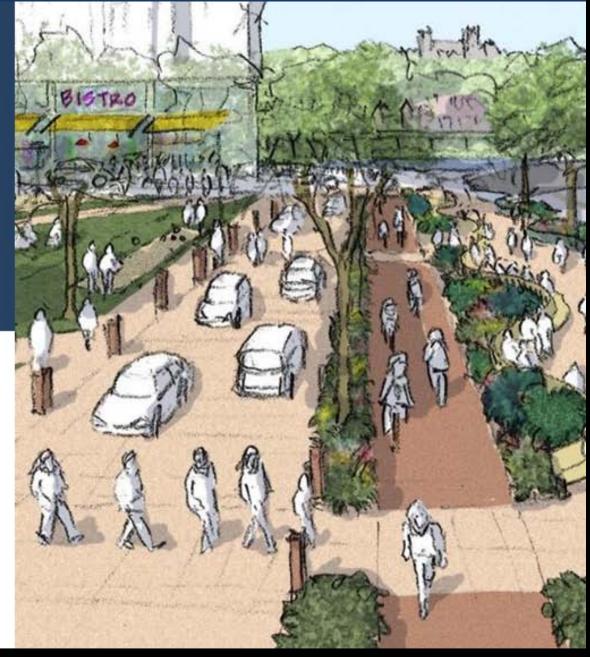
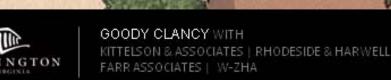
SUMMARY OF INPUT

Realizing Rosslyn: a new era of opportunity

Emerging Plan Concepts and Preliminary Proposals for the Rosslyn Sector Plan Update

October 4, 2013 open house October 5, 2013 workshop











Discussion question feedback

- Transportation systems
- Public parks and open space
- Urban design and building height/form





Discussion agenda

Ideas (and associated big themes)

1. TRANSPORTATION

- Updated street and block system (Transform commuter corridors, 18th Street)
- Lynn Street transformation (Transform commuter corridors)
- Ft. Myer Drive transformation (Transform commuter corridors)
- Bike lane and cycle track connections through central Rosslyn (Regional parks)
- Study highway bypass for Lynn Street through traffic (Transform commuter corridors, Regional parks)

2. PUBLIC PARKS and OPEN SPACE

- 18th Street corridor (18th Street)
- **The Esplanade** and other river connections (Regional parks)
- Gateway Park with or without superstructure (Regional parks)
- Freedom Park and the Green Circle (Transform commuter corridors)







Discussion agenda

Ideas (and associated big themes)

3. URBAN DESIGN and BUILDING HEIGHT/FORM

- Street character map (Sustainable mixed-use, Transform commuter corridors, 18th Street)
- Building form/height approach (Sustainable mixed-use, Vary building height)
 - Peaks & valleys alternative
 - Open space transition alternative
- View corridors from public observation deck (Vary building height)







What we would like to know

- –For each Idea, consider:
 - What is positive about it how does it fit with the vision principles?
 - What issues or challenges do you see?
 - What are some solutions or refinements to address those challenges?
 - Among the applied ideas, which excite you the most?







Updated street and block system

Continuous tree canopy

Better circulation route choices

Improved pedestrian environment

Issues,

challenges

Positives

- 2-way traffic: impacts on neighborhood streets, regional roads?
- Regional sources of traffic demand/ congestion
- Integrating Arlington Ridge Rd. with Esplanade and street network

Solutions, refinements

 Consider mixed pedestrian and slow speed vehicular traffic on portions of 18th St.

5 On target **POLL RATING** 3.9

Wrong

- Develop with DES a specific strategy on how to test/verify feasibility of 2way circulation and its potential impacts on neighborhoods
- Develop specific strategy to expand tree canopy where trees missing/ needed; standards for successful tree planting
- Recommend parking management strategy







Lynn and Ft. Myer transformations

Positives

- Wider sidewalks
- Retail and other active uses along sidewalks
- Continuous tree canopy

Issues, challenges

- Finding right balance between adding sidewalk and/or bike land/track space, and reducing vehicle lane space
- Explaining rationale behind removing tunnel at Ft. Myer/Wilson
- 2-way traffic concerns
- Regional sources of traffic demand/ congestion

Solutions, refinements

 Utilize curbside lane (Ft Myer NB, Lynn SB) for off-peak parking, on-peak traffic, bus stops at all times

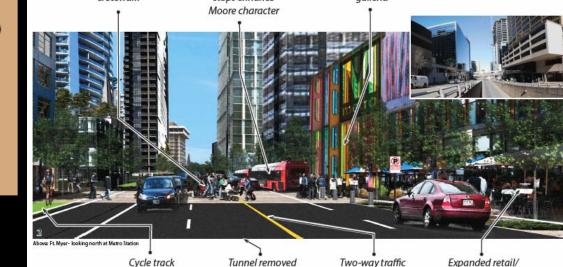
POLL RATING

3.7-3.9

direction

- Recommend right balance of space for walking, biking, driving and streetscape along each corridor
- Recommend curb space reallocation; locate buses
- Recommend accommodations for Metro station expansion
- Confirm implementation strategies and priorities with DES









Bike lane and cycle track connections

Positives Safer biking conditions Possibility for continuous biking network with better regional and internal connections What is the right balance between Issues, challenges space, and reducing vehicle lane

- adding sidewalk and/or bike land/track space?
- Rosslyn's topography is an obstacle

Solutions, refinements

 Add cycle tracks and other facilities with space between cyclists, traffic and parked cars

5 On target **POLL RATING** Wrong direction

NEXT STEPS

- Recommend right balance of space for walking, biking, driving and streetscape along each corridor
- Discuss priorities with Bicycle Advisory Committee (11/4)
- Confirm implementation strategies and priorities with DES

Recreational path network







Study highway bypass

Positives

- Possibility of reducing peak morning traffic on Lynn, and reducing related congestion on Arlington Boulevard and other area streets
- Could combine with new recreational path access to TR Bridge, memorial etc.

lssues, challenges

- Can traffic actually access the ramp during congested periods?
- Compatible with potential memorial installation in ramp area?
- Acceptable to NPS and NCPC?
- Do the benefits merit the significant costs?

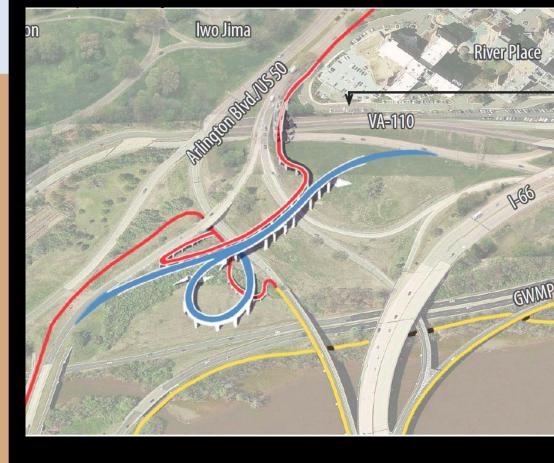
Solutions, refinements



POLL RATING 5 On target 4.2

direction

- Outline scope of potential study
- Discuss concept with NPS





General input

Most exciting?

- Better balance among transportation modes
- Potential Metro station expansion/Ft.
 Myer blue line tunnel
- Improved pedestrian circulation grid

lssues, challenges

- Understanding, mitigating potential traffic impacts from 2-way conversion
- Integrating bus station into new Ft Myer Metro station
- Ensuring streets and future redevelopment accommodate and leverage Metro station expansion

Solutions, refinements

- Increase share of new housing development to reduce peak trips
- Initiate Rosslyn circulator bus

- Define preliminary corridor and standards for accommodating Metro station expansion along Ft. Myer Blvd.
- Define implementation priorities and sequence







18th Street corridor

Positives

- Welcomed as extension of the street grid, for pedestrians in particular
- A useful walking connection for North Rosslyn in particular

Issues, challenges

 Need to carefully accommodate topography so it is an asset, not a barrier

Solutions, refinements



Wrong direction

NEXT STEPS

- Define draft alignment, design and program standards for the corridor, addressing typical and minimum width, view corridors, adjacent land use, Metro station expansion, justifiable skywalk locations, etc.
- Provide additional precedents that successfully address topography in public spaces/corridors

18th St. looking east at Oak



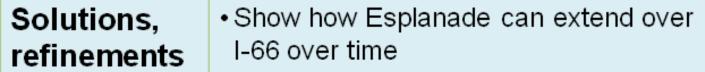
18th St. looking west at Ft. Myer





The Esplanade and other river connections

Strongly supported as a defining element and useful destination for Rosslyn, Arlington and the region Improved connections to the river and regional recreation paths Make the river connections more prominent Extending Esplanade over I-66





- Describe river connection opportunities in more detail
- Prioritize connections
- Prioritize Esplanade park program options
- Illustrate Esplanade connection concept at Wilson Blvd.
- Review options with Rosslyn Plaza redevelopment applicant







Gateway Park

Positives

- Important opportunity to redefine Rosslyn's identity at a prominent Gateway
- Strong interest in removing superstructure to open up more views and space for activities

Issues, challenges

- Concern that Lee Highway pedestrian crossing will be difficult/dangerous without bridge superstructure
- Do the benefits of removing the superstructure justify the costs? Is removal structurally possible?
- Shadow impacts from development
- Improve accessibility

Solutions, refinements



- Provide critique of preliminary park reconfiguration concepts
- Prioritize program options for Gateway Park and adjacent memorial/NPS areas
- Study potential building shadow impacts on park
- Develop building form recommendations and design guidelines







Freedom Park and the Green Circle

Positives

- The Green Circle is an important opportunity to redefine Rosslyn's identity
- Proposed elevator access to Freedom Park important

lssues, challenges

 Bringing coherence to the Green Circle despite differing conditions of streets and walks, older and newer development

Solutions, refinements

- Create better stair access to Freedom Park in addition to the proposed elevator access
- Green Circle can be implemented incrementally start simple



direction

- Identify the most important near- and long-term outdoor programming opportunities along the Green Circle
- Describe how redevelopment along the Green Circle can and should support it







General input

| Most | |
|-----------|--|
| exciting? | |

- Bold, visible network of public spaces
- Regional destination programming
- The Esplanade and river connections
- Gateway Park as better front door
- Green Circle enhancing sense of place
- 18th Street access and programming

lssues, challenges

- Avoiding potential conflicts between programming for residents vs. workers, and local vs. neighborhood residents
- Defining overall priorities
- Ensuring adequate nighttime lighting and safety

Solutions, refinements

- Create winter garden as four-season public space, connected to outdoor public space
- Create variety of large/small spaces
- Serve families and dogs among others
- Coordinate with WRAPS planning

- Develop more specific recommendations for program at specific public spaces
- Prioritize implementation sequence
- Develop more specific tree planting recommendations/ standards





Street character map

Positives

- Extent of retail
- Presence of housing

lssues, challenges

- Developing concepts and guidelines for active ground floor alternatives to retail
- Attracting retail, particularly retail that serves neighborhoods
- Discouraging blank bank storefronts
- Improving blank walls and garages

Solutions, refinements

- Make the pedestrian environment diverse horizontally and vertically
- Ever-changing views for pedestrians
- Create destinations leading to the river

POLL RATING 5 On target 4.0

direction

- Recommend active alternatives to retail and banks
- Recommend active outdoor programming at blank walls and other locations lacking active uses
- Recommend design standards for housing and office address frontage







Building form/height approach

Positives

- Variety of height and skyline profile
- Added presence of housing
- New street connections through blocks
- Added opportunities for housing

lssues, challenges

- Sensitive height transitions to neighborhood context
- Limiting shadow impacts on parks and neighborhoods
- Achieving world-class architecture

Solutions, refinements

- Discourage flat roof forms
- Create hybrid of "peaks and valleys" and "open space transition" scenarios

POLL RATING 15 On target

3.5/4.1
Open sp. trans./Peaks-valleys

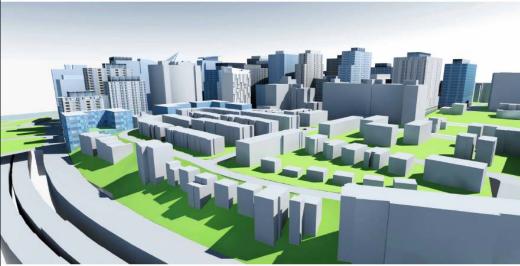
1 Wrong direction

NEXT STEPS

- Analyze general shadow patterns of building form scenarios
- Recommend more specific locations for "peaks,"
 "valleys" and transitions
- Recommend effective mechanisms for achieving desired building form
- Develop more specific design guidelines for facades and skyline

Peaks and valleys; FAR 10

Approach: Slender, tall forms facing context, separated by wider view corridors (scenario T4)









Significant view corridors

Positives

 Views to DC and the Potomac are preserved

POLL RATING

3.7

1 Wrong direction

5 On target

lssues, challenges

 Don't overemphasize public observation deck views as a design criteria; must also consider public ground level views and views from private buildings

NEXT STEPS

- Demonstrate expanded private view opportunities associated with "peaks and valleys" form scenario
- Identify important "foreground" views

Solutions, refinements

- View corridors to DC and the Potomac are most important
- Views west along Wilson merit lower priority
- "Foreground" views to streets, green spaces, buildings etc. also have value



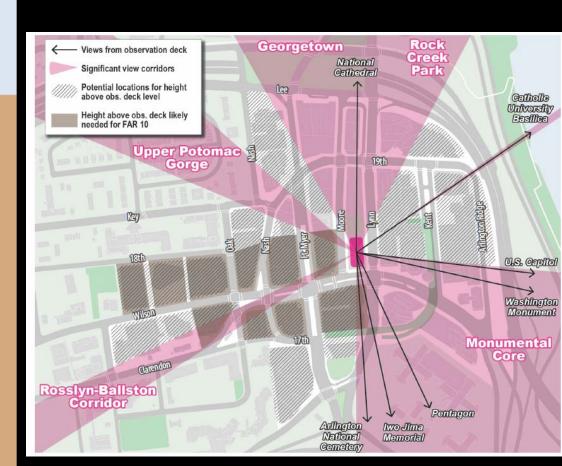


GOODY CLANCY WITH

KITTELSON & ASSOCIATES | RHODESIDE & HARWELL

FARR ASSOCIATES | W-ZHA

18



General input

Most exciting?

Added presence of housing

lssues, challenges

- Ensuring income diversity among Rosslyn households
- Determining where to best locate new and/or preserved affordable housing supported by new development value in Rosslyn

Solutions, refinements

 In Rosslyn, emphasize a spectrum of incomes, not necessarily a concentration of affordable housing

NEXT STEPS

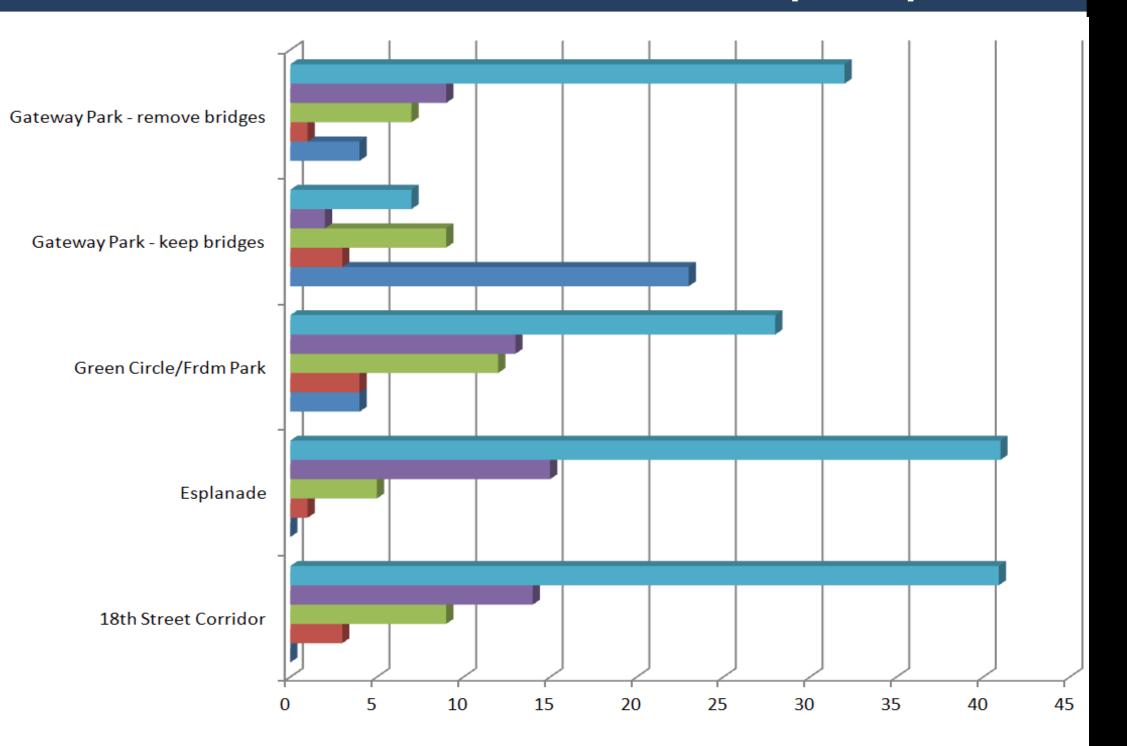
 Meet with County housing staff and commission to define appropriate mixedincome housing goals and strategies for Rosslyn





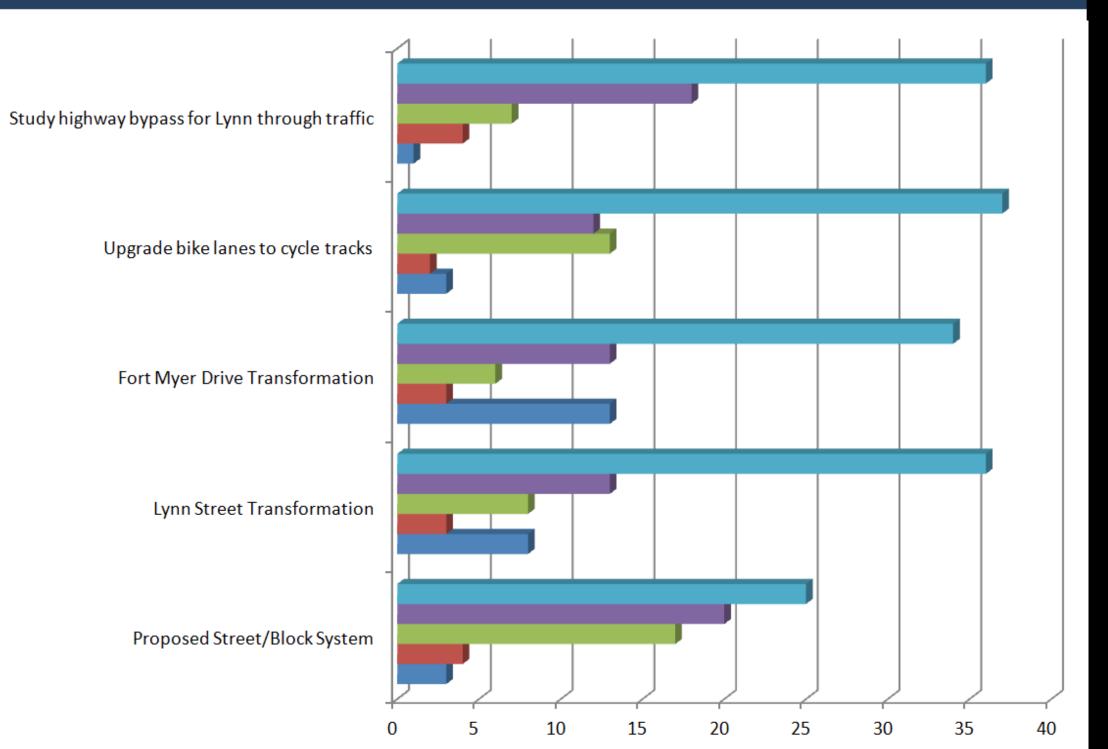


POLLING RESULTS: Public Parks & Open Space





POLLING RESULTS: Transportation



RATING

- Right on target
- **4**
- **3**
- **2**
- 1 Wrong direction

POLLING RESULTS: Urban Design / Building Form

