PenPlace Amazon Arlington HQ

Site Plan Review Committee: SPRC #4
February 10, 2022



Joe Chapman
Director, Amazon Global
Real Estate & Facilities

amazon

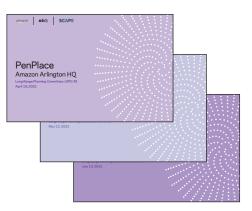
SCAPE

SPRC #4 Introduction Public Process

Community Kick-Off March, 2021



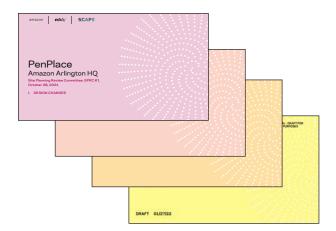
Long Range Planning Committee April - July, 2021



Park Master Plan Engagements May & December 2021



Site Plan Review Committee September 2021 - present



Material Boards Available for In Person Review: 1770 Crystal Drive lobby

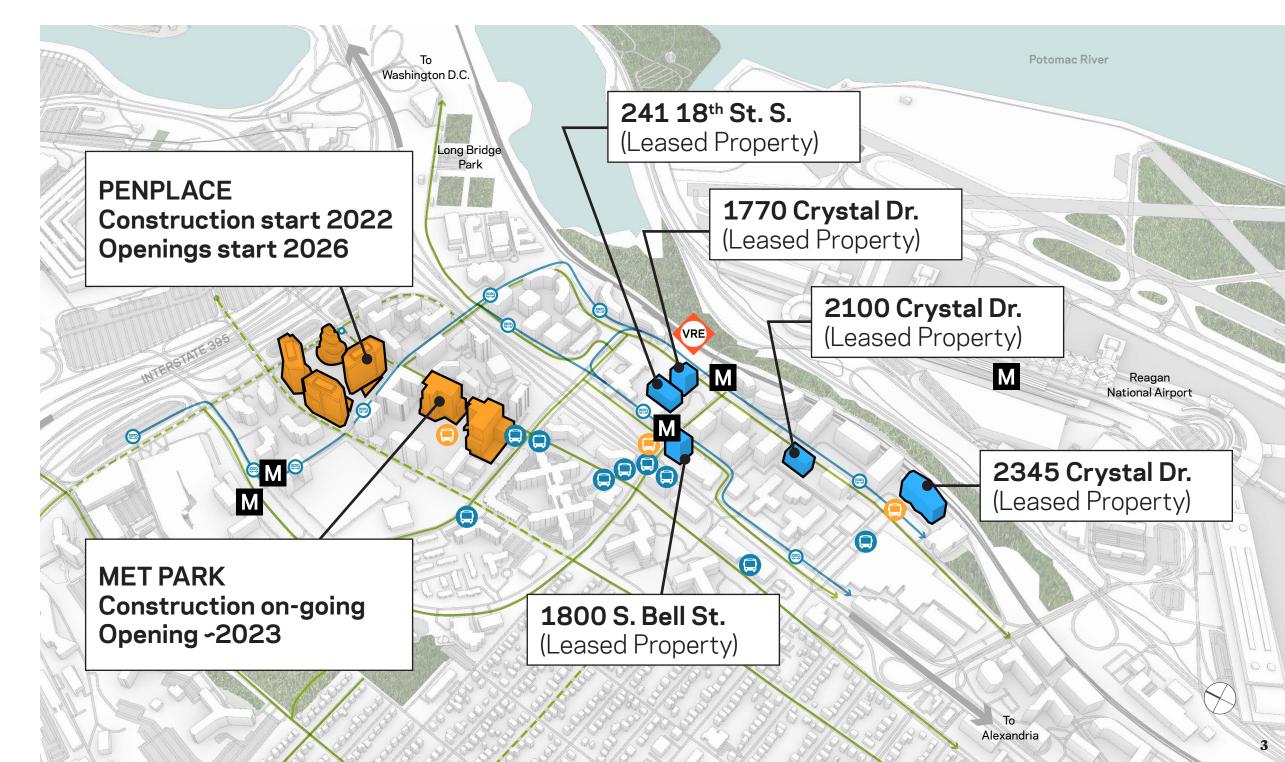


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Development Timing





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Retail Tenanting Strategy









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Engage the Community

Contribute to sense of place and community vitality



Be Resilient

Infuse with sustainable systems to support health and wellness



Make Connections

Create an enhanced streetscape and public realm integrated with multiple modes of transportation



Enrich the Public Realm

Create ample public space and foster a pedestrianoriented environment



Be Open and Welcoming

Dedicate the ground level to public use and include neighborhoodserving retail, restaurant, and services as well as recreational opportunities



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Be Accessible

Address the needs of all potential users, regardless of ability



Embrace Diversity in the Built Environment

Well-detailed, carefully massed architecture, meaningfully interacting with open spaces



Incorporate Nature

Design a landscape appropriate to the location that offers visual interest in all seasons



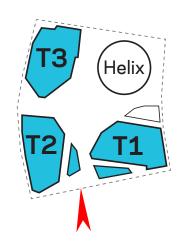
Celebrate the Unique Aspects of the Site

Unveil the history and special qualities of PenPlace and Pentagon City



Delight and Surprise

Include the unexpected





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Design Evolution: Architecture



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- Added 2' of additional sidewalk on 12th
 St. South
- Created new, 15' multi-modal east/west path through the site
- Shifted T3 south 7' to accommodate right turn lane on Army Navy Dr. into the garage
- Redesigned ground floor & entries of Office Building #3 (T3) for High School
- Included Army Navy Drive stair (with bike runnel) in updated site plan to add another north/south path
- Modified all 3 Pavilions for new build-to lines

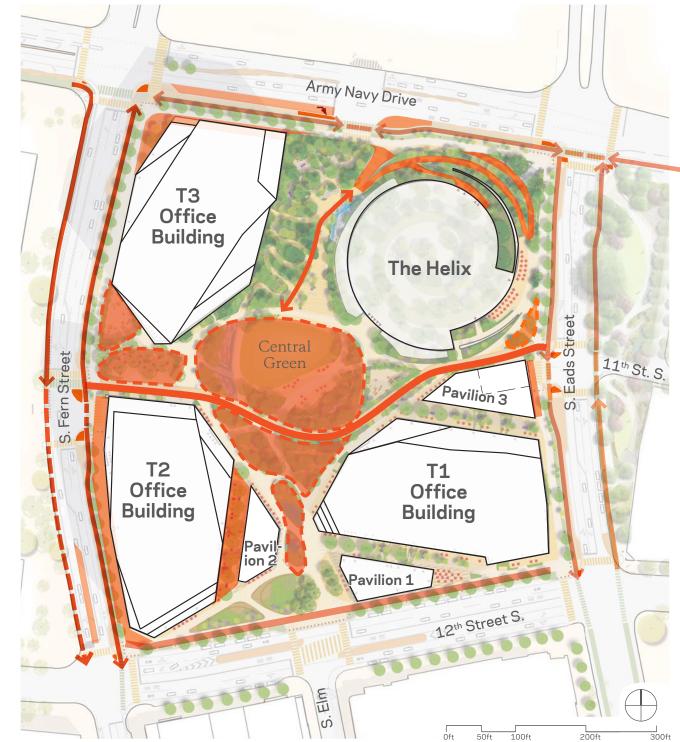


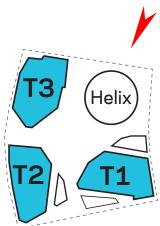
John Savo Principal in Charge NBBJ

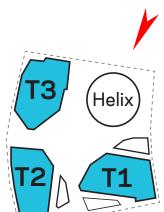








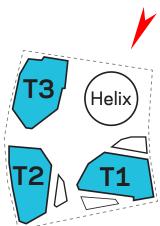


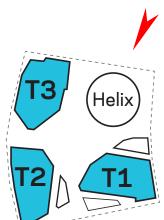




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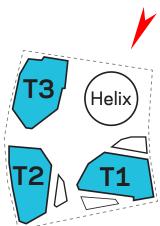


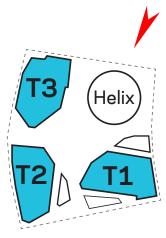




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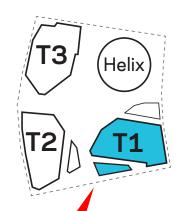




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Architecture — Massing, Office Building 1 (T1)



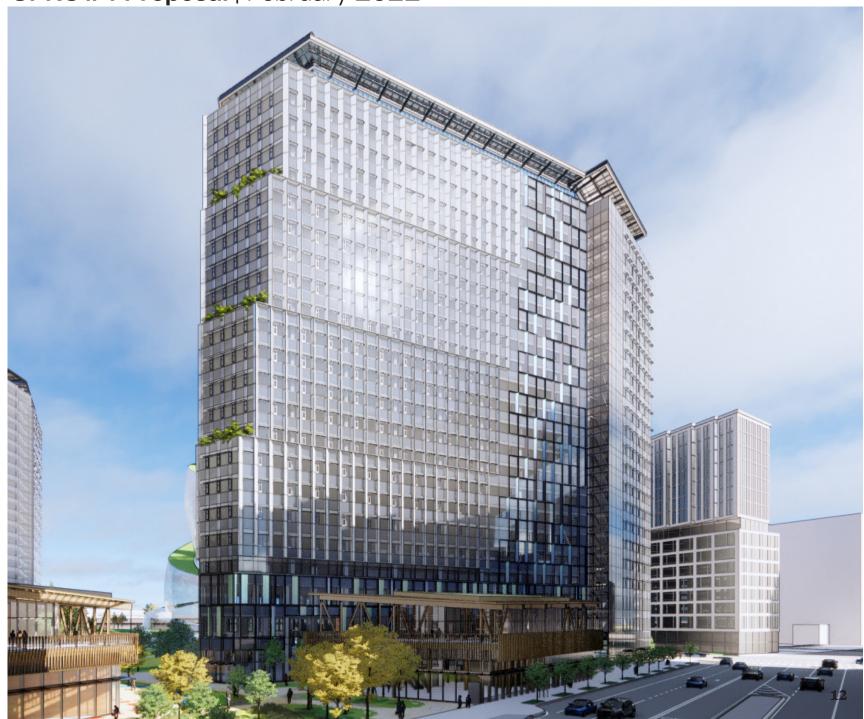
Community Kick-Off | March 2021





12th Street facade of Office Building #1 (T1) and Pavilion 1, near S. Elm Street

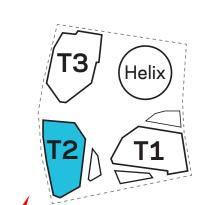






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Architecture — Massing, Office Building 2 (T2)



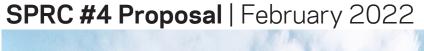
Community Kick-Off | March 2021





Material Inspiration: Wind on the River

S. Fern Street facade of Office Building #2 (T2), looking northeast from 12th Street S.

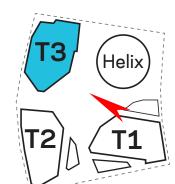






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Architecture — Massing, Office Building 3 (T3)

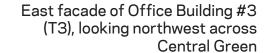


LRPC #3 | July 2021





Material Inspiration: Landscape on the River







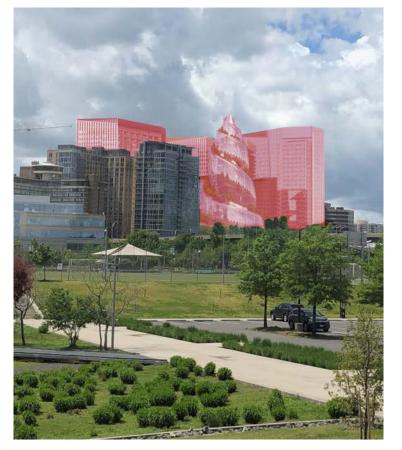


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Design EvolutionArchitecture — Skyline



LRPC #2 | May 2021



SPRC #4 Proposal | February 2022





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Looking southwest across Long Bridge Park in Arlington

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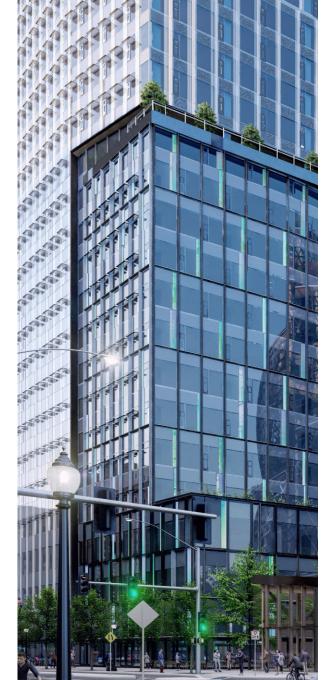
Design Evolution Architecture — Materiality

Office Bldg. 1 (T1)

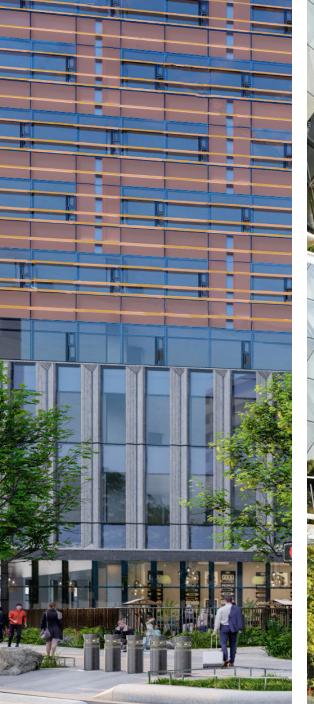


Office Bldg. 3 (T3)













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Design Evolution

Architecture — Materiality



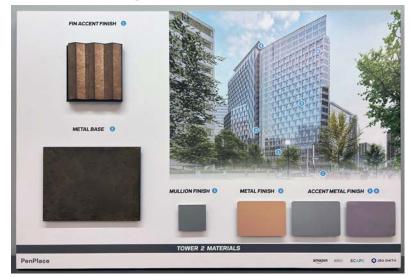




Office Bldg. 1 (T1)



Office Bldg. 2 (T2)



Office Bldg. 3 (T3)



Helix

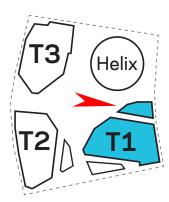


Pavilions (P1, P2 & P3)





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NBBJ









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Design Evolution: Landscape / Public Space



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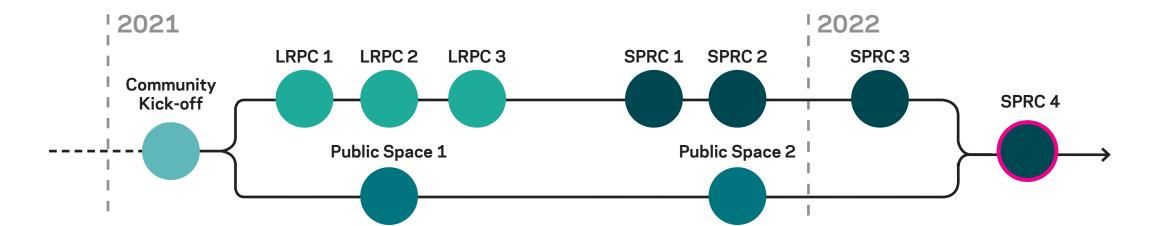
Landscape Design

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Public Process









PUBLIC PROGRAMMING + ACTIVATION



NATURE + BIOPHILIA



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Landscape DesignSite Plan Comparison

PUBLIC SPACE EASEMENT - 2.5 ACRES







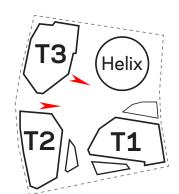
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Landscape DesignCirculation

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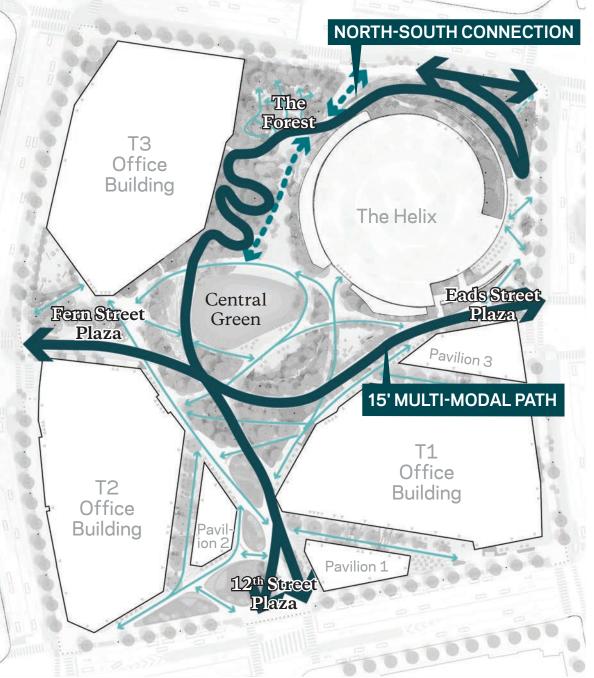
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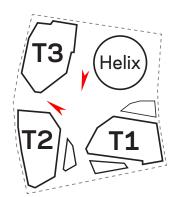






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Public Programming + Activation











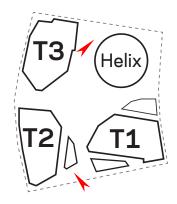
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Nature + Biophilia — Understory Planting





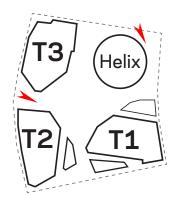






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Landscape Design Nature + Biophilia — Tree Canopy











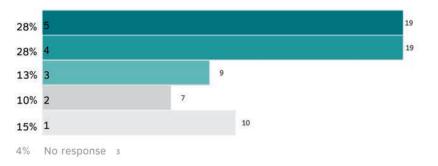
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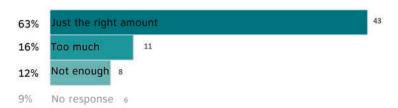
Public Space Engagement 2

HOW COMFORTABLE DO YOU FEEL ABOUT THE OVERALL PROGRESS DISPLAYED IN THE PENPLACE PUBLIC SPACE FINAL DRAFT DESIGN?

(SCALE OF 1 TO 5, 5 BEING MOST COMFORTABLE)



HOW WOULD YOU DESCRIBE THE RANGE AND VARIETY OF PUBLIC AMENITIES IN THE FINAL DRAFT DESIGN?





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Landscape Design

Public Space Engagement 2

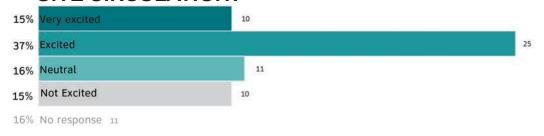
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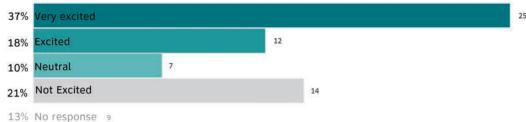
SCAPE

HOW DO YOU FEEL ABOUT...

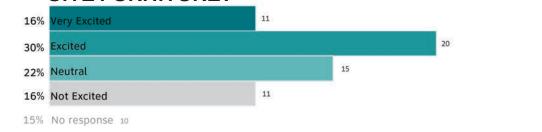
SITE CIRCULATION?



PLANTING?



SITE FURNITURE?



LIGHTING STRATEGY?

19%	Very excited	13	
36%	Excited		24
13%	Neutral	9	-
15%	Not Excited	10	
16%	No response 11		



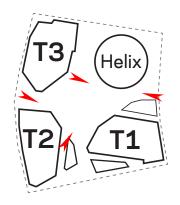






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Public Space







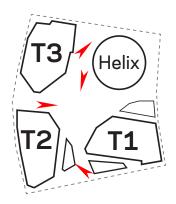






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Public Space

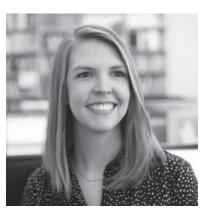












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