

Vision Zero Annual Safety Feedback Summary

August 2024

By the numbers...

- **884** feedback form responses
- **6** pop-up events with **590** in-person interactions
- **125** lawn signs distributed
- **40** sidewalk stickers
- **2** library kiosks with mail-in feedback forms
- **1** community walk with **40** attendees

Who we heard from on the feedback form...

- **96%** of respondents live in Arlington County
- **24%** of respondents work in Arlington County
- **89%** of respondents typically walk
- **80%** of respondents typically use a personal vehicle
- **59%** of respondents typically use transit
- **43%** of respondents typically use a bicycle



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VISION ZERO 1

ARLINGTON COUNTY

Vision Zero in Arlington County

Vision Zero is an internationally recognized strategy to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, and equitable mobility for all. In May 2021, the Arlington County Board [adopted a five-year Vision Zero Action Plan to work toward our goal of zero serious injuries or fatalities on Arlington's transportation system by 2030.](#)

Role of the Annual Safety Feedback Engagement

The Vision Zero team quantitatively measures progress toward Vision Zero by analyzing crash data and trends. **The Vision Zero Action Plan also called for an Annual Safety Feedback Engagement: a way to qualitatively assess progress** towards our Vision Zero safety goals by engaging with the community to learn about individuals' experiences, perspectives and safety needs.

This document summarizes Arlington County's third Vision Zero Annual Safety Feedback Engagement, which occurred from April 1 through 30, 2024.



Engagement Activities

Community engagement for the Annual Safety Feedback Engagement consisted of several activities in April 2024:

1. From April 1 through 30, the County accepted **written comments** via an online or paper **feedback form**.
2. The Vision Zero Team hosted **six pop-up events** around the County to obtain in-person feedback. The pop-up locations, times, and duration were deliberately chosen to reach a diverse audience near high-crash corridors, particularly from underrepresented demographic groups. We collected community input both verbally and on interactive posters.
3. A community walking tour in partnership with WalkArlington.

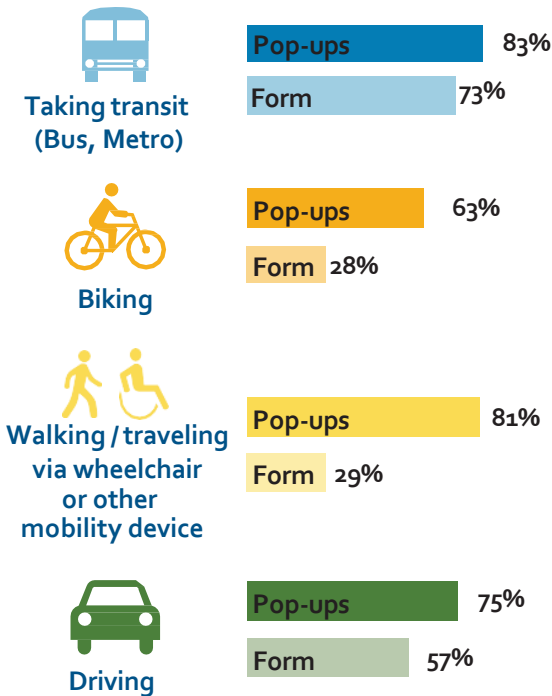
How safe do you feel while traveling in Arlington?

Input received from the feedback form and in-person pop-ups revealed important information about perceptions of safety while traveling in Arlington.

In general, **most people feel safe** while traveling in Arlington, particularly **while driving and taking the bus/Metro**, but **less so when walking or biking**.

Pop-up participants indicated that they generally feel safer while traveling on all modes as compared to those who responded to the feedback form.

RESPONDENTS WHO AGREE IT IS SAFE TO TRAVEL BY EACH MODE IN ARLINGTON

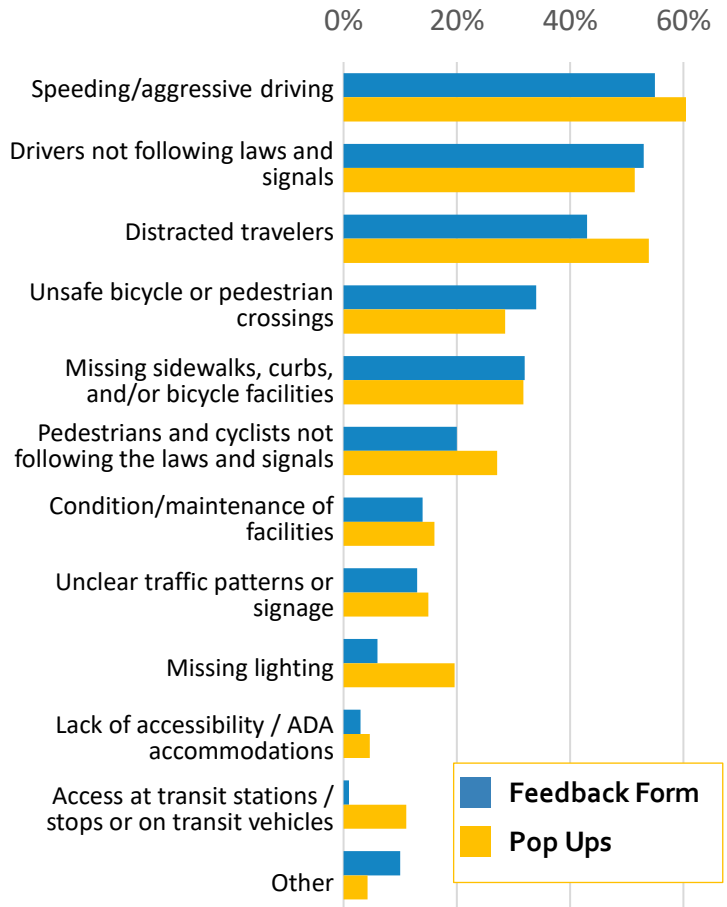


What are your top concerns while traveling in Arlington?

The top three concerns were the same for pop-ups and for the feedback form and are the same as 2023.

1. Speeding & aggressive driving
2. Distracted travelers
3. Drivers not following laws and signals

WHAT ARE THE TOP THREE REASONS YOU MAY FEEL UNSAFE TRAVELING IN ARLINGTON?



What do you think Arlington County can do to make travel safer?

We asked for insight into what else the County can do to make travelling safer. The responses were wide-ranging, but the repeated themes included:

- Increased traffic enforcement and promotion of traffic rules for all
- Expanded bike lane networks, with improved maintenance and crossings
- Safer pedestrian facilities, including crossings and sidewalks
- Improved traffic flow and traffic calming
- More bus shelters
- Improved parking management

What safety advice would you give individuals when traveling in Arlington?

We received over 675 pieces of advice, which broadly fell into the following messages:

- Slow down
- Put down the phone and avoid distractions
- Be respectful of pedestrians and cyclists
- Follow traffic laws
- Pay attention and remain alert, no matter how you are traveling
- Exercise caution and never assume drivers will stop for pedestrians

Here is how we're incorporating the feedback received into the Vision Zero Year 4 agenda:

- Expand education about safe driving practices.
- Advance work on reducing speeds / traffic calming through engineering methods.
- Focus on safe crossing infrastructure.
- Focus on bike infrastructure network safety, connectivity, and crossings.
- Address curb space safety needs.
- Increase awareness of the [Request for Service](#) tool.
- Expand education and resources regarding safe scooting.
- Look for ways to address driver behavior and compliance through behavior change and high visibility enforcement methods.



Stay tuned for updates!

- If you want to report a safety issue, please visit the [Request for Service](#) portal.
- Please visit the website below to sign up for email updates or to learn more about all Vision Zero activities!