

Neighborhood Partnerships

FY 2018 Work plan and Budget
Presentations

- Founded: 2016
- Staff Size: 0 FT, 0 PT (*1 PT Executive Director anticipated in Q4 FY 2017*)

FY 2017 Budget (approved):

- Grant: \$50,000
- Additional Matching Requirement: \$0
- Total County Contribution: \$50,000

FY 2018 Budget (requested by LHA)

- Grant: \$52,500
- Additional Matching Requirement : \$8,000
- Total County Contribution: \$60,500

FY 2018 Manager's Proposed Budget

- Grant: \$0
- Additional Matching Requirement: \$0
- Total County Contribution: \$0

**The LHA FY 2017 budget was approved utilizing one-time funds; the Board may again approve one-time funds OR approve ongoing funds.*

- Founded: 1986
- Staff Size: 1 FT Executive Director, 2 PT staff

FY 2017 Budget (approved)

- County Grant: \$165,000
- Additional Matching Requirement: \$35,000
- Total County Contribution: \$200,000

FY 2018 Budget (requested by CPRO)

- County Grant: \$620,940
- Additional Matching Requirement: \$0
- Total County Contribution: \$620,940

FY 2018 Manager's Proposed Budget

- County Grant: \$165,000
- Additional Matching Requirement : \$35,000
- Total County Contribution: \$200,000

- Founded: 1990
- Staff Size: 1 FT Executive Director

FY 2017 Budget (approved)

- County Grant: \$45,000
- Additional Matching Requirement: \$35,000
- Total County Contribution: \$80,000

FY 2018 Budget (requested with no change)

- County Grant: \$45,000
- Additional Matching Requirement: \$35,000
- Total County Contribution: \$80,000

FY 2018 Manager's Proposed Budget

- County Grant: \$45,000
- Additional Matching Requirement: \$35,000
- Total County Contribution: \$80,000

Neighborhood Partnerships

Staff Discussion, Q&A

Clarendon Alliance Overview

March 16, 2017



4TH ANNUAL

Arlington Festival of the Arts

An Outdoor Street Art Festival



April 22nd – 23rd
Sat./Sun. 10am – 5pm

Free Admission

North Highland Street and Washington Boulevard in the Clarendon district of Arlington, VA



Artfestival.com
A Howard Alan Event

Arlington
MAGAZINE CLARENDON ALLIANCE

Information: (703) 812-8881
or (561) 746-6615



bark in the park

JAMES HUNTER DOG PARK
JUNE 5, 2016 • 3PM - 6PM



Join Clarendon Animal Care and
Clarendon Alliance in supporting
Friends of James Hunter Dog Park.

Smoking Kow BBQ will be on
hand and Caroline Ferrante
and the Whole Maglia will
be providing entertainment.



Be a Friend to
Clarendon Dogs

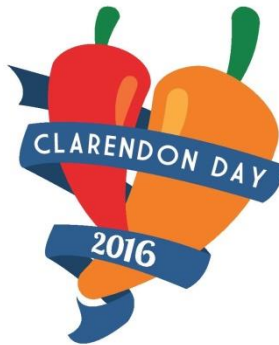
Sponsored by



CLARENDON
ANIMAL CARE

Working together to make the park clean, safe, and vibrant.

CLARENDON DAY 2016



- FREE EVENT
- 4 MUSIC STAGES
- CRAFT BEER & WINE
- ARTISTS & EXHIBITORS
- LOCAL RESTAURANTS
- VIP TICKETS AVAILABLE

SEPTEMBER 17th 11AM to 6PM

Rain or shine! WWW.CLARENDONDAY.ORG



Songwriters & Poets
AN ARTIST ALLIANCE
presents
SWEET SOUNDS
OF CLARENDON



*Without these folks, it would
be just another Saturday*



Burke &
Herbert
Bank
All Your Services Since 1827





CLARENDON-COURTHOUSE
**MARDI GRAS PARADE
AND BALL**

FAT TUESDAY • 02.28.2017 • 7PM

PARADE
REVEL UP WILSON
BLVD IN YOUR BEST
COSTUMES!
FREE TO THE PUBLIC -
FUN FOR ALL AGES!

MARDI GRAS BALL
CLARENDON BALLROOM • 7PM-11PM
LIVE MUSIC, LOUISIANA GUMBO,
PLUS BEER, WINE AND PUNCH.
GENERAL ADMISSION TICKETS - \$25 IN ADVANCE
VIP TICKETS ALSO AVAILABLE!



WWW.CLARENDON.ORG/MARDI-GRAS



CLARENDON ALLIANCE
PRESENTS

1-MILE SPRINT
FUN RUN
TUESDAY
2.28.2017
START
6:30PM

BEST DRESSED CONTEST
STARTS AT: CLARENDON BALLROOM
REGISTER TODAY:
WWW.JESTERJAUNT.COM
REGISTRATION \$20 IN ADVANCE

IN PARTNERSHIP WITH


#JESTERJAUNT

Our Markets

BUY FRESH  BUY LOCAL
CLARENDON  FARMER'S MARKET



EVERY WEDNESDAY  3PM-7PM

LOOKING FOR TREASURE?
CLARENDON'S URBAN VILLAGE MARKET
EVERY SATURDAY | 9AM-4PM



15TH STREET NEAR COURTHOUSE METRO

- Working with Arlington Parks, we doubled the Holiday Lighting program in Clarendon Central Park
 - More than Four Miles of lights installed in 2016!
- New CA office at 3100 Clarendon Boulevard





- This is a website and FB-driven awareness program
- To start during the holidays, with the winners announce for Valentine's Day

- Arlington Art Festival expanding as number of artists increases



Other Planned Initiatives

- Redesign & Improve CA website
 - New Theme, Layout and user features to be added
- Greater focus on CA Social Media via Hootsuite dashboard
 - Focus on Twitter and Facebook
- Build Annual Sponsorship deck
 - Reach out to potential sponsors for annual support as opposed to event-specific sponsor recruitment
- Work with AED to explore feasibility of Clarendon BID District

Ongoing challenges

- Increasing CA involvement with the business community and Civic Associations
- Increasing revenue and decreasing costs while maintaining the quality of Clarendon's traditional event calendar
- Staying current with changing technology and consumer media preferences
- Sustaining existing revenue streams while developing additional financial support