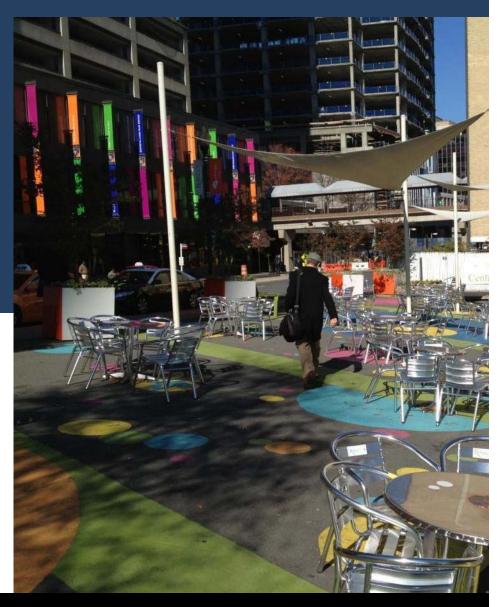
Realizing Rosslyn:

a new era of opportunity

Rosslyn Process Panel Meeting 15 December 11, 2013







AGENDA

- 1. Welcome
- 2. Review Results of October Workshop and Open House, and implications for Key Issues/Big Questions to be solved in more detail
- 3. Introduction to Plan Framework
- 4. Updates to Project Schedule / Community Engagement
- 5. Brief Update on Air Rights

2. Summary of input: October Workshop/Open House, and key issues deserving further attention

SUMMARY OF INPUT

Realizing Rosslyn:

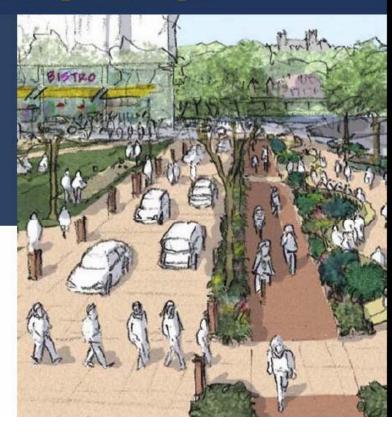
a new era of opportunity

Emerging Plan Concepts and Preliminary Proposals

for the

Rosslyn Sector Plan Update

October 4, 2013 open house October 5, 2013 workshop









Updated street and block system

Positives

- Better circulation route choices
- Continuous tree canopy
- Improved pedestrian environment

POLL RATING 1 5 On target 3.9 1 Wrong direction

Issues, challenges

- •2-way traffic: impacts on neighborhood streets, regional roads?
- Regional sources of traffic demand/ congestion
- Integrating Arlington Ridge Rd. with Esplanade and street network

Solutions, refinements

 Consider mixed pedestrian and slow speed vehicular traffic on portions of 18th St.

- Develop with DES a specific strategy on how to test/verify feasibility of 2way circulation and its potential impacts on neighborhoods
- Develop specific strategy to expand tree canopy – where trees missing/ needed; standards for successful tree planting
- Recommend parking management strategy





Lynn and Ft. Myer transformations

Wider sidewalks **Positives** Retail and other active uses along sidewalks Continuous tree canopy Finding right balance between adding Issues. sidewalk and/or bike land/track space, challenges and reducing vehicle lane space Explaining rationale behind removing tunnel at Ft. Myer/Wilson 2-way traffic concerns Regional sources of traffic demand/ congestion Solutions, Utilize curbside lane (Ft Myer NB, Lynn SB) for off-peak parking, on-peak traffic, refinements bus stops at all times

POLL RATING 15 On target 3.7-3.9 1 Wrong direction

- Recommend right balance of space for walking, biking, driving and streetscape along each corridor
- Recommend curb space reallocation; locate buses
- Recommend accommodations for Metro station expansion
- Confirm implementation strategies and priorities with DES



Bike lane and cycle track connections

5 On target Safer biking conditions **POLL RATING Positives** Possibility for continuous biking network 4.1 with better regional and internal 1 Wrong connections direction **NEXT STEPS** Issues, What is the right balance between Recommend right balance adding sidewalk and/or bike land/track challenges of space for walking, space, and reducing vehicle lane biking, driving and space? streetscape along each Rosslyn's topography is an obstacle corridor Discuss priorities with Bicycle Advisory Solutions, Add cycle tracks and other facilities with Committee (11/4) space between cyclists, traffic and refinements Confirm implementation parked cars strategies and priorities with DES



Study highway bypass

Possibility of reducing peak morning **Positives** traffic on Lynn, and reducing related congestion on Arlington Boulevard and other area streets Could combine with new recreational path access to TR Bridge, memorial etc. Can traffic actually access the ramp Issues, during congested periods? challenges Compatible with potential memorial installation in ramp area? Acceptable to NPS and NCPC? Do the benefits merit the significant costs? Solutions, refinements

POLL RATING 5 On target

4.2

1 Wrong direction

- Outline scope of potential study
- Discuss concept with NPS



General input

Most exciting?

- Better balance among transportation modes
- Potential Metro station expansion/Ft.
 Myer blue line tunnel
- Improved pedestrian circulation grid

Issues, challenges

- Understanding, mitigating potential traffic impacts from 2-way conversion
- Integrating bus station into new Ft Myer
 Metro station
- Ensuring streets and future redevelopment accommodate and leverage Metro station expansion

Solutions, refinements

- Increase share of new housing development to reduce peak trips
- Initiate Rosslyn circulator bus

- Define preliminary corridor and standards for accommodating Metro station expansion along Ft. Myer Blvd.
- Define implementation priorities and sequence



Summary of key questions: streets

Question	Resolution methods	
 Two-way street conversion: How can we anticipate and prevent any potential detrimental impacts in and around Rosslyn? How and when should we implement the change? 	 Establish proactive approach to monitoring and mitigating traffic impacts in and around Rosslyn Identify strategy to phase the conversion, with or without Ft. Myer/Wilson tunnel 	
 Street sections: What design/functional allocation of space best balances multiple needs? 	 Review bike network options Weigh balance of priorities for each major street Propose solution by street 	



Summary of key questions: transit

Resolution methods Question **Future Metro station improvements:** Explore with WMATA extent of issues to anticipate (e.g. access, construction, How and where should redevelopment anticipate need for new station utilities) Determine reasonable zone of parcels infrastructure? affected Determine procedure for ongoing WMATA, county and property owner contact





Discussion

- Are these the right key questions?
- Are there others you would add?
- Would you modify these?



18th Street corridor

Welcomed as extension of the street **Positives** grid, for pedestrians in particular A useful walking connection for North Rosslyn in particular Need to carefully accommodate Issues, topography so it is an asset, not a challenges barrier Solutions, refinements

5 On target **POLL RATING** 4.4 1 Wrong direction

- Define draft alignment, design and program standards for the corridor, addressing typical and minimum width, view corridors, adjacent land use, Metro station expansion, justifiable skywalk locations, etc.
- Provide additional precedents that successfully address topography in public spaces/corridors



The Esplanade and other river connections

5 On target Strongly supported as a defining **Positives POLL RATING** element and useful destination for 4.4 Rosslyn, Arlington and the region 1 Wrong Improved connections to the river and direction regional recreation paths **NEXT STEPS** Describe river connection opportunities in more detail Make the river connections more Issues, Prioritize connections prominent challenges Extending Esplanade over I-66 Prioritize Esplanade park program options Illustrate Esplanade connection concept at Wilson Blvd. Solutions, Show how Esplanade can extend over Review options with I-66 over time Rosslyn Plaza refinements redevelopment applicant





Gateway Park

Positives

- Important opportunity to redefine Rosslyn's identity at a prominent Gateway
- Strong interest in removing superstructure to open up more views and space for activities

Issues, challenges

- Concern that Lee Highway pedestrian crossing will be difficult/dangerous without bridge superstructure
- Do the benefits of removing the superstructure justify the costs? Is removal structurally possible?
- Shadow impacts from development
- Improve accessibility

Solutions, refinements

POLL RATING

2.2/4.8 With/without superstructure

1 Wrong direction

5 On target

- Provide critique of preliminary park reconfiguration concepts
- Prioritize program options for Gateway Park and adjacent memorial/NPS areas
- Study potential building shadow impacts on park
- Develop building form recommendations and design guidelines





Freedom Park and the Green Circle

Positives

- The Green Circle is an important opportunity to redefine Rosslyn's identity
- Proposed elevator access to Freedom Park important

Issues, challenges

 Bringing coherence to the Green Circle despite differing conditions of streets and walks, older and newer development

Solutions, refinements

- Create better stair access to Freedom Park in addition to the proposed elevator access
- Green Circle can be implemented incrementally – start simple

POLL RATING

3.9



5 On target

- Identify the most important near- and long-term outdoor programming opportunities along the Green Circle
- Describe how redevelopment along the Green Circle can and should support it



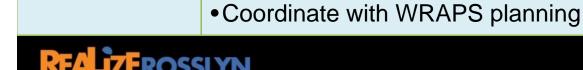
General input

Most Bold, visible network of public spaces Regional destination programming exciting? The Esplanade and river connections Gateway Park as better front door Green Circle enhancing sense of place • 18th Street access and programming Avoiding potential conflicts between Issues, programming for residents vs. workers, challenges and local vs. neighborhood residents Defining overall priorities Ensuring adequate nighttime lighting and safety Create winter garden as four-season Solutions, public space, connected to outdoor refinements public space

Create variety of large/small spaces

Serve families and dogs among others

- Develop more specific recommendations for program at specific public spaces
- Prioritize implementation sequence
- Develop more specific tree planting recommendations/ standards





Summary of key questions: roles of parks

Question

Park types:

- What set of park types would best respond to Rosslyn's different user groups and their overlaps?
- ...and to the park site opportunities we have and can anticipate?

Resolution methods

- Review demographic trends and their impacts on park program interest
- Determine profiles for different combinations of user groups based on area land use, access etc. for anticipated park locations
- Profile range of potential park sizes and other physical characteristics
- Confirm an optimal set of park types applied to specific existing and potential/priority sites around Rosslyn



Summary of key questions: Esplanade

Question	Resolution methods	
 Rosslyn connections: How, where and when can the Esplanade be best integrated into Rosslyn Plaza, the street grid and other connection points? 	 Identify range of appropriate configurations at Rosslyn Plaza Identify potential connections north to Gateway Park and south to River Place and Iwo Jima Propose & discuss concepts with stakeholders 	
 Potomac connections: How, where and when can connections to the river's edge be made? 	 Understand potential air rights development implications Prioritize I-66 bridge options Propose & discuss concepts with boathouse stakeholders, NPS, VDOT 	





Summary of key questions: 18th, Green Circle

Question	Resolution methods	
 18th Street public spaces: How can we best take advantage of topography to create welcoming, accessible, distinctive public open space? What parks programming is most appropriate? 	 Identify best practices from precedent examples relevant to Rosslyn conditions Identify program opportunities relevant to adjacent land use Suggest strategies by block 	
 Green Circle: What program and design approaches will make this truly distinctive? How can we implement it in a way that is highly visible and practical? 	 Identify priority public space program for spaces all around the circle Collaborate with BID on urban design/streetscape framework Develop phasing strategy 	



Discussion

- Are these the right key questions?
- Are there others you would add?
- Would you modify these?



Street character map

5 On target Extent of retail **POLL RATING Positives** Presence of housing 4.0 1 Wrong direction **NEXT STEPS** Recommend active alternatives to retail and Developing concepts and guidelines for Issues, banks active ground floor alternatives to retail challenges Recommend active Attracting retail, particularly retail that outdoor programming at serves neighborhoods blank walls and other Discouraging blank bank storefronts locations lacking active Improving blank walls and garages uses Recommend design Solutions, Make the pedestrian environment standards for housing and diverse horizontally and vertically refinements office address frontage Ever-changing views for pedestrians Create destinations leading to the river





Building form/height approach

Positives

- Variety of height and skyline profile
- Added presence of housing
- New street connections through blocks
- Added opportunities for housing

Issues, challenges

- Sensitive height transitions to neighborhood context
- Limiting shadow impacts on parks and neighborhoods
- Achieving world-class architecture

Solutions, refinements

- Discourage flat roof forms
- Create hybrid of "peaks and valleys" and "open space transition" scenarios

POLL RATING ^{5 On target}

3.5/4.1
Open sp. trans./Peaks-valleys

1 Wrong

- Analyze general shadow patterns of building form scenarios
- Recommend more specific locations for "peaks,"
 "valleys" and transitions
- Recommend effective mechanisms for achieving desired building form
- Develop more specific design guidelines for facades and skyline





Significant view corridors

Positives

 Views to DC and the Potomac are preserved

POLL RATING

5 On target

3.7

Wrong direction

Issues, challenges

 Don't overemphasize public observation deck views as a design criteria; must also consider public ground level views and views from private buildings

NEXT STEPS

- Demonstrate expanded private view opportunities associated with "peaks and valleys" form scenario
- Identify important "foreground" views

Solutions, refinements

- View corridors to DC and the Potomac are most important
- Views west along Wilson merit lower priority
- "Foreground" views to streets, green spaces, buildings etc. also have value



General input

Most	
exciting?	
_	

Added presence of housing

Issues, challenges

- Ensuring income diversity among Rosslyn households
- Determining where to best locate new and/or preserved affordable housing supported by new development value in Rosslyn

Solutions, refinements

 In Rosslyn, emphasize a spectrum of incomes, not necessarily a concentration of affordable housing

NEXT STEPS

 Meet with County housing staff and commission to define appropriate mixedincome housing goals and strategies for Rosslyn





Summary of key questions: land use

Question **Resolution methods** Mixed-income housing: Meet with County housing staff and commission to define appropriate What is the right mix in and around mixed-income housing goals and Rosslyn? strategies for Rosslyn. How do we achieve it? Emphasize spectrum of incomes in What is Rosslyn's role in promoting Rosslyn. economic diversity? Understand development economics implications of different affordability mix scenarios within the contexts of the RCRD, RMSA and County as a whole **Active sidewalks and ground floors:** Identify specific alternative ground floor use options, as well as criteria for What are appropriate alternatives to making space convertible to retail retail, where needed? Map major gaps in active edges Where do we need additional sidewalk Identify how improvements should be space programming to complement or phased to address current needs and compensate for lack of retail? anticipate property redevelopment Where do we need creative sequence programming/installations to address blank walls?

25

Summary of key questions: built form

Question	Resolution methods	
Views:How can we maximize opportunity for private views in general?What priority foreground views should be maintained?	 Diagram how peaks & valleys approach can expand view options Map foreground views, e.g. to Potomac edge 	
 Public corridors: How should we specify layout and design of new public corridors to optimize their benefit? 	 Consider range of acceptable alignments and widths considering views, sidewalk and street continuity, intersections, visibility, programming Consider range of building footprint and massing needed to enable creation of new corridors Recommend balanced strategy 	



Summary of key questions: built form

Question	Resolution methods
 Building massing supporting walkability: What massing strategies will best enhance the character of streets and other public spaces? and create sensitive to neighborhoods? 	 Analyze general shadow patterns of form scenarios Determine optimal street-wall height/edge range for each street, open space Determine optimal upper building form range for each street, open space, neighborhood edge
 Building massing supporting identity: What massing and façade design strategies will best express the identity of Rosslyn when viewed from afar? 	 Review optimal massing range derived from street, open space, neighborhood edge considerations. Identify emerging skyline characteristics to reinforce or avoid Develop skyline and façade guidelines responding to these characteristics



Summary of key questions: maximizing value

4000000	
Building massing supporting	
feasibility:	
Allegation and a street and a sign in a street	

 What massing strategies best support a variety of economic and real estate development opportunities?

Building form code:

Question

 What zoning and design guidelines strategies will most effectively produce the desired results?

Resolution methods

- Test sensitivity of value creation against variables of FAR, floorplate size, height, view potential, use mix, absorption increment etc.
- Identify how strategies for feasibility align with strategies for walkability and identity
- Determine effective dimensional mechanisms, through modeling and reviewing precedents
- Determine range of acceptable density, by block, for potential transfer of development rights (TDR) application



Summary of key questions: maximizing value

Question	Resolution methods
What community benefits should be prioritized in the development review/approval process?	 Identify parcel-specific community benefits (e.g. corridors, priority retail etc.) Identify more general community benefits (e.g. mixed-income housing, shared public parking) Identify approximate potential value yield as a function of FAR Prioritize results by parcel or block



Discussion

- Are these the right key questions?
- Are there others you would add?
- Would you modify these?



3. Introduction to Plan Framework

- Following October workshops, new idea to develop Plan Framework as interim step in the process
- Plan Framework as an important step in establishing key policies and important recommendations as a foundation of the Plan
- Propose to have Plan Framework adopted by the County Board in early 2014
- Project team then directed to draft full Sector Plan Update consistent with and adding detail to the Plan Framework

3. Introduction to Plan Framework

- Key Components of the Plan Framework
 - Overview
 - Introduction and Background
 - The Rosslyn Vision (statement)
 - Vision Principles
 - Draft Policy Directives
- Tonight presenting detailed outline, to be complemented with maps, diagrams, other images for a complete draft document in January

- Per staff approach to process, reassess status and progress after major milestones
- Determine if refinements to the process, including schedule and timeline, are warranted
- After the October workshop/open house, staff has reassessed the situation, proposing several refinements



Primary Reasons for schedule refinements

- Addressing concerns about limited engagement opportunities remaining based on the latest working schedule
- Insertion of "Plan Framework" document a new, interim step before completing a detailed Sector Plan Update
- Comprehensively revisiting the schedule with the goal of completion in calendar year 2014, and building in sufficient opportunity for engagement and input



Summary of Previous Working Schedule:

- 4 remaining Process Panel meetings (Oct. 28 → on)
- Draft Sector Plan Update Open House Jan. 2014
- LRPC Meetings as needed
- County Board action in May 2014



Dec.	Process Panel Meeting to review:
2013	-summary of input from October workshops
	-updates to project schedule,
	-Plan Framework outline,
	-other items
Jan.	Process Panel Meeting to:
2014	-begin review of entire Plan Framework Document,
	Process Panel Meeting to:
	-complete review of entire Plan Framework Document (if needed)
Feb.	LRPC Meeting to:
2014	-review entire Plan Framework Document,
	Open House on Plan Framework Document





Mar.	Planning Commission Meeting, Plan Framework document, INFO item
2014	County Board Meeting, RTA on Plan Framework document (request to advertise) * Includes meetings with commissions, civic associations, and other interested groups as needed
Apr.	Planning Commission Meeting, Plan Framework document, ACTION item
2014	* Includes meetings with commissions, civic associations, and other groups as needed
May	Process Panel Meeting (Potential Working Group Format):
2014	draft Sector Plan Update details on building form, height, urban design
	Process Panel Meeting (Potential Working Group Format): draft Sector Plan Update details on transportation





June	Process Panel Meeting (Potential Working Group Format):	
2013	draft Sector Plan Update details on open space	
	Process Panel Meeting to:	
	-Report back on progress of Working Group Format meetings	
	-Check in on status of Draft Sector Plan Update pieces	
	First Compiled Draft Sector Plan Update provided to staff	
July	Process Panel Meeting to:	
2014	begin review of Compiled Draft Sector Plan Update	
	Process Panel Meeting to:	
	complete review of Compiled Draft Sector Plan Update	
	Open House on Draft Sector Plan Update	
Aug.		
2014	AUGUST RECESSS – NO MEETINGS	





Sep.	LRPC Meeting to:
2014	-review Draft Sector Plan Update
	Process Panel Meeting to:
	review final Draft Sector Plan Update
Oct.	Planning Commission Meeting, Sector Plan Update as INFO item
2014	County Board Meeting, RTA Sector Plan Update (request to advertise) * Includes meetings with commissions, civic associations, and other groups as needed
Nov.	Planning Commission Meeting, Sector Plan Update as ACTION item
2014	County Board Meeting, ACTION on Final Sector Plan Update





Perceived Benefits of Updated Schedule/Approach:

- Inclusion of Plan Framework as interim step, decisions on key recommendations and policy directives
- 7 Rosslyn Process Panel meetings, in addition to
- 3 Rosslyn Process Panel meetings (potential working group format)
- 2 LRPC Meetings
- 2 Community Open Houses or similar format events on drafts
- 4 Planning Commission Meetings
- County Board action in November 2014

Meetings with interested civic associations, advisory commissions, other parties assumed in both scenarios





5. Air Rights Update

Commonwealth of Virginia

Office of Transportation - Public Private Partnerships (OTP3)
Request for Information (RFI) Regarding Development of Air Rights

- RFI Issuance Date: July 3, 2013
- RFI Closing Date: September 30, 2013
- 6+ responses to the RFI from private sector parties
- OTP3 Briefings with County Board Members on summary and primary themes from responses to RFI (Nov. 2013)
- Individual Responses to RFI on OTP3 web site, at: http://www.virginiadot.org/projects/air-rights-development.asp





5. Air Rights Update

Air Rights and Realize Rosslyn

- As currently adopted, original scope for Realize Rosslyn does not address potential for air rights development
- Staff will be undertaking brief analysis to explore various aspects of air rights potential in Rosslyn
- Findings of analysis will inform staff recommendation to County Board on if, how and to what degree Realize Rosslyn should address air rights
- County Board can decide whether or not to amend the scope

5. Air Rights Update

Elements of Preliminary Staff Analysis on Air Rights

- Exploration of potential planning implications/impacts
 - Land Use
 - Transportation
 - Open space opportunities/connections
 - Market impacts/absorption
 - Other County Goals/community benefits
 - Timing/phasing
- Feasibility Assessment / looking at development economics
- Findings inform recommendation as to how Realize Rosslyn should be adjusted to address air rights
- Include policy directives that outline recommended/approved approach to air rights for Realize Rosslyn



