# **Housing Study Charge Consultant Scope of Work** 1. Study Plan and Methodology Design **Community Housing Needs** 1. Housing Needs Survey 2. Housing Needs Survey 2. Preliminary Report 3. Focus Groups and Interviews **Strategies and Programs** 3. Assessment of Housing Program 4. Assessment of Housing Program 4. Best Practices 5. Housing Needs Analysis 5. Estimate Resources Needed (County Staff) 6. Review Current and Potential Funding and Financing Strategies **Housing Principles, Goals and Targets** 7. Reexamine Housing Principles 7. Principles, Goals and Targets 8. Establish Relative Priorities Report 9. Goals 10. Targets 11. Affordable Housing Element 8. Affordable Housing Element **Community Engagement** 12. Inform, Educate & Involve 6. Communications

# **Consultant Scope of Work (Summary)**

## 1. Study Plan and Methodology Design

The methodologies will identify the types and sources of data to determine existing conditions and trends in the County's housing and specify how the information will be obtained by the Contractor.

#### 2. Housing Needs Survey

The housing needs survey will help identify current and future housing needs in the County.

## 3. Focus Groups and Individual Interviews

Focus groups and interviews will provide a means of gaining further insight into the housing needs of targeted groups with similar characteristics.

## 4. Affordable Housing Programs and Policies Assessment

This assessment will incorporate data from existing County studies and plans, assess current policies and program approaches to meeting housing needs, in terms of effectiveness of meeting the County's current goals and targets, cost effectiveness and other evaluation criteria defined in the assessment framework.

### 5. Housing Needs Analysis

The housing needs analysis shall incorporate the results from the housing needs survey, the most recent American Community Survey data available, data from existing County studies and plans, and additional sources as needed to provide an overview of existing conditions and observable trends and analysis of housing need for distinct segments of the population.

#### 6. Communication

Communications, outreach and civic engagement are elements that shall support the development of the affordable housing study throughout the process. Effective communication to the County community is essential in building support for the affordable housing study and ensuring that the study reflects the concerns of the County's citizenry.

#### 7. Affordable Housing Principles, Goals and Targets Report

The affordable housing principles, goals and targets report will contain recommendations for updated Housing Principles, Goals and Targets, including policy and funding priorities, and outlined in terms of short- (1-2 years), mid- (3-5 years) and long- (6-10 years) term strategies.

# 8. Comprehensive Plan Affordable Housing Element

The affordable housing element of the Comprehensive Plan will define how the county will detail the policies that the County will employ to ensure a sufficient supply of affordable housing to meet the current and future needs of residents of all levels of income.