Arlington's Proposed Stormwater Utility

Faith Based Organizations

Aileen Winquist
Department of Environmental Services

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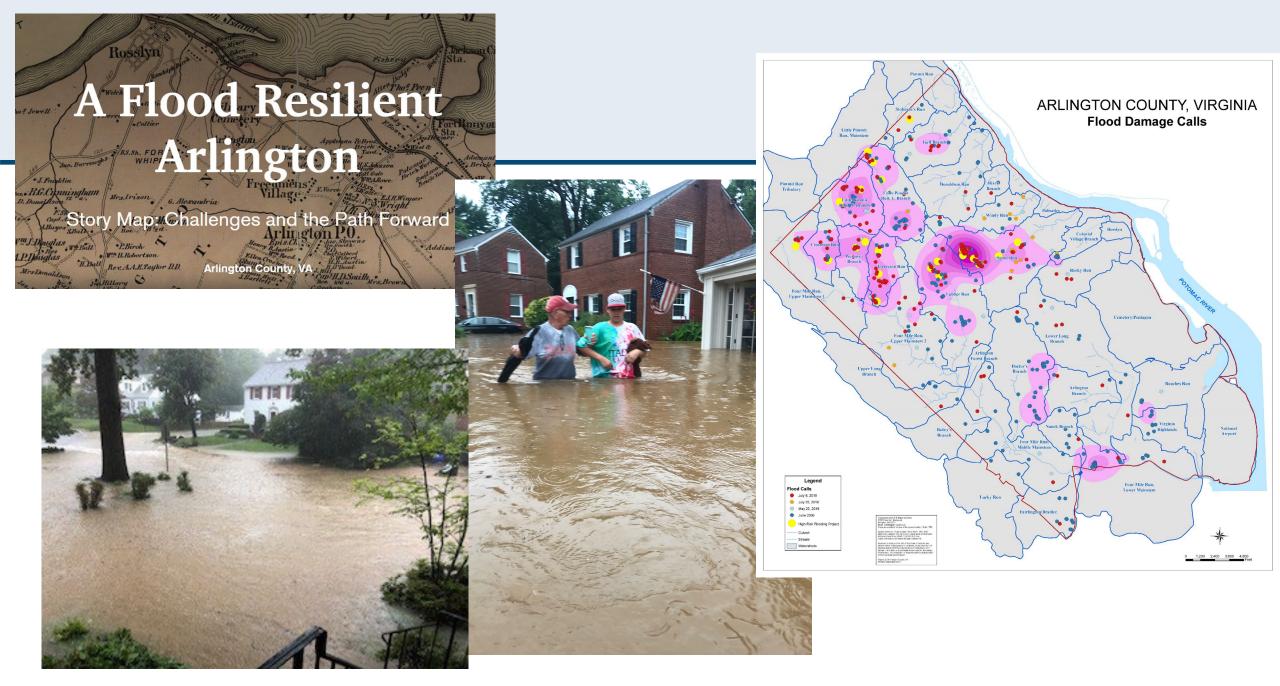


How to Participate

- Please participate actively and respectfully
- Please mute when not speaking
- Click "raise hand" icon to enter the discussion queue; click again to lower your hand after speaking
- You can also share comments and questions using the chat feature

Agenda

- Flood Resilient Arlington
- What is a Stormwater Utility?
- What does the utility fund?
- How would a utility work?
- Draft credit program
- Discussion



Key Elements of Flood Resilient Arlington











Analytics and Data Assessment

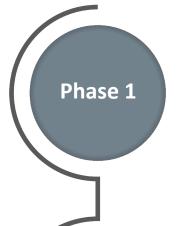
New Types and Locations for Capacity Projects

Increased Stormwater Requirements

Storm System Improvements

Floodproofing Outreach

How did we get here?



Phase 2a

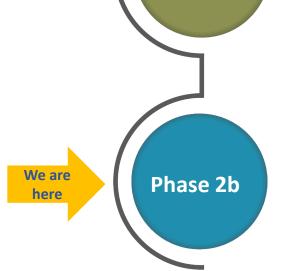
Feasibility Study of a Stormwater Utility (Complete)

- Interim Deliverable provided in May 2020
 - Focused on policy considerations
- <u>Final Report</u> provided November 2020
 - o Assessment recommends Utility User Fee model

County Board provided direction after Phase 2a to move forward with implementing a Stormwater Utility

Feasibility Study and Rate Refinement (Complete)

- GIS mapping and measuring of County parcels
- Financial and ERU modelling
- Rate structure options to ease burden on middle- and low-income housing
- Benchmark other comparable utilities
- Recommend billing on Real Estate Tax Bill
- Legal review of changes imposed by VA law
- Credit program options



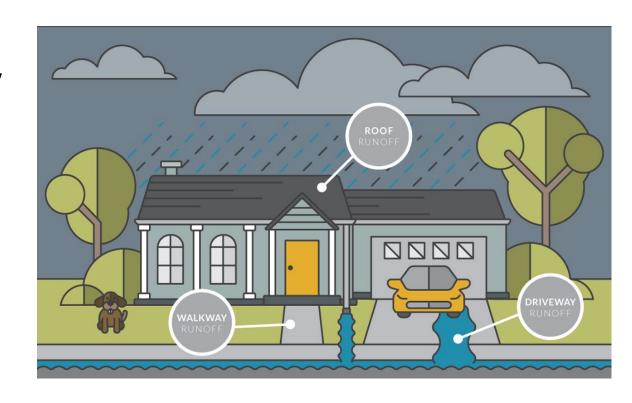
Engagement and Implementation (Underway)

Project Page:

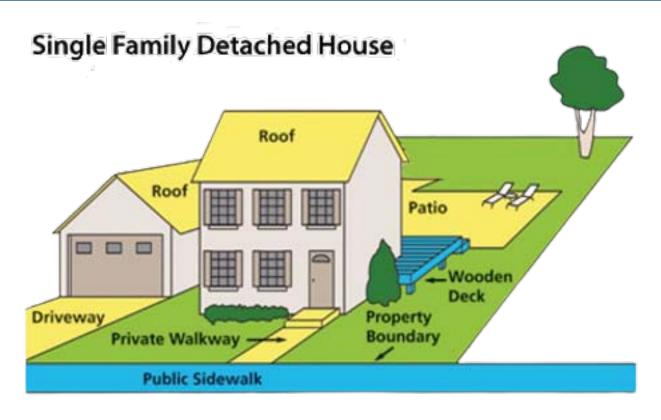
<u>www.arlingtonva.us/Government/Programs/Sustainability-and-Environment/Stormwater/Stormwater-Utility-Feasibility-Study</u>

What is a Stormwater Utility?

- The stormwater program is currently funded through the Sanitary District Tax, based on a property's assessed value (delinked from actual SW impact).
- A Stormwater Utility would be an alternate way to pay for the County's Stormwater Management Program, based on the amount of hard surfaces (impervious area (IA)) on a property.
- Like electric, gas, or water utility bills, the stormwater utility would charge properties a user fee based on its use of and impact to the County's stormwater system
- A property's impervious cover is better correlated with how much stormwater runoff each property generates than the property assessment
- Per State code, cannot offer exemptions for tax exempt organizations



What is impervious area?



Impervious area

- Impervious Area (IA) is the portion of a property that is covered with hard surfaces that don't let rain runoff soak into the ground.
- Examples include patios, roofs, driveways and walkways.
- Properties with more hard surfaces contribute more stormwater runoff to the system and would therefore pay a higher rate under a stormwater utility.

Why Change to a Stormwater Utility?

- ✓ Demand-Based Fees: Utility fees are based on a property's "contribution" to the stormwater system
- ✓ Fairer basis of funding: The current funding mechanism (property assessment) has no correlation to amount of runoff generated on a property
- ✓ Aligns with industry trend of funding stormwater management programs with a user fee

Rate structure is not designed to be an incentive program, but as a cost recovery mechanism based on runoff contributed by each parcel. This results in an equitable way to distribute costs of stormwater management.

What will the Stormwater Utility Fund?

A Utility would fund the same Stormwater Programs funded by the Sanitary District now:

- Maintaining approximately 200 miles of storm sewer pipe
- Tens of thousands of culverts, inlets, outlets and other elements
- Upgrades to the infrastructure system and increased capacity
- FEMA floodplain management and Army Corps of Engineers' compliance
- Water quality and regulatory programs
- Green infrastructure and restoration projects
- Education and training









How Would a Utility Work?

- Impervious area is measured through GIS imagery and is used to calculate the square footage of the impervious area.
- Properties would be charged based on a unit of measurement called an ERU or Equivalent Residential Unit— the median amount of impervious square footage specific to Arlington County.

1 ERU = 2,400 sq. ft Impervious Area (IA)

Total ERUs x Fee = Annual Fee



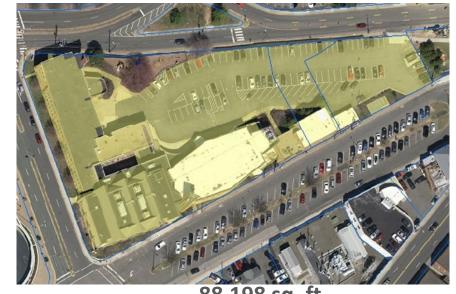




1,465 sq. ft.



3,419 sq. ft



88,198 sq. ft.

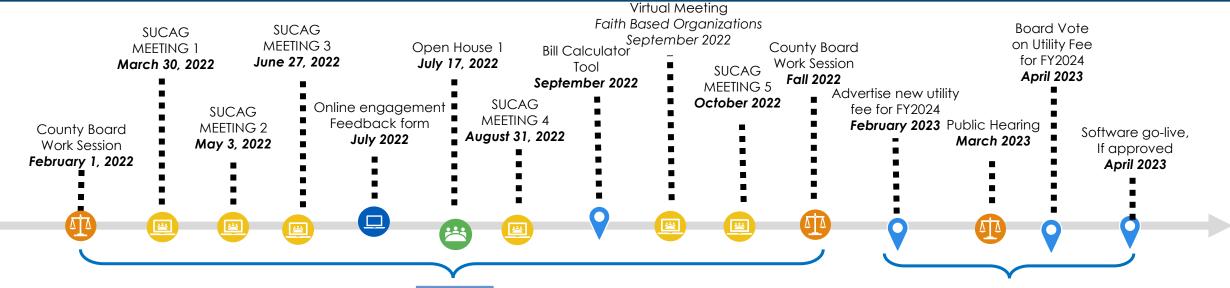
Stormwater Utility Fee – Public Engagement Timeline

Project Contact:

Aileen Winquist Awinquist@arlingtonva.us

Project Funding:

N/A







Stormwater Utility Community Advisory Group (SUCAG)





Online Feedback (e.g., questionnaire, feedback form, etc.)



In-Person Engagement and Pop-Ups (e.g, community meeting, roundtable, tabling, walking/bus tour, deliberative dialogue, etc.)



Virtual Meeting (e.g., TEAMS, TEAMS live, Zoom, etc.)



County Board Engagement (e.g., public hearing, Board work session, open door Monday, commission meeting etc.)

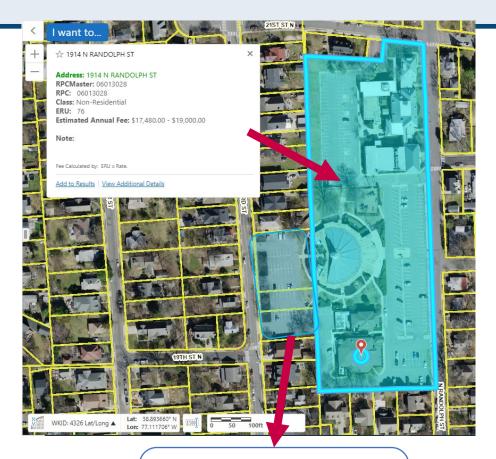


Key Milestone

Faith-Based Organizations Outreach

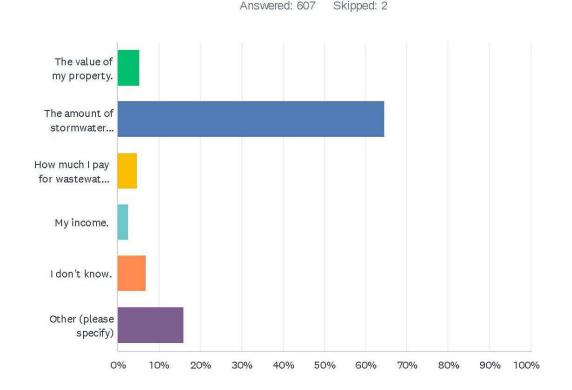
Outreach Activity	
 Letters mailed to FBOs 	June, September
 Information sent about open house and feedback form 	July
 Targeted calls to inform FBOs of project and invite to virtual meeting 	Sept. 19 – Sept. 28
 Virtual meeting for faith-based organizations (FBOs) 	Sept. 28
 Presentation at Arlington Interfaith Alliance 	Sept. 29
 Infographic 	September
Project updates via email	Ongoing

Example of New Stormwater Utility Fee for Church



+3 additional properties = Estimated Annual Fee \$20,501 - \$22,175

Q: What I Pay for Stormwater Should Be Based On:

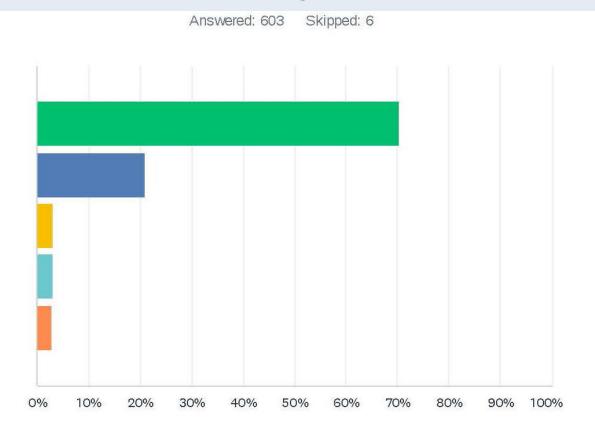


ANSWER CHOICES	RESPONSES	
The value of my property.	5.27%	32
The amount of stormwater runoff my property contributes to the County's stormwater system.	64.58%	392
How much I pay for wastewater service.	4.78%	29
My income.	2.47%	15
I don't know.	6.92%	42
Other (please specify)	15.98%	97
TOTAL		607

61% agree it makes sense to bill for stormwater as a utility

Over 64% feel stormwater fees should be based on the amount of runoff generated by a property

Q: Rate how important it is that the County maintain and/or upgrade its infrastructure to minimize flooding.



Over 90% feel its very important or somewhat important to maintain and upgrade infrastructure to reduce flood risk.

VERY IMPORTANT	SOMEWHAT IMPORTANT	NEITHER IMPORTANT NOR UNIMPORTANT	SOMEWHAT UNIMPORTANT	VERY UNIMPORTANT	TOTAL	WEIGHTED AVERAGE
70.32% 424	20.90% 126	2.99% 18	2.99% 18	2.82% 17	603	1.47

A Stormwater Credit Program Aims To...



Support water quality



Promote private sector awareness and voluntary measures



Minimize administration



Acknowledge positive behaviors

Draft Credit Program

- The credit program will include both mandatory and voluntary actions
- Up to 35% credit available for all customers
- VA law requires that localities provide a credit for qualifying stormwater facilities, even mandatory ones installed as part of a development project



Credit Program Overview

Single-Family Residential: Attached & Detached

Mandatory Structura
Stormwater Facilities
(LDA)

Up to **15%**

Voluntary Actions - 5% each

- Conservation Landscaping
- Tree Planting
- Rainwater Collection

Voluntary Actions - 10% each

- Rain Garden
- Permeable Driveway

MAX Credit of 35%

Multi-Family and Non-Residential

Mandatory Structural

Stormwater Facilities (LDA)

Up to **15%**

Voluntary Actions - 5% each

- Conservation Landscaping
- Tree Planting
- Stormwater Education Event
- Storm Drain Marking

Voluntary Actions - 10% each

- Rain Garden
- Permeable Parking Lot / Driveway
- Adopt A Street
- Stream Clean-up
- Invasive Plant Cleanup
- Parking Lot / Private Street
 Sweeping

MAX Credit of 35%





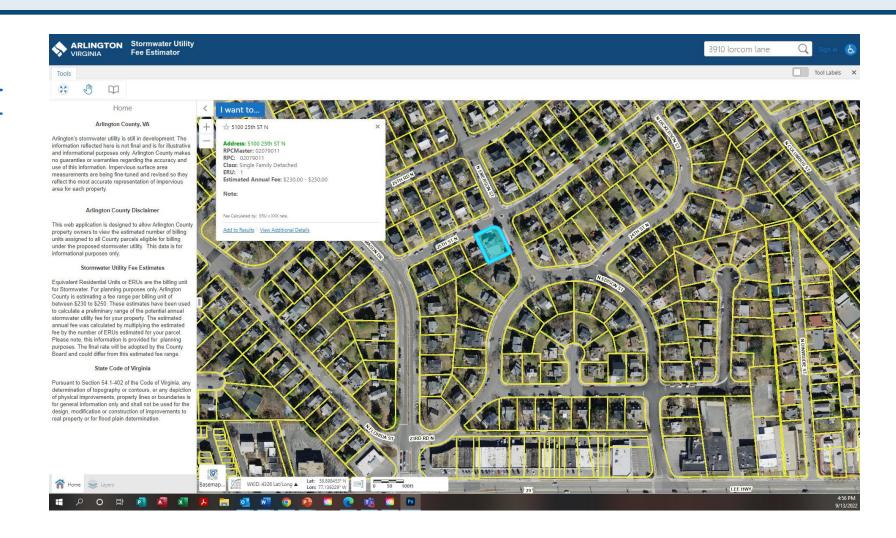
Multi-family and Non-Residential Voluntary Credit

- Stormwater education event (Once per year, 30 attendees)
- Volunteer activity (30 volunteer hours)
 - Adopt-a-Street
 - Storm Drain Marking
 - Stream Cleanup
 - Invasive Plant removal
- Parking Lot Sweeping (6 times per year)
- Permeable Parking
- Tree Planting
- Rain Garden
- Conservation Landscaping



Fee Estimator

- The fee estimator is online
- It will allow property owners to look up the estimated ERUs for their property



Discussion Questions



How are you feeling about the proposal to connect utility fees with impervious area?



What, if any, impacts would this proposal have on your organization and activities?



What's the likelihood that your organization would apply to the credit program?



Do you have any suggestions about the elements of the draft credit program?



What tools and resources would help your organization address impervious areas? Reduce runoff?



Thank you!

- Subscribe for updates on the Stormwater Utility web page
- Check out the fee estimator map
- Provide feedback to staff

bit.ly/ArlingtonStormwaterUtility

Aileen Winquist

awinquist@arlingtonva.us