

The Rosslyn Vision

Rosslyn is Arlington's world-class downtown: a vibrant and diverse community of people living, working, learning and playing together; a distinctive place that is highly sustainable and accessible; and a strong economic engine for Arlington and the region.

Six Vision Principles

1. Rosslyn will be accessible via unparalleled transportation connections and choices.
 - > **Well positioned to benefit from a growing regional transit network**—strong transit connections to the District, Arlington, regional economic centers, and “the world”
 - > **A district that offers choices** ranging from walking, bicycling, and taking transit as part of a “car-free” lifestyle, to taking advantage of excellent highway connections
 - > **A destination street network**—evolved from a conduit for cars into a safe, inviting place for people to walk, bike and enjoy being part of the Rosslyn community
2. Rosslyn will be competitive in evolving regional, national, global economies to serve the Arlington community.
 - > **A live/work/play/learn environment that positions Rosslyn to benefit from changing markets**—growing more resilient and vibrant by supporting a diverse mix of successful businesses from mature industry leaders to innovative start-ups
 - > **A community/business/county partnership** that plans together to find the synergies that enable Rosslyn to evolve as a better place to live and work—and builds the shared political will to make the investments that unlock these synergies
3. Rosslyn will be a walkable neighborhood connecting people with community and choices.
 - > **Where economic value is translated into social, cultural and environmental value**—enriching quality of life, community and diversity by achieving planning goals for Rosslyn and Arlington through value capture
 - > **Home to an integrated and accessible network of human-scaled walks** that invite residents, workers and visitors to move about and meet across a broad range of urban scale and intensity
 - > **An experiential journey of discovery on foot**— public walks offering an exciting variety of public spaces, shops, food, architecture, arts, and activities ranging from the most personal (a quiet garden) to the most interactive (a lively square)
 - > **An environment that provides the infrastructure of livability within a convenient walk**—a spectrum of great choices for recreation, culture, shopping, career choices, education, housing, all serving a wide range of ages, households and price points

4. Rosslyn will be a good neighbor that respects adjacent communities.
 - > **Maintaining the integrity of surrounding residential neighborhoods** through sensitive transitions of scale and use
 - > **A downtown district serving the whole Arlington community**, with unique choices for culture, recreation, transportation and services
 - > **A complement to its Potomac River and National Capital setting** in appearance and function
5. Rosslyn will be an urban district that celebrates its connections to nature.
 - > **Opportunities to enjoy proximity to the Potomac**—ranging from being at the water's edge or in the midst of nature to uninterrupted views of the river and nature's changing rhythms
 - > **A connected variety of public spaces** that offers a unique range of experiences—from the river to an intriguing park converted from an elevated roadway—within a short walk
 - > **A sustainable ecodistrict** in which buildings, open spaces and public ways unlock the performance efficiencies of integrated water, energy and materials systems, making Rosslyn a healthy place to be and a global model for environmental responsibility
6. Rosslyn will be a dynamic place inspired by its unique mix of people and activity.
 - > **A place that gains its energy from the combination** of efficient vehicular and walkable environments; arts and commerce; broad landscapes and urban squares; high density and human scale
 - > **A multi-centered topography of urban landscapes and buildings** that shapes height and density to highlight spectacular views, create intimate local perspectives, and generate amenities throughout a fully coherent public realm
 - > **A combination of timelessness and timeliness** expressed in rich, enduring public spaces infused with dynamic architecture, art and cultural activities, and a skyline that tells the story of Rosslyn's dynamism