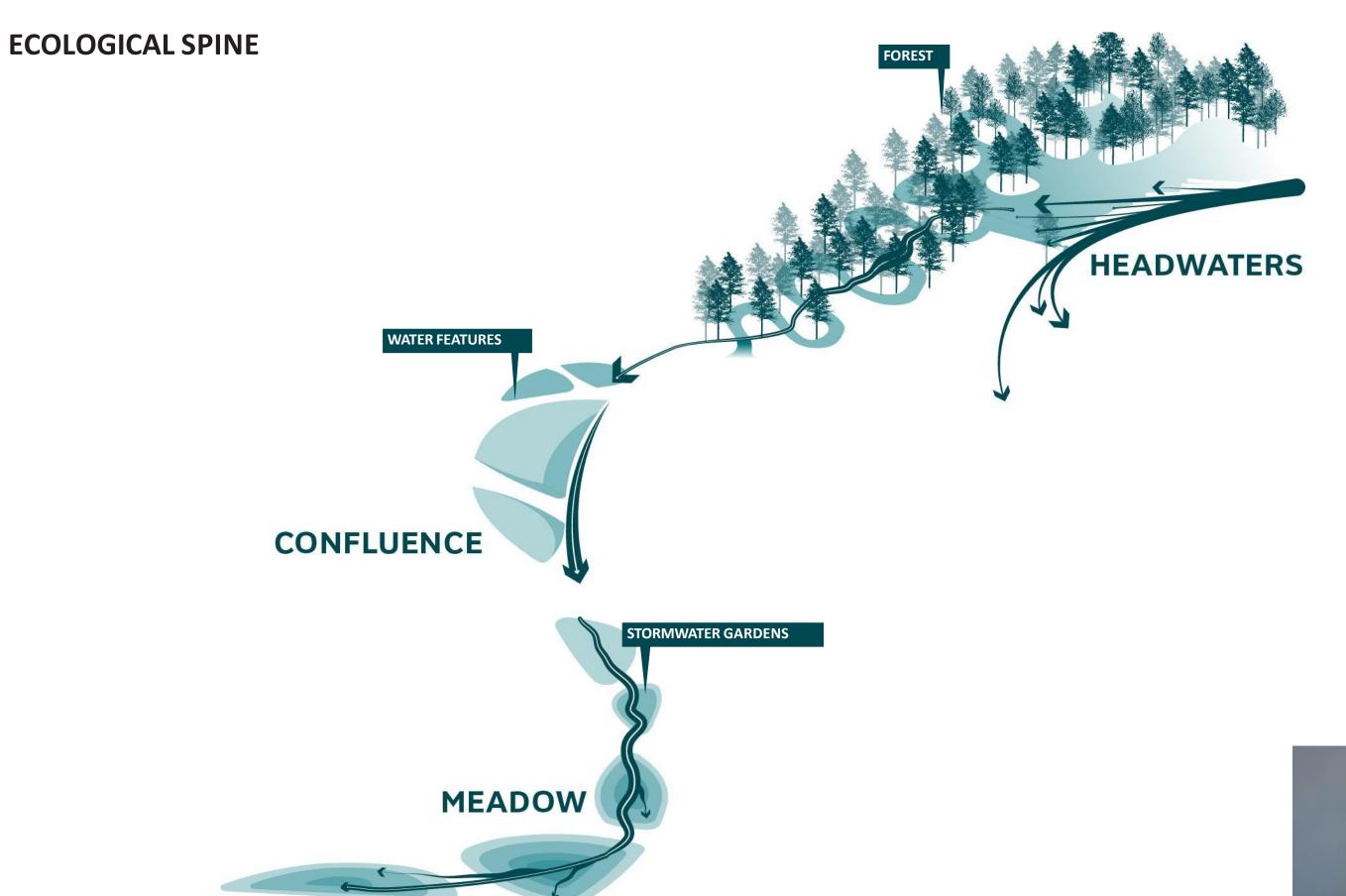


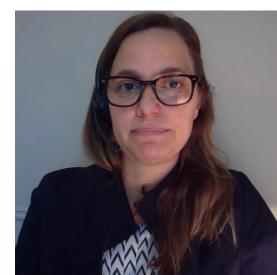
SITE DESIGN



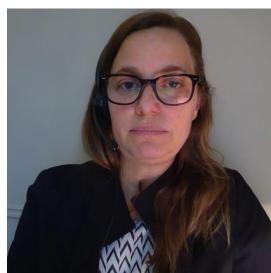






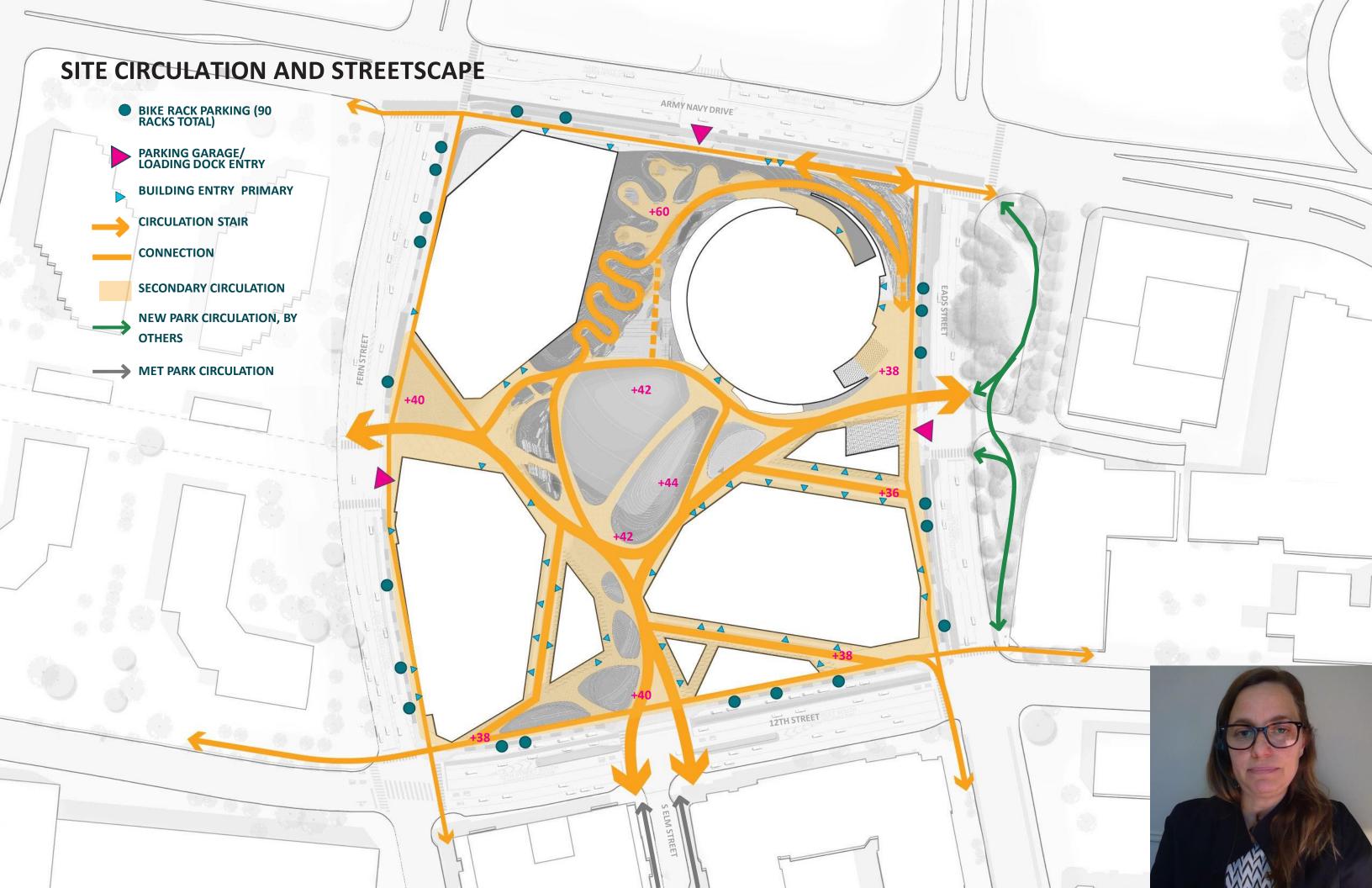


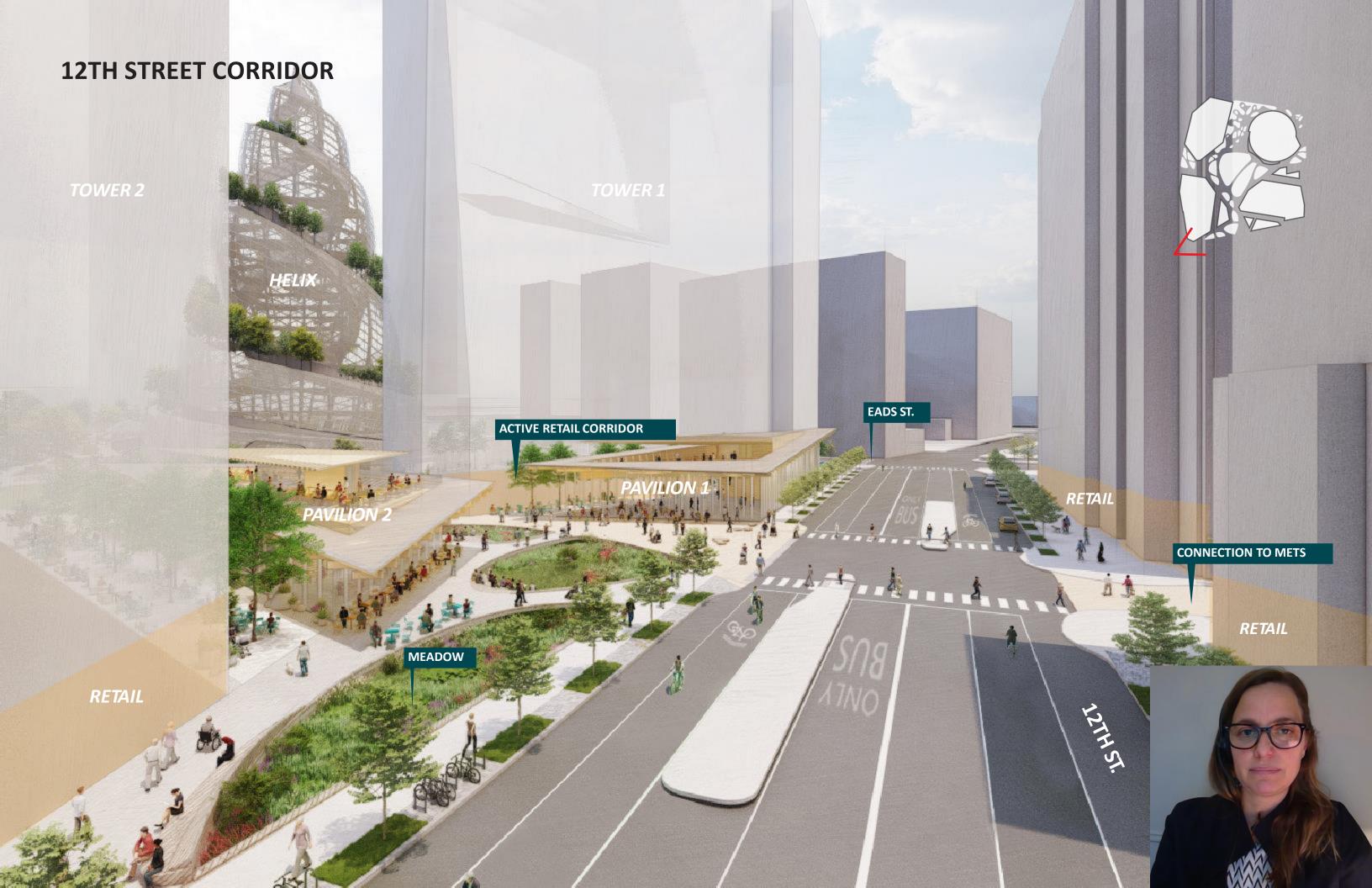
SOCIAL PROGRAM POCKETS FOREST ROOMS FOREST HEADWATERS FERN STREET PLAZA CENTRAL GREEN EADS STREET PLAZA **CONFLUENCE** FLEXIBLE PROGRAMMNG RETAIL **MEWS** RETAIL **MEWS** ACTIVE RETAIL EDGES MEADOW **RETAIL MEWS 12TH STREET PLAZA**

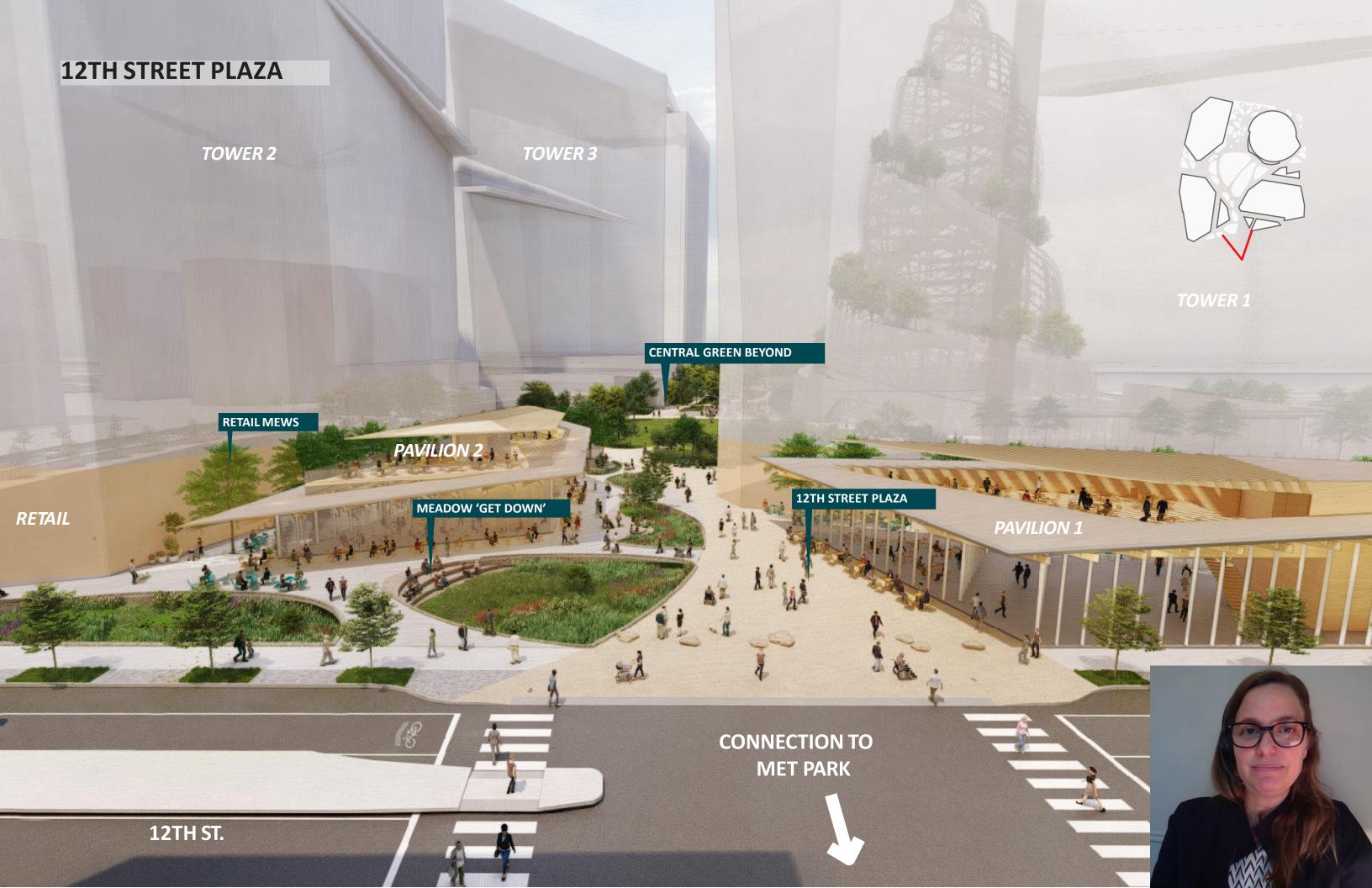
















































THANK YOU!

