Subject: DES- Tour Bus Parking Revenue

FY 2018 Proposed Budget Budget Work Session Follow-up

4/5/2017

The following information is provided in response to a request made by Mr. John Vihstadt for the work session on 3/28/2017, regarding Tour Bus Parking: Web 459 references a fee revenue increase of \$5,000 for tour bus parking. With large and growing numbers of tour buses in Arlington, how is this revenue assessed and collected, and are there opportunities for greater revenue through creative tour bus parking strategies?

Tour bus revenue is collected via parking meter fees in eight dedicated tour bus zones located throughout the County. These tour bus parking zones were established in FY 2011 and the rate is \$3.00 per hour, enforced 24 hours a day. The rate has not increased since the initial adoption of the ordinance. Parking meter rates are set to promote turnover of spaces, and staff believes there is adequate turnover at tour bus parking zones at the \$3.00 per hour rate. Staff will continue to monitor demand for tour bus spaces while comparing our rates to those of neighboring jurisdictions, and evaluate the need to adjust rates at the appropriate time in the future.

Staff has been searching for opportunities to establish new tour bus parking zones, but it is challenging to find appropriate locations due to safety concerns; for example, parking lanes must be wide enough to accommodate the buses and not encroach on general travel lanes or bike lanes. The County also strives to be sensitive to neighborhood uses and generally does not locate tour bus parking directly next to residences or restaurants with outdoor seating.