

2024 Mid-Year Meeting

Vision Zero External Stakeholders Group October 24, 2024





Agenda

1. Introductions

- 2. Mid-Year Report Highlights & Program Updates
- 3. Updates from ESG Organizations
- 4. Feedback Discussion
- 5. Action Plan Update 2025
- 6. Open Discussion
- 7. Closing Remarks



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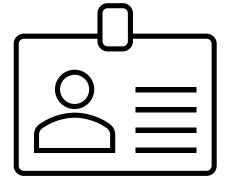


View the 2024 Mid-Year Report



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Introductions





Introductions: County Staff



- Hui Wang, PE Director of the Division of Transportation
- Dan Nabors, PE Transportation Engineering & Operations Bureau Chief
- Christine Baker, AICP Vision Zero Program Manager
- Ana Mazidi, PE Vision Zero Senior Design Engineer
- Laura Castro Vision Zero Principal Planner
- Ceriann Price Vision Zero Data Analyst
- Bryan De Jesus Lorenzo Vision Zero Data Analyst
- Anna Berman Vision Zero Data Analyst
- Nate Graham Public Engagement Specialist
- Akram Ahmed, PE Quick-Build Project Management Coordinator
- Kevin Casadei, PE Transportation Design Team Manager
- Special Guest: Ali Heinritz Traffic Engineering at City of Madison
- Special Guest: Yang Tao, PhD, PE Director of Traffic Engineering at City of Madison



Introductions: ESG Organizations

- APS Joint Committee on Transportation Choices
- Bicycle Advisory Committee
- Disability Advisory Committee
- Pedestrian Advisory Committee
- Transit Advisory Committee
- Transportation Commission
- Neighborhood Complete Streets Commission
- Arlington Neighborhoods Advisory Committee
- Climate Change, Energy and Environment Commission
- Commission on Aging
- Parks and Recreation Commission
- Planning Commission
- Site Plan Review Committee



- Civic Federation
- Washington Area Bicyclist Association
- Ballston Business Improvement District
- National Landing Business Improvement District
- Rosslyn Business Improvement District
- Columbia Pike Partnership
- Clarendon Alliance
- Langston Blvd Alliance
- Arlington Families for Safe Streets
- Sustainable Mobility for Arlington
- W&L Arlington Roadway Safety Club
- Street Advocates Student Coalition

Please share your:

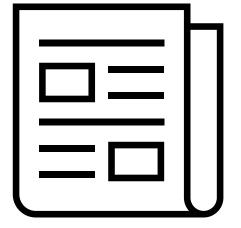
- 1. Name
- 2. Organization
- 3. Advocacy Effort Your Organization is Most Excited About This Year





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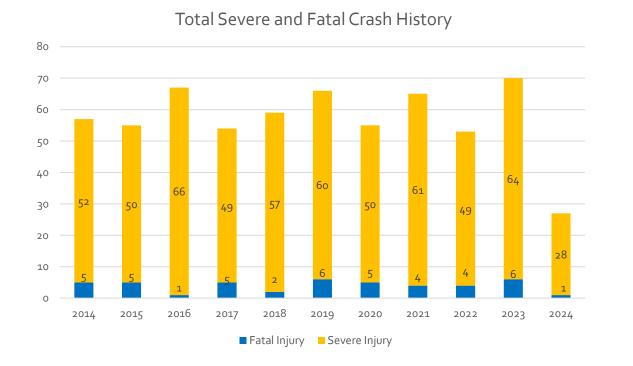
Mid-Year Report Highlights & **Program Updates**





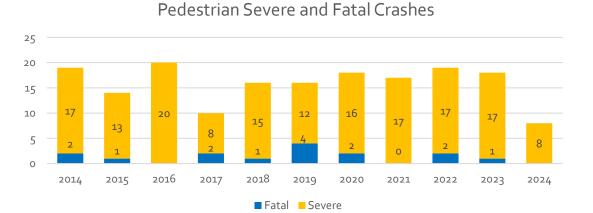
Critical Crash Trends (Thru Aug 2024)

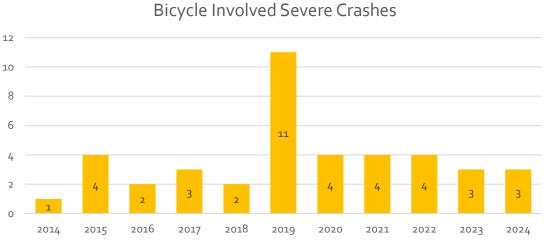




29 Total Severe & Fatal Crashes Occurred in Arlington thru Aug 2024

- 6 crashes (21%) on Arlington-owned roadways
- 9 crashes (31%) on VDOT-maintained Interstates
- 14 crashes (48%) on VDOT-owned arterial roadways





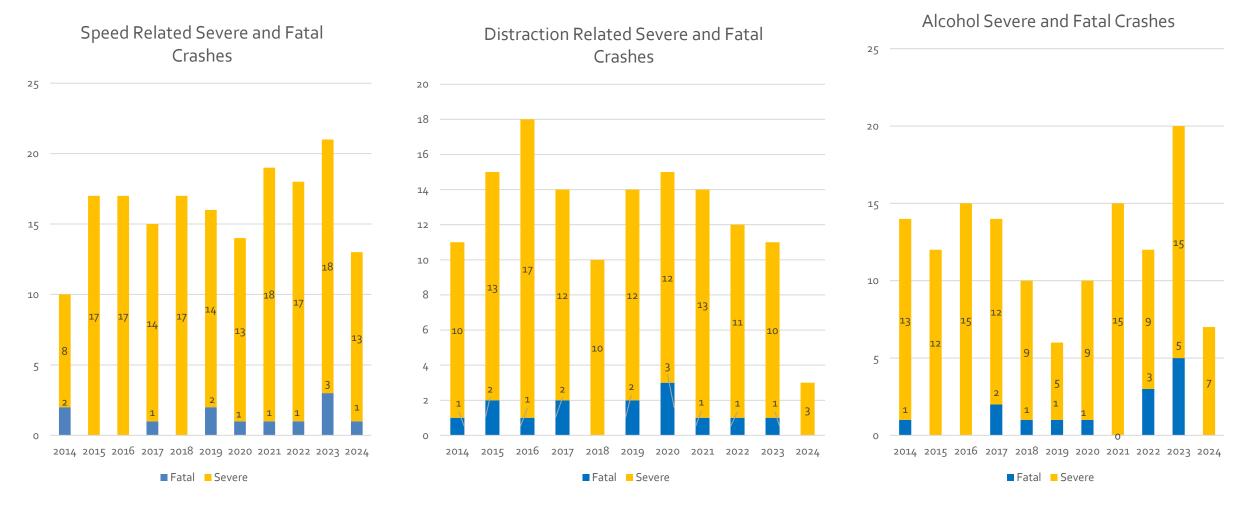
Fatal Severe



Critical Crash Trends (Thru Aug 2024): Behavioral Characteristics



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2024 Progress To-Date

Tools Deployed:

- 1 Flashing Beacons
- 1 Speed Feedback -
- **8** School Beacons
- 700ft+ Separated Bike Lanes -
- 27 Curb extensions -
- 12+ Leading Pedestrian Intervals -
- 5 Hardened Centerline Intersections
- **6** Tactical Speed Humps -
- 15 New/Upgraded Traffic Signals
- 10 Speed Safety Cameras -
- 6 Red-Light Safety Cameras -
- Many others...



Conducted 4 High Injury Network (HIN) safety audits

Reviewed 20 critical crashes

Began a before/after analysis for crash hot spots

Initiated assessments for new hot spot locations

200 Evaluation Began implementation of the Transportation Safety **Equity Analysis** action items

Introduced the Vision Zero Program Dashboard

Hosted Annual Safety Feedback Activities that had over 1,500 engagements

000

Engagement Responded 2,790+ public requests for safety issues and responded with a 15-day completion average

Hosted go+ safety-related classes/ events with 5,500+ attendees

Relaunched the critical crash mitigation campaign and reached 240,000+ people per month

Constructed 17 quick-build safety projects

Completed 1 new safety-driven capital project

Installed 19 slow zones / school zone retrofits

Launched a tactical hardened centerline pilot project at 5 locations

Ization

Vision Zero

Progress in

2024

Expanded the PhotoRED red-Process & light safety camera program to 6 new intersections

> Launched PhotoSPEED camera program at 10 school zone locations

> > Collaborated with VDOT on 15 safety initiatives

Conducted 291 child safety seat checks

Distributed 396 iRide cards for students to take public transit to/ from school

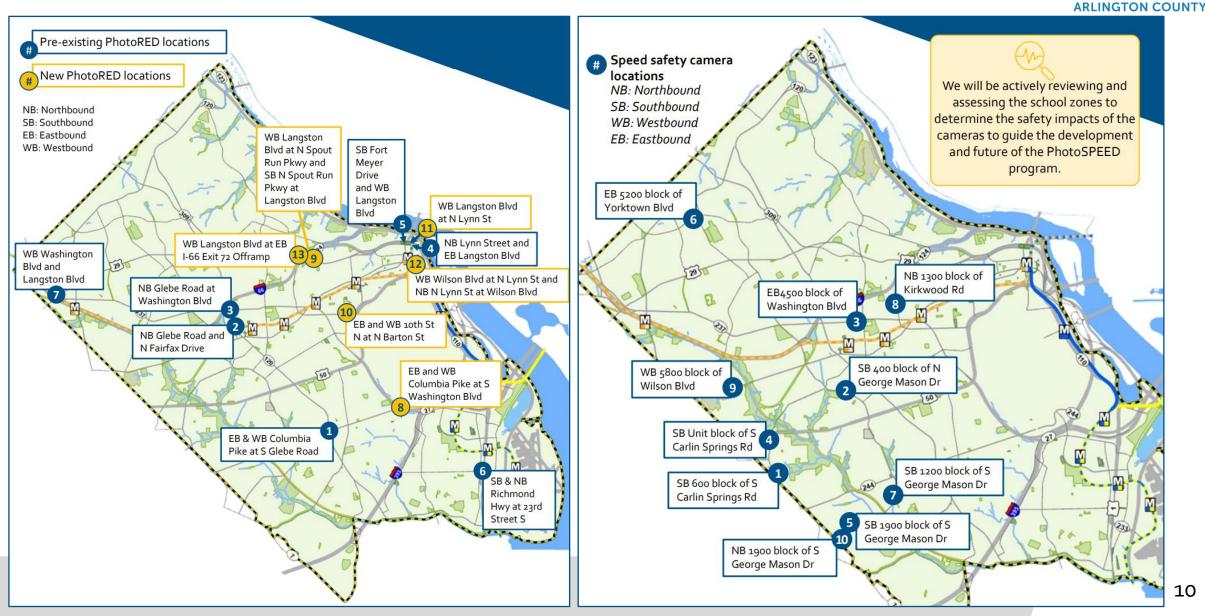


Joined the national Vision Zero **Community Pairing Program**



Automated Safety Enforcement Fall 2024 Expansion

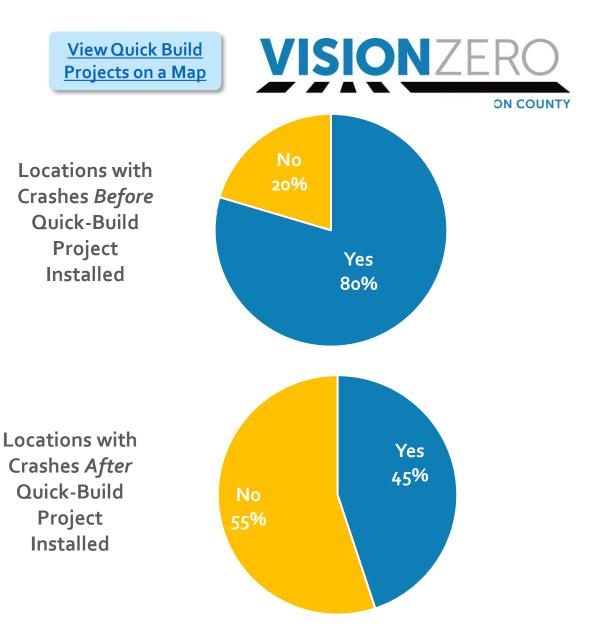
VISIONZERO



Since 2021, we have installed 50+ quickbuild projects.

About 80% of quick build locations had crashes reported at the intersection prior to the installation. Following the installation, about 45% of the locations have reported crashes.

Looking only at injury crashes, quick build projects to-date have resulted in about a 34% reduction in locations with a reported injury crash.





VISIONZERO **ARLINGTON COUNTY**

Clarendon Blvd & N Troy St

Before







15th St S & S Fern St Before



After – Completed September 2024



N Randolph St & 9th St N

Before



After – Completed January 2024











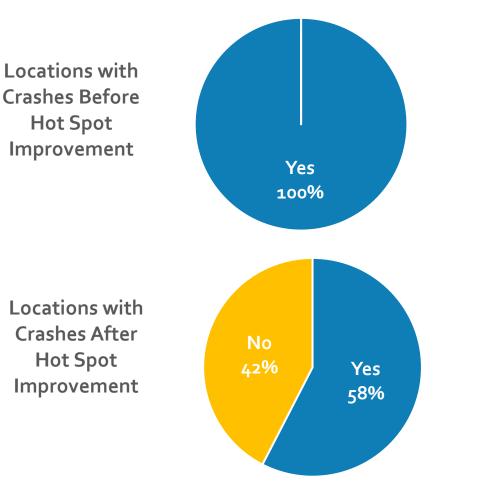
Hot Spot Improvements

Since 2021, we have installed 65+ hot spot improvements (of varying size and scale).

All (100%) of the hot spot locations had crashes reported at the intersection prior to the improvement. Following the installations, about 58% of the locations have reported crashes.

Looking only at injury crashes, hot spot improvements projects to-date have also resulted in about a 42% reduction in locations with a reported injury crash.







Hot Spot Improvements



5 years crash data prior to improvement installation compared with after installation (time periods varies)

<u>S Kenmore St & 19th St S</u>:

- "Cross Traffic Does Not Stop" Sign (2023) and curb extensions (2024)
- 10 crashes (property damage and visible, nonvisible injuries) occurred during, and no crashes since the installation

Little Falls Rd & Old Dominion Dr:

- Tactical median closure (2021)
- 55 crashes before (property damage and visible, nonvisible, severe injuries) 1 crash after (property damage)





High-Injury Network Safety Audit Cycle

Arlington's High-Injury Network is on a three-year cycle:

- The HIN is updated every three years.
- All safety audits are completed in that three-year span.
- Three years following an audit, we conduct a review of crash data and follow up on post-audit action.





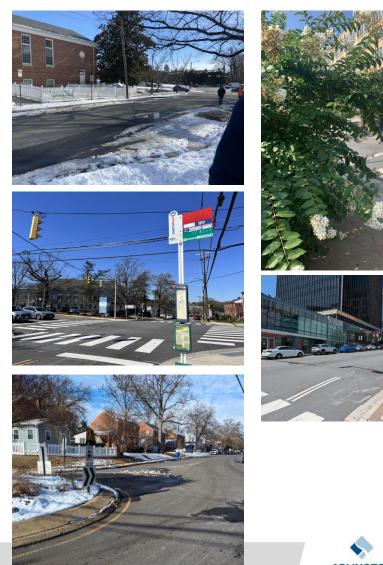


High-Injury Network Safety Audit Cycle

These are some outcomes from the HIN safety audits:

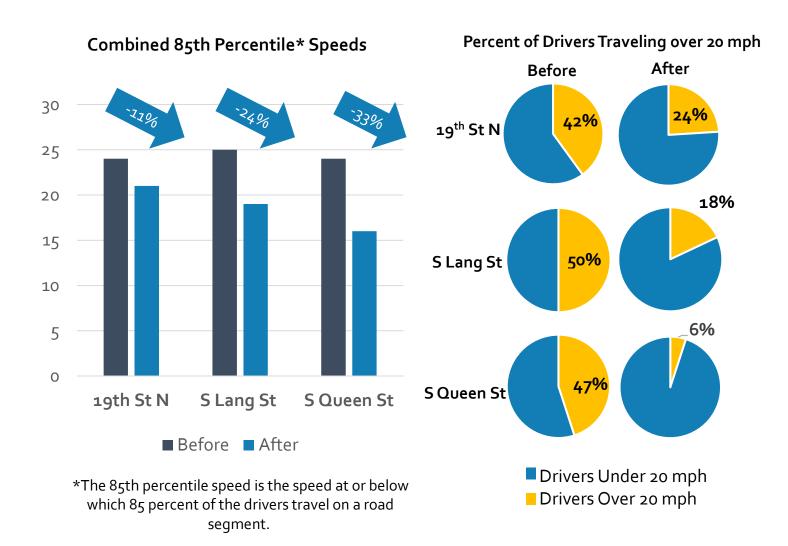
- Conducted All Way Stop Analyses
- Improved signage or replaced outdated signage
- Refreshed/improved markings
- Evaluated improvements for intersections with crash histories
- Proposed new Quick-Build projects
- Removed vegetation overgrowth that was interfering with sight line issues or accessibility





Before/After Tool Studies: Tactical Speed Humps

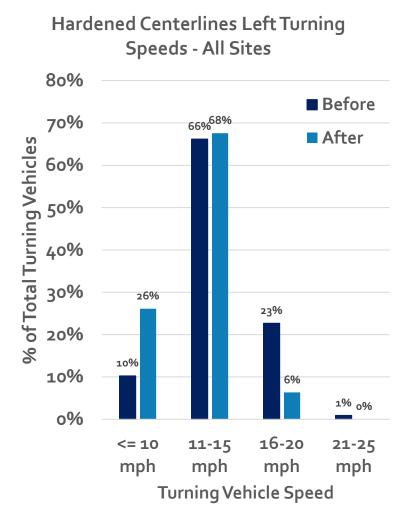




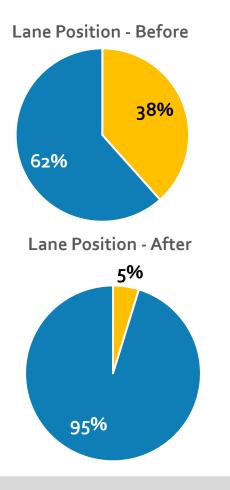




Before/After Tool Studies: Hardened Centerlines

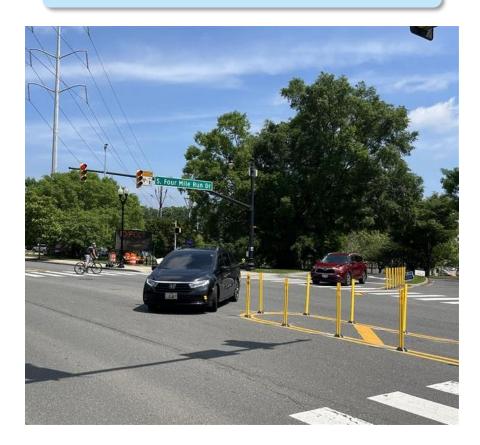


- Driver Crosses Centerline
- Driver Does Not Cross Centerline





Resulted in 16% increase in cars turning at <10 mph speeds





Tools and Installations



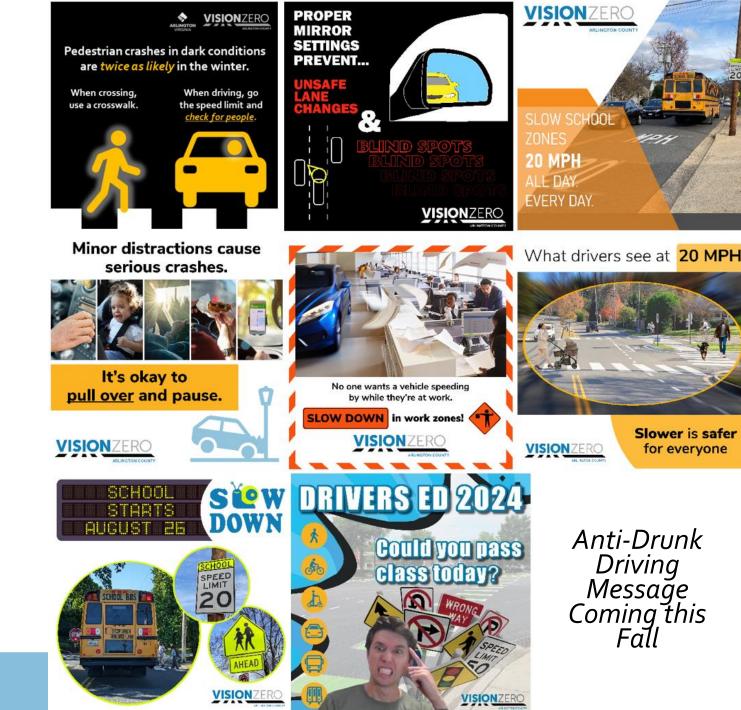




Critical Crash Mitigation Campaign

- Year-round messaging with a monthly theme.
- Themes are identified through Arlington's Critical Crash Review team based on common factors involved in severe and fatal crashes.
- Shared via:
 - Vision Zero Newsletter
 - External Stakeholders Group
 - Spotlight on VZ website
 - Equity focused pop-ups
 - Facebook ads
 - ArlNow ads/emails
 - Arlington social media channels
 - Other Arlington newsletters

1,200+ people took the Drivers Ed 2024 Quiz



Pop-Up Events

- Hosted at pre-existing events to maximize engagement
- Centered around a relevant, educational theme
- Include multilingual staff
- Focused on hard-toreach community members and / or the High-Injury Network
- Include giveaways



In-Street Education & Engagement



We are working to add more in-street elements to *meet people where they are* and foster more equitable and inclusive engagement.





Upcoming in 2024



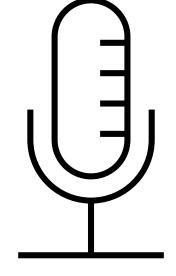
- Complete review of all newly identified <u>crash hot spots</u> and conduct 2 <u>HIN safety audits</u>
- <u>Before/after analyses</u> of project and tool installations
- Implementing recommendations of the <u>Transportation Safety Equity Analysis</u>
- Support the <u>Arlington's Transportation Future</u> comprehensive plan update
- Continue building or developing plans for 30+ <u>quick build safety projects</u>
- Continue programming and construction for 21+ <u>safety-driven capital projects</u>
- Continue speed limit studies and implement speed reduction strategies
- Refresh the <u>Multimodal Engineering Safety Toolbox</u>
- Implement and assess pilot safety projects
- Monitor and review <u>automated safety enforcement</u> initiatives
- Initiation of a regional impaired driving awareness and resources campaign
- Coordination with <u>VDOT</u> on safety initiatives
- Development of the 2025 Legislative Package for the General Assembly
- Begin planning for Vision Zero Action Plan Update





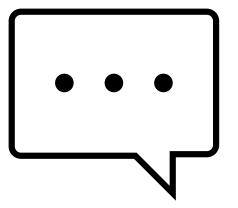
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Updates from ESG Organizations











- **POLL:** How is the Vision Zero Program meeting your expectations?
 - **Far exceeds expectations** •
 - **Exceeds expectations** •
 - **Meets expectations** ullet
 - Falls short of expectations •
 - Falls far short of expectations •
- **DISCUSSION:** Where/how are we falling short of your expectations?



See chat for live poll >>



React

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Raise

People

Chat



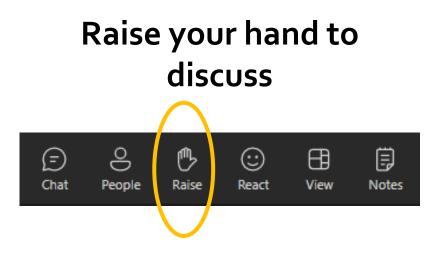
View

Notes

- **POLL:** What would you like to see more of? (Select Many)
 - Large-scale project implementation
 - Quick-build project implementation
 - Pilot projects
 - Communications/messaging campaigns
 - Community education activities & events
 - Policy changes
 - Speed limit changes
 - ESG meetings
 - Automated Safety Enforcement
 - Other
- **DISCUSSION:** Provide examples!



See chat for live poll >>

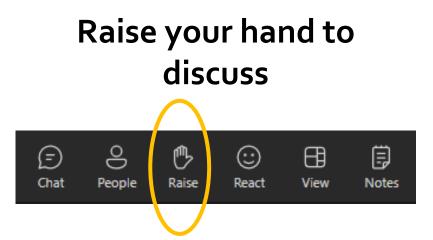




- **POLL**: What outreach has been most effective?
 - Critical Crash Mitigation Campaign Ads
 - Pop-Up Events
 - In-Street Signs
 - Presentations / Meetings
 - Newsletter
 - Social Media
 - Partnerships
- DISCUSSION: How have you used Vision Zero messaging? What could we do more of?



See chat for live poll >>







DISCUSSION:

- How is the monthly ESG email update doing?
- How else would you like to be engaged?







DISCUSSION:

- Do you use the Vision Zero website?
- What do you like about it? What could be better?

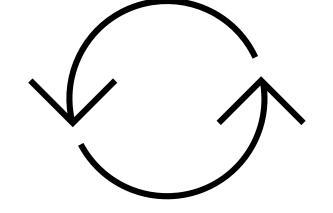






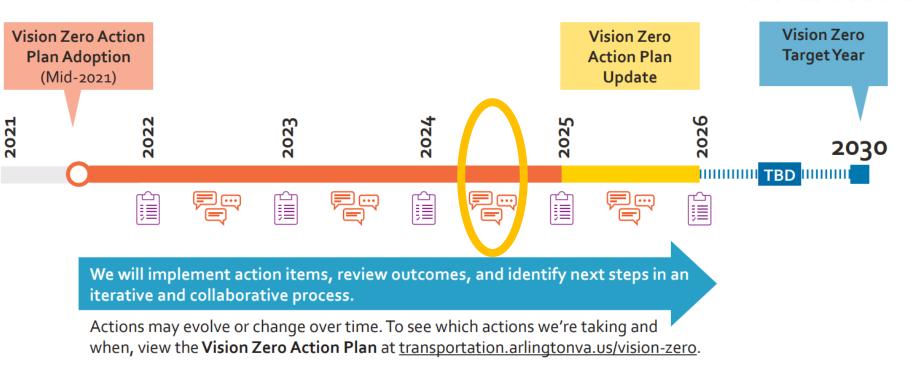
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2025 Action Plan Update





Action Plan Update Upcoming



Key



Annual Report & Public Meeting

Mid-year Check-in with External Stakeholders Group





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Action Plan Update Tentative Timeline



2024

- Pull ideas and experiences from other Vision Zero communities

2025

- Prepare scope for the Action Plan update
- Action Plan update kick-off
- Community/stakeholder engagement opportunities
- Development of plan

2026

- Target adoption
- Implement!!





Visioning



DISCUSSION:

• What does the next Vision Zero action plan need?

USE THE CHAT! SEND IDEAS, PHOTOS, LINKS!



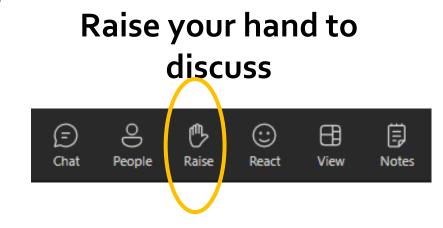


Visioning



DISCUSSION:

• Who else should be in the conversation?

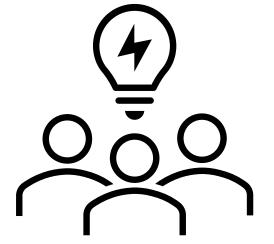






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Open Discussion







Send thoughts/ideas to <u>csbaker@arlingtonva.us</u>.





Closing Remarks + Wrap Up

Thank you for your time and thoughts.

